VOLUNTEERING FOR SOCIAL CHANGE

24th IAVE World Conference
20th Cemefi Annual Meeting
Mexico City, November 7-10th

Program 2016
## General Program

### Monday, November 7th

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 - 18:00</td>
<td>Registration</td>
<td></td>
</tr>
<tr>
<td>8:00 - 16:00</td>
<td>On site volunteer activities</td>
<td>Prior registration required. Limited availability</td>
</tr>
<tr>
<td>18:00 - 20:00</td>
<td>Welcome Event Pepsi Center-WTC (Maya 4)</td>
<td></td>
</tr>
</tbody>
</table>

### Tuesday, November 8th

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 - 8:30</td>
<td>Registration</td>
<td></td>
</tr>
<tr>
<td>8:30 - 10:00</td>
<td>Breakout Sessions</td>
<td></td>
</tr>
<tr>
<td>10:30 - 11:30</td>
<td>Opening Ceremony Pepsi Center-WTC (Maya 4)</td>
<td></td>
</tr>
<tr>
<td>11:30 - 11:45</td>
<td>Honoring Mary Ripley: IAVE's Founder Pepsi Center-WTC (Maya 4)</td>
<td></td>
</tr>
<tr>
<td>12:00 - 13:30</td>
<td>Plenary Session Findings from the 8th World Youth Volunteer Conference Pepsi Center-WTC (Maya 4)</td>
<td></td>
</tr>
<tr>
<td>14:00 - 15:00</td>
<td>Lunch Pepsi Center-WTC (Maya 4)</td>
<td></td>
</tr>
<tr>
<td>15:00 - 16:00</td>
<td>Forum Sessions</td>
<td></td>
</tr>
<tr>
<td>16:00 - 16:30</td>
<td>Coffee Break</td>
<td></td>
</tr>
<tr>
<td>16:30 - 18:00</td>
<td>Breakout Sessions</td>
<td></td>
</tr>
<tr>
<td>18:30 - 19:30</td>
<td>Transfer</td>
<td></td>
</tr>
<tr>
<td>19:30 - 22:30</td>
<td>Mexican Fiesta at Concepción Béistegui Foundation</td>
<td></td>
</tr>
</tbody>
</table>

### Wednesday, November 9th

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 - 8:00</td>
<td>Registration</td>
<td></td>
</tr>
<tr>
<td>8:00 - 9:30</td>
<td>Breakout Sessions</td>
<td></td>
</tr>
<tr>
<td>10:00 - 12:00</td>
<td>IAVE Global Corporate Volunteering Awards Pepsi Center-WTC (Maya 4)</td>
<td></td>
</tr>
<tr>
<td>12:00 - 12:30</td>
<td>Coffee Break</td>
<td></td>
</tr>
<tr>
<td>12:30 - 13:30</td>
<td>Forum Sessions</td>
<td></td>
</tr>
<tr>
<td>13:30 - 15:00</td>
<td>Lunch Pepsi Center-WTC (Maya 4)</td>
<td></td>
</tr>
<tr>
<td>15:00 - 16:30</td>
<td>Breakout Sessions</td>
<td></td>
</tr>
<tr>
<td>16:30 - 18:00</td>
<td>Accreditation on Institutional Development and Transparency Pepsi Center-WTC (Maya 4)</td>
<td></td>
</tr>
<tr>
<td>16:30 - 18:30</td>
<td>IAVE Members Meeting Hotel Crown Plaza. By invitation only for Representatives of IAVE</td>
<td></td>
</tr>
<tr>
<td>18:00 - 19:30</td>
<td>Transfer</td>
<td></td>
</tr>
<tr>
<td>20:00 - 22:30</td>
<td>Folkloric Ballet of Mexico by Amalia Hernández, Palace of Fine Arts</td>
<td></td>
</tr>
</tbody>
</table>

### Thursday, November 10th

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 - 8:00</td>
<td>Registration</td>
<td></td>
</tr>
<tr>
<td>8:00 - 9:30</td>
<td>Breakout Sessions</td>
<td></td>
</tr>
<tr>
<td>10:00 - 12:00</td>
<td>Plenary Session Pepsi Center-WTC (Maya 4)</td>
<td></td>
</tr>
<tr>
<td>12:00-12:30</td>
<td>Coffee Break</td>
<td></td>
</tr>
<tr>
<td>12:30 - 13:30</td>
<td>Forum Sessions</td>
<td></td>
</tr>
<tr>
<td>13:45 - 16:30</td>
<td>Closing Plenary and Lunch Pepsi Center-WTC (Maya 4)</td>
<td></td>
</tr>
</tbody>
</table>
Cemefi welcomes you!

It is not every day that we can express our sincere thanks to the thousands of Mexicans who volunteer their time and talent to improve the social situation of our country. If our gratitude can cross borders to thank international volunteers, it is even more special.

The 24th World Volunteer Conference and the 20th Annual Meeting of the Cemefi is the ideal place to pay tribute to these people through the presentation of hundreds of examples of volunteering worldwide.

Cemefi formed a partnership with the International Association for Volunteer Effort (IAVE) and the Alianza Mexicana de Voluntariado (Amevol) so our country would host such an important event. Thanks to these partnerships, we are proud to ensure that this event will be an enriching experience and will encourage volunteering not only for those who are already volunteers, but also for the thousands of people in our country and elsewhere in the world, requiring only a first impulse to realize the importance of sharing their time and talent selflessly.

The experience, creativity and innovation of the organizations presenting their cases will certainly be a motivation to continue with our goal to celebrate and recognize volunteering on a global scale. But beyond that, we are sure it will also allow the creation of new alliances and joint ventures to increase the impact of social actions.

Welcome to the World Conference – we are certain it will long live in our memories.

Jorge Familia Haro
Chairman of the Board
Centro Mexicano para la Filantropía, A.C.
On behalf of the convening and organizing committees, and Cemefi’s staff, I am pleased to give you the warmest welcome to this great international event.

To start, we invite you to participate in volunteer activities, so you have the opportunity to donate your time and talents to some of the social causes present in Mexico City, with whom we are deeply grateful for their cooperation. This day we will mobilize more than 100 volunteers in unison in our city.

Breakout sessions will allow participants to get acquainted with the actions that more than 80 national and international organizations achieve through volunteering. The experience, creativity and innovation of the organizations presenting their cases will certainly be a motivation to continue with our goal to celebrate and recognize volunteering on a global scale. But beyond that, we are sure it will also allow the creation of new alliances and joint ventures to increase the impact of social actions.

One of the main reflections on the SDG is precisely the importance of cross sector partnerships and the important role that corporations play. The strategic importance of Corporate Volunteer for employees and communities will be another cross-cutting topic in forums, as well as the participation of young volunteers and the momentum that we help new generations to engage into environmental and social causes.

We, as hosts, feel committed to offering you a taste of the cultural, artistic and gastronomy of our country, Cultural activities in the agenda will offer lifelong memories to all participants and we hope you will look back on this experience and remember our country fondly.

This great event would not have been possible without the support and confidence of our sponsors and the hundreds of people who voluntarily gave us their advice and selfless support. We hope to repay their trust and dedication.

We wish to extend gratitude to all participants, domestic and foreign, that are attending and participating in this event with the noble purpose of enriching with their experience and creativity the world of global volunteering.

Jorge V. Villalobos Grzybowicz
Executive President
Centro Mexicano para la Filantropia, A.C.
IAVE welcomes you!

¡Hola!

We are delighted to welcome you to the 24th IAVE World Volunteer Conference in Mexico City.

This once-in-two years gathering brings together leaders in volunteering from around the world to do as IAVE’s founders envisaged – exchange knowledge and learn from one another so that volunteering can be a means to build a bridge of understanding between people and nations.

This year’s theme, Volunteering for Social Change, could not be more timely. With the Sustainable Development Goals barely one year-old we are now on a countdown to 2030, the target date for achieving them.

We delivered our Call to Action when we last convened in Australia in 2014 and we must now accelerate our collective efforts to ensure that volunteers can realize their potential as agents of social change and make an indelible contribution to the achievement of the SDGs.

The power of these gatherings emerges from our active participation in sessions, our attentiveness to new or different ideas and forging new networks, so we urge you make the most of these opportunities.

We warmly thank our host partners CEMEFI and AMEVOL for their leadership and hospitality; our sponsors for their vital financial and in-kind support; our collaborating organizations who “spread the word;” and, all of you, for the role you play in ensuring that volunteering IS a key to engendering social change.

Kylee Bates
World President
International Association for Volunteer Effort
AMEVOL welcomes you!

Khalil Gibran says: “There are those who give with joy, and that joy is their reward.”

That is exactly what we are experiencing: The joy of being here today, all gathered in Mexico City!

It is for me a great pleasure to welcome you to our house, which has always distinguished itself for its warmth and hospitality, generosity and warmth, its history, culture and diversity. We want to welcome you, we want you to live our Mexico and know more people, more volunteers, more strategies to take back home!

A unique experience for all that we have prepared for you with great care.

Today a dream comes true: The World Volunteer Conference 2016 in our country! We are pleased, proud and have the opportunity over these four days to understand why!

I want to thank everyone who believed in this great project and adhered to it, to thank all of you for leaving behind your daily work, perhaps their families, and sharing with us, for making this possible.

You are all welcome to Mexico City, capital city of Mexico, where the most valuable thing is its people!

Susana Barnetche y Pous
President
Alianza Mexicana de Voluntariado, A.C.
Board

Chairman
Jorge Eduardo Familiar Haro

Honorary President
Manuel Arango Arias

Executive President
Jorge V. Villalobos Grzybowicz

Secretary
Mario García diego González Cos

Treasurer
Jorge Aguilar Valenzuela

Vicepresidents
Loreto García Muriel
Nelly Jiménez O’Farril
José Manuel Muradás Rodríguez

Board Members
José Ignacio de Nicolás Gutiérrez
Alicia Lebrija Hirschfeld
María Gisela Noble Colín
Arturo Zapata Guízar
Luis Aranguren Tréllez
Susana Barretche y Pous
Amanda Berenstein Lerkste
Juan Pablo Castañón Castañón
Daniel A. Del Río Loaiza
Blanca Del Valle Perochena
Roberto Delgado Gallart
Frank J. Devlyn Mortensen
Arturo Elías Ayub
Ramiro Gaxiola Oropeza
Martha Patricia Herrera González
Héctor Jurado Ramos
Ary Kahan Freund
Gustavo Lara Alcántara
Ma. Luisa Lara de Starke
Carlos Ludlow Saldivar
Carlos L. Madrid Varela
Miguel Mancera Aguayo
Dionisio Alfredo Meade y García de León
Raúl Medina-Mora Icaza
Martha M. Mejía Montes
Guillermo Mendicuti Lória
Esteban Moctezuma Barra gán
Armando Navarro Burruel
Alberto Núñez Esteva
Héctor Enrique Orrantia Coppel
Antonio Oseguera Maldonado
María del Pilar Parás García
María del Pilar Servitje de Mariscal
Martín A. Urrutia Zimmer
Cuauhtémoc Valdés Olmedo
Anik Varés Leal
Alejandro Villanueva Argüelles

Commisary
Arturo García Bello

Former Presidents
Manuel Arango Arias
Emilio Carrillo Gamboa
Ma. Luisa Barrera de Serna
Samuel G. Kalisch Valdés
Jacqueline Butcher de Rivas
Mercedes C. Aragonés y Ruipérez
Board

Kylee Bates, World President  
(Australia)

Eugen Baldaš, Vice President, Regional Representative for Europe  
(Germany)

Lucilla Ballarino, Corporate Representative  
(Spain)

Wendy Osborne, Secretary, Representative for National Volunteer Centers  
(Northern Ireland)

Ruth MacKenzie, Treasurer, Regional Representative for North America  
(Canada)

Iraida Manzanilla, Regional Representative for Latin America  
(Venezuela)

Eduardo Martinez, Corporate Representative  
(USA)

Agnetta Nyalita, Chair of the Nominating Committee, Youth Representative  
(Kenya)

Sam Johnson, Youth Representative  
(New Zealand)

Elizabeth Okezie, Regional Representative for Africa  
(Nigeria)

Yoonae Park, Regional Representative for Asia/Pacific  
(Korea)

Osama Suliman, Regional Representative for the Arab Nations  
(Sudan)

Kathleen Dennis, Executive Director  
(USA)
Board

President
Susana Barnetche y Pous
Pía Testelli Vaquero
Jaime Santibáñez Andonegui
Alejandro Martínez Reyes
Nicolás R. Aguilar Osorio
Miriam Amaro Sánchez

Director
Emilio Guerra Díaz
Organizing Committee

President
Susana Barnetche
Alianza Mexicana de Voluntariado, A.C.

Participants
Enrique Maldonado
Cáritas Arquidiócesis de México, I.A.P.
Jacqueline Butcher
Centro de Investigación y Estudios sobre Sociedad Civil, A.C.
Martha Herrera
CEMEX S.A. de C.V.
Jorge Familiar
Centro Mexicano para la Filantropía, A.C.
Fernando Suinaga
Cruz Roja Mexicana
María Cristina González
EZER, A.B.P.
Ana Vanessa González Deister
Fomento Social y Ecológico Banamex
Francisco Rincón Gallardo
Fundación ADO, A.C.
Marcela Cristo
Fundación Grupo Modelo, A.C.
Ángeles Conde
Fundación Majocca, A.C., Aliado Regional del Cemefi
José Manuel Muradás
Fundación Manuel Arango, A.C.
Carlos Madrid
Junta de Asistencia Privada del Distrito Federal

Professional Teams

AMEVOL
Emilio Guerra
Columba García Martínez

IAVE
Kathleen Dennis
Kenn Allen
Lorrie Foster
Jessica Han
Mónica Galiano
Ramona Dragomir
Raaida Mannaa

Cemefi
Jorge V. Villalobos Grzybowicz
Lorena Cortés Vázquez
Zoila de la Vega Briones
Raúl Escobedo Vázquez
Romina Farías Pelayo
Edgar Freeman Rubio
Roberto Flores Villagómez
Alejandra González Tirado
Itzia Goyenechea Orellana
Tamara Martínez Sosa
Ausencio Miranda Moreno
Abril Oliveros González
Ricardo Reynoso López
Elena Rivera Gutiérrez
Cristina Ruiz Hernández
María de Lourdes Sanz Moguel
María de Lourdes Villalón Carrillo
Calling Committee

Regional Allies

Héctor Orrantia  
AccionaRSE, Comunidad Sinaloense, A.C.

Ignacio García  
Asociación Filantrópica Cummins, A.C.

Ma. del Refugio Camarena  
Consejo Coordinador Empresarial de Irapuato, A.C.

Arturo Jiménez  
Corporativa de Fundaciones, A.C.

Ramiro Gaxiola  
Expo Guadalajara

Rafael Castilla  
Fundación Avanza Campeche, A.C.

Raúl González  
Fundación Comunitaria Cozumel, I.A.P.

Francisco Fernández  
Fundación del Empresariado Sonorense, A.C.

Guillermo Mendicuti  
Fundación del Empresariado Yucateco, A.C.

Héctor Jurado  
Fundación del Empresariado Chihuahuense, A.C.

Natalia McGregor  
Fundación Merced Coahuiila, A.C.

Miriam Cruz  
Fundación Miguel Ángel Barberena, A.C.

Marysol Rivera  
Junta de Asistencia Privada del Estado de Colima

José de Jesús González  
Junta de Asistencia Privada del Estado de Sinaloa

Rubén Escalante  
Junta General de Asistencia del Estado de Hidalgo

Juan Carlos Aguilerá García  
Fundación Roberto Ruíz Obregón, A.C.

Networks

Juan Pablo Anchondo  
Acción Ciudadana Frente a la Pobreza

Raquel Jiménez  
Red Ambiental Mexicana, Cemefi

Oscar Rey  
Red para el Desarrollo Comunitario, Cemefi

Ana Karen Palacio  
Red por la Educación, Cemefi

Mónica Juárez  
Red por la Infancia y la Adolescencia, Cemefi

Devaki Preciado  
Red por la Infancia y la Adolescencia, Cemefi

Maria Jimena Chackelevicius  
Colectivo Prevención y Reinserción en Acción

Allied Organizations

Diego Díaz-Martín  
Ashoka Emprendedores Sociales, A.C.

Juan Carlos Ruiz  
COMUNALIA, Alianza de Fundaciones Comunitarias de México

Nancy Stich  
Damas Voluntarias del Centro Médico ABC

Diana García  
Fondo Unido, I.A.P.

Manuel Camarena  
Fundación ACIR, A.C.

Patricia Barroso  
Fundación C&A

José Manuel Domínguez  
Fundación CCB, Centro de Comunicación Cristiana de Bienes, I.A.P.
Lorena Guillé  
Fundación Cinépolis, A.C.
Ayleen Cortés Sandoval  
Fundación Gentera, A.C.
Pilar Parás  
Fundación Merced, A.C.
Jorge Vázquez  
Fundación MVS Radio, A.C.
Nidia Chávez Montiel  
Fundación Telefónica México, A.C.
Gisela Noble  
Fundación Walmart de México, A.C.
Constanza Gómez-Mont  
Plataforma Integral de Desarrollo Sustentable PIDES, A.C.
Antonio Alonso  
Sociedad en Movimiento, A.C.
Silvia Novoa  
Visión Mundial México, A.C.
Carolina Silva de Navarro  
Voluntarias del Hospital General de México

Corporations
Marcella Lembert  
Bank of America Merrill Lynch México
José Francisco Bribiesca  
Gas Natural Fenosa
Jazel Ayala  
Grupo Financiero Scotiabank Inverlat, S.A. de C.V.
Carlos Saucedo  
IBM de México, Comercialización de Servicios, S. de R.L. de C.V.
Oscar Ortega  
Microsoft México, S. R. L. de C.V.
Gabriel Huet  
S.C. Johnson & Son, S.A. de C.V.

Government and Cooperation Agencies
Gina Casar  
Agencia Mexicana de Cooperación Internacional para el Desarrollo (AMEXCID)
María del Carmen Fernández  
Centros de Integración Juvenil, A.C.
Nuvia Mayorga Delgado  
Comisión Nacional para el Desarrollo de los Pueblos Indígenas
Humberto Muñoz  
Consejo Técnico Consultivo de la Comisión de Fomento de las Actividades de las Organizaciones de la Sociedad Civil
María Angélica Luna y Parra  
Instituto Nacional de Desarrollo de los Pueblos Indígenas
Rául Figueroa Díaz  
Instituto Nacional de Estadística y Geografía
Arturo Gómez Shuster  
Organización de Las Naciones Unidas en México
Carlos Eduardo Romero Castro  
Presidencia de la República
Vanessa Rubio Márquez  
Secretaría de Desarrollo Social
Salvador Jara Guerrero  
Secretaría de Educación Pública
Jorge Cravioto Galindo  
Secretaría de Gobernación
Fernando Galindo Favela  
Secretaría de Hacienda y Crédito Público
Ana Laura Pérez Salazar  
Secretaría de Relaciones Exteriores
José Ramón Narro Robles  
Secretaría de Salud
Jesús Antón de la Concha  
Sistema Nacional para el Desarrollo Integral de la Familia
PLANAVOL, Plataforma Nacional de Voluntariado
## Contents

1. Program  
   12 - 46

2. IAVE World Conferences  
   47 - 49

3. List of participants  
   50 - 58

4. Personal biographies  
   79 - 133
### Program

**Monday, November 7th**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 - 18:00</td>
<td>Registration</td>
</tr>
<tr>
<td></td>
<td>On site volunteer activities</td>
</tr>
<tr>
<td>10:00 - 14:00</td>
<td>Centro Médico ABC, I.A.P.</td>
</tr>
<tr>
<td></td>
<td>Healthcare institution dedicated to providing the best care possible to its patients.</td>
</tr>
<tr>
<td></td>
<td><strong>Activity:</strong> Join the Volunteer Ladies of Centro Médico ABC and a self-employment workshop to create oncological wigs.</td>
</tr>
<tr>
<td>9:00 - 16:00</td>
<td>Grupo Modelo</td>
</tr>
<tr>
<td></td>
<td>Leader in beer production and distribution, they have one of the most succesfull programs of corporate volunteering, “Voluntariados Modelo”, that has been able to go beyond their collaboratos and families. They work with Non-profit organizations and volunteers in environmental causes and awareness of alcohol consumption.</td>
</tr>
<tr>
<td></td>
<td><strong>Activity:</strong> Revamping public spaces in Chapultepec</td>
</tr>
<tr>
<td>8:30 - 14:00</td>
<td>Hospital General de México Dr. Eduardo Liceaga</td>
</tr>
<tr>
<td></td>
<td>Mexico’s General Hospital is a social institution part of the Secretariat of Health and is part of a six-hospital network dedicated caring for patients in Central Mexico.</td>
</tr>
<tr>
<td></td>
<td><strong>Activity:</strong> Join volunteers of the General Hospital by preparing and delivering care packages to patients.</td>
</tr>
<tr>
<td>9:00 - 16:00</td>
<td>Huerto Romita</td>
</tr>
<tr>
<td></td>
<td>Promotes urban agriculture through vegetable patches and urban greenhouses.</td>
</tr>
<tr>
<td></td>
<td><strong>Activity:</strong> Learning the fundamentals of regenerative and organic agriculture through learning to create, maintain and harvest urban composts, preserving seeds and producing seedlings.</td>
</tr>
<tr>
<td>8:45 - 12:00</td>
<td>Group 2: Urban Greenhouse</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>
11:00 - 13:00  **Museo de Arte Popular (MAP)**  
*The Asociación de Amigos del MAP, A.C., was founded to create a formal and permanent institution dedicated to fostering Mexican popular art.*

**Activity:** A guided tour to the Museo de Arte Popular (Museum of Popular Art) and presentation of the Volunteering Program of the Friends of the Museum Association (Asociación de Amigos del MAP).

10:00 - 14:00  **Mexican Red Cross Volunteering**  
*Helps build the resilience of individuals and communities to alleviate the sufferings of people in vulnerable situations, through training, emergency assistance actions, community and humanitarian aid.*

**Activities:** Introduction about emergency volunteering: Cases Mexico and Ecuador.

**Note:** Be part of the committees to create a recollection center: Training to put together packages, register volunteers; chose, select and create food packages.

18:00 - 20:00  **Welcome Event – Mexico City World Trade Center**  
*A glimpse of Mexican culture: during the welcome reception some of the most traditional folklore dances from the country will be shown, exploring our history, starting in the pre-Hispanic times. Music, dance and sounds will reflect the depth and richness of the magic and colorful Mexican culture.*

Susana Barnetche, President of the Organizing Committee, 24th World Volunteer Conference, and President of Amevol, Mexico  
Kathleen Dennis, Executive Director, International Association for Volunteer Effort, USA.  
Frank Devlyn, Former World President, Rotary International, México  
Jorge Villalobos, Executive Director, Centro Mexicano para la Filantropía, A.C., Mexico.
Tuesday, November 8th

7:00 - 8:30 Registration

Breakout sessions:

8:30 - 10:00
Room Olmeca 5 (English)

1. Workshop: V2V Canvas – How to design or re-design a Corporate Volunteer Program in 90 minutes

OBJECTIVE: Inspired on the worldwide known Business Model Canvas, famous for its simplicity and efficiency, the V2V Canvas methodology is a workshop where stakeholders fill in the fields of a special canvas while discussing about several aspects of the volunteer program. By answering the canvas’ questions, the group is encouraged to set or review the program goals, map partners and define a macro action plan. The session will bring to volunteer managers a simulation of how they will perform this methodology in their company, planning the volunteer program in a simple and efficient way.

Speaker:
Natalia Kelbert, Marketing and Sales Director, V2V.net, Brazil

8:30 - 10:00
Room Tolteca 2

2. Workshop: The meaning of being a volunteer

OBJECTIVE: In this workshop we will work on the many definitions and concepts of volunteering, what does being a volunteer means and what activities are expected from a volunteer? Join us in a collective analysis upon this matter.

Speaker:
Nancy Lara, Institutional Development Director, – United Way Mexico, Mexico

8:30 - 10:00
HR Auditorium (English)

3. Innovative strategies: taking action to impact critical needs in communities

OBJECTIVE: In this session speakers we will share their experiences in creating favorable changes in communities with critical needs.

Moderator: Gared Jones, Senior Vice President of Global Service, Points of Light, USA

Speaker:
Lorraine Borgonov, Director, Glasswing International Panamá, El Salvador
André Cervi, President, Abraço Cultural, Brazil
Ana Cristina Pérez, Program Manager, Voluntarios de Panamá, Panama
Jaime Ulloa, President, Asociación Trabajo Voluntario, Peru
4. Workshop: Volunteer Management in NPO

OBJECTIVE: Learn about the most effective ways to design useful and impact-driven volunteering, as well as simple tools organizations can develop to generate an enriching and enjoyable experience among its volunteers.

Speaker:
Emilio Guerra, Director, Alianza Mexicana de Voluntariado, Mexico

5. Learn how to increase capacity and impact by engaging volunteers for the environment

OBJECTIVE: In this panel session, representatives from the Presidio Trust and the Golden Gate National Parks Conservancy and The Nature Conservancy will share how they have successfully increased the capacity and impact of volunteering within each of their organizations.

Moderator: Jenny Mcllvaine, Presidio Trust, Volunteer & Internship Program Manager USA

Speakers:
Myriam Dormer, The Nature Conservancy, Urban Conservation Director, USA
Denise McKinney, Golden Gate National Parks, Director of Service and Volunteer Resource, USA
LaTresse Snead, The Nature Conservancy, Director of Volunteer Programs and Community Outreach, USA

6. Research on Employee Volunteering in Government

OBJECTIVE: With over 200 million civil servants around the world, governments represent a huge potential for volunteer programs, which so far have been little exploited worldwide, and have been out of the discussion in academic circles. The overall contribution of this presentation is to “put on the radar” the use of volunteer programs supported by public officials and government agencies.

Speaker:
Karine Gratton, IAVE Project Manager, Canada

7. Workshop: Volunteering in Natural Disasters

OBJECTIVE: Natural disasters create social emergencies that require solidarity and the role volunteering plays is a fundamental. In this workshop we will learn from the experience of the University Network for the Prevention and Attention to Disasters (Unired) founded in 1998 addresses natural and human-made disasters.

Speakers:
Mario Garza, Executive Secretary, Red Universitaria para la Prevención y Atención de Desastres, Mexico
Raúl Morales, Executive Secretary, Red Universitaria para la Prevención y Atención de Desastres, Mexico
8:30 - 10:00  8. IAVE National Representatives: Advocacy Training on promoting volunteering to respond to the SDGs
Room Olmeca 8
By invitation only
(English)

8:30 - 10:00  9. Volunteering for charities
Room Olmeca 9
OBJECTIVE: How does volunteering connect to welfare? Experts will talk about their organization’s experiences and how volunteering is a part of the processes of support and assistance to individuals, families, communities and groups in vulnerable situations.
Moderator: Carlos Madrid, President, Junta de Asistencia Privada del Distrito Federal, Mexico
Speakers:
Maria Cristina Blanco, Volunteering Coordinator, Cáritas de la Arquidiócesis de Acapulco, Mexico
Maria del Carmen Fernández, CEO, Centros de Integración Juvenil, Mexico
Australia Medina, Training Director, Mundo Imperial, Venezuela
Carolina Silva, President of Volunteers Hospital General, Mexico

8:30 - 10:00  10. Volunteering for advocacy on Public Policies
Room Huichol-Yaqui
OBJECTIVE: Advocacy involves complex processes of collective action that requires strategic mobilization of multiple stakeholders, including decision makers in local and national governments. This session will explore how volunteers are involved in the process and the roles they play.
Moderator: Miguel de la Vega, Executive Director, Sustenta Ciudadanía, Mexico
Speakers:
Dania Franco, Volunteers Coordinator, Visión Mundial de Mexico, Mexico
Alejandro Ordóñez, Co-Director of Volunteers and Participation, Mexicanos Primero Visión 2030, Mexico
Diana Gabriela Poox, Founder, Tenamaztle Arte y Cultura, Mexico
11. Volunteering for institutional strengthening

OBJECTIVE: In order to have a strong organization, there are crucial matters that have to be taken into consideration, such as the balance between administration of the resources and the development of the team capability. Also the creation of networks and alliances. In this session we will learn some good practices and experiences regarding these and other important matters.

Moderator: Humberto Muñoz, Executive Secretariat, Consejo Técnico Consultivo de la Ley de Fomento, Mexico

Speakers:
Alejandro Díaz, General Director, Centro Médico ABC, Mexico
Rosa C. de Morales, Chairwoman, YZ Proyectos de Desarrollo, Mexico
María Eloísa Solís, Research and Innovation Coordinator, Centro para el Fortalecimiento de la Sociedad Civil, Mexico
Thursday

14:00 - 15:00  
Lunch

15:00 - 16:00  
Forums Sessions:

1. Volunteering and the Sustainable Development Goals (SDGs)  
OBJECTIVE: Volunteering is being challenged to respond to the SDGs with new initiatives, focused on new desired outcomes, and mobilizing new skills and knowledge. How will we respond? Will the SDGs change volunteering as we know it? Will we recognize the need for a new focus in our volunteering or will it be “business as usual”? Respond to leaders from the UN, business and NGOs about the realities of what the response realistically will be.

Moderator: Sue Stephenson, Board Vice Chair, IMPACT 2030, USA

Speakers:
Martha Herrera, Director Corporate Social Responsibility, CEMEX, Mexico
Jordi Llopart, United Nations Development Program (UNDP), USA
Lorena Vázquez Ordaz, Director, The Hunger Project Mexico, Mexico

2. Volunteering, Advocacy and Activism  
OBJECTIVE: We sometimes forget that those engaged in social justice, advocacy and activism, often at the grassroots level, most often are volunteers. This session will look at the dynamics of this critically important form of volunteering and at whether and how we can build effective partnerships between social justice volunteers and “service volunteers” to bring needed change in public policy and problem-solving strategies.

Moderator: Alberto Herrera, Campaigns Director, Change.org, Mexico

Speaker:
Dr. Nurhayati Ali Assegaf, Chairperson, Committee for Inter Parliamentary Cooperation, The House of Representatives of the Republic of Indonesia
Eufrosina Cruz Mendoza, Congresswoman, Mexico
Kumi Naidoo, Director, Africa Civil Society Initiative, South Africa
15:00 - 16:00
Room Mixteca 2

3. Current Issues in Research on Volunteering

OBJECTIVE: This session brings together people – local, national and international – who share a commitment to research on volunteering. They will discuss the challenges currently faced by researchers in the field, the topics of greatest interest in the future and how practitioners at all levels can contribute to learning more about the nature, scope and dynamics of volunteering.

Moderator: Jacqueline Butcher, Director, Center for Civil Society Research and Studies, Instituto Tecnológico de Estudios Superiores de Monterrey, Mexico

Speakers:
Stefan Agerhem, Senior Advisor, Swedish Red Cross, Sweden
Matt Baillie-Smith, Professor of International Development, Northumbria University, United Kingdom
Arturo Blancas, Managing Director of Economic Statistics, Instituto Nacional de Estadística y Geografía, Mexico
Viacheslav Ivanov, Chief Expert, Center for Studies of Civil Society & Nonprofit Sector, National Research University Higher School of Economics, Russia

15:00 - 16:00
Room Olmeca 5

4. Building Sustainable, Beneficial National Leadership for Volunteering

OBJECTIVE: Building on the results of IAVE’s global research on the nature and scope of national leadership structures for volunteering, this session will feature a key dialogue with existing and inspiring national leaders. We will examine a spectrum of models, from “traditional national volunteer center” to government-based agencies to coalitions of volunteer involving organizations – and what the future may hold for them.

Moderator: Wendy Osborne, Chief Executive, Volunteer Now Northern Ireland

Speaker:
Flora Chung, CEO, Agency for Volunteer Service, Hong Kong
María Angélica Luna y Parra, General Director, Instituto Nacional de Desarrollo Social, Mexico
Wolfgang Krell, Managing Director, Freiwilligen-Zentrum Augsburg gGmbH, Germany
5. **Pro Bono and Skills Based Volunteering**

**OBJECTIVE:** “Is it volunteering or is it something else?” But, does it matter so long as it is enabling people to contribute their knowledge and skills to problem-solving in their communities and throughout the world. This session digs into the opportunities, benefits, realities and limitations of these growing forms of involvement and on how they and “traditional volunteering” can leverage one another for greatest impact.

**Moderator:** Doug Kerr, Managing Director, Volunteers for Economic Growth Alliance, USA

**Speakers:**
- Daniel del Río, President of the Board of Directors, Barra Mexicana Colegio de Abogados, Mexico
- Rebecca Wang, Senior Manager, Corporate Affairs, Hewlett Packard Enterprise, USA
- Gisela Noble, CEO, Walmart Foundation, Mexico

---

6. **Volunteering and the financial institutions in Mexico: Commitment and Responsibility**

**OBJECTIVE:** This session will present a research developed by ESG Bank of America Merrill Lynch where some of the most important institutions in the banking sector were included in order to understand the strategic importance of volunteering for their corporate social responsibility in the country.

**Speakers:**
- Marcella Lembert, Vice President of Corporate Social Responsibility, Merrill Lynch Mexico and Latin America, Mexico
- Ingrid Solís, Head of the Bank of America Merrill Lynch Anahuac Chair, Universidad Anahuac, Mexico

---

**Coffee Break**

---

**Breakout Sessions:**

1. **Volunteering in Health Prevention and Care**

**OBJECTIVE:** The right to health is a universal right, as well as being considered a key issue in Sustainable Development Goals. The specialists will present how they have integrated teams of volunteers to trigger actions that encourage and promote the right to health through prevention and care.

**Moderator:** David Ordaz, Networks coordinator, Cemefi, Mexico

**Speakers:**
- Regina Altena, Director, Alzheimer México, Mexico
- Anabel Medina, Young Volunteers Coordinator, Fundación Sociedad Educadora de Sinaloa, Mexico
- Laura Vidales, Executive President, Aquí Nadie se Rinde, Mexico
2. Students as Volunteers: Meaningful Engagement

OBJECTIVE: Engaging students as volunteers is a task that requires a special combination of thoroughness and open-minded innovation: for students, a successful volunteer experience can be transformative, helping shape the future of their personal and professional careers. Get to know some worldwide examples of meaningful student volunteering engagement and how it continuously transforms itself.

Moderator: Jay Neil Ancheta, Manager, Volunteer Programs for Asia and Pacific, Habitat for Humanity, Philippines

Speakers:
- Andrew Cattermole, Head of Volunteers, Durham University, United Kingdom
- Juei-Chi Wang, Researcher, National Chengchi University, Taiwan
- Dato’ Zuraidah Atan, Chairwoman, Yayasan Sukarelawan Siwa Students Volunteer Foundation, Malaysia

3. Creating an enabling legal framework for volunteering

OBJECTIVE: Learn from leaders of the volunteer movement how a legal framework was developed in their countries; what were the obstacles they overcame, additional challenges and how they were able to get the law passed to recognize volunteering and volunteers as a resource in communities nationwide.

Moderator: Agnetta Nyalita, Director of Internships, Mentoring and Volunteerism, Makueni Government, Kenya

Speakers:
- Galina Bodrenkova, President, National Volunteer Center, Russia
- Rina Eugenia Littuma de Garces, National Representative, IAVE, Ecuador
- Fred Sadia, Manager, VIO Society, Kenya

4. Expanding the Pool of Volunteers in Our Community - recognizing new human resources

OBJECTIVE: Speakers will discuss mechanisms for recognizing potential volunteers from non-traditional society members - baby boomers, seniors and families of sick children.

Moderator: Silvia Meruvia, President, Centro Boliviano de Filantropía Bolivia

Speakers:
- Oscar Bravo, President, Centro Nacional del Voluntariado, Peru
- Flora Chung Woon Fan, CEO, Agency for Volunteer Service, Hong Kong
- Chang Ching Ping (Jade), Supervisor, Noordhoff Craniofacial Foundation Taipei, Taiwan
- Kim Mijin, Research and Training Manager, Seoul Volunteer Center, KoreaMan -
5. Global Perspectives on Service Learning

**OBJECTIVE:** The educational approach combines learning objectives with the service, in order to meet real needs of communities. Learning generated through volunteering is an extended worldwide model. This session will present some examples of their global practices and how this experiential teaching strategy generates positive changes in students and communities they work with.

**Moderator:** Elizabeth Nkiruka Okezie, Counselor, Nigeria Federal College of Education, Nigeria

**Speakers:**
- Dr. Patricia Nabti, Director, Volunteer for Lebanon, Lebanon
- Lorraine Tansey, Manager, National University of Ireland, Galway, Ireland

6. Pro bono Intermediaries

**OBJECTIVE:** Pro bono is a way for corporations to invest their greatest asset, their employees, to address the most pressing challenges in the world, and at the same time it allows employees with the highest potential to participate in new opportunities with a social purpose. Pro bono besides being certifiable, sustainable and scalable design program consists of delivering a tangible return on investment. During this session, participants will learn how to design programs to achieve triple win: delivering impact to communities, meeting the objectives of corporate actors, and development of a dynamic and transforming experience.

**Moderator:** Andras Toth, CEO, Volunteer Centre Hungary ÖKA, Hungary

**Speakers:**
- Hee-Seon Jeong, Secretary General, Volunteer Culture Korea, Korea
- Maia Wagner, Global Program Manager, Pyxera, USA
- Doug Kerr, Managing Director, Volunteers for Economic Growth Alliance, USA
- Samantha Hennessey, Social Responsibility Regional Manager, GooglersGive, Google, USA

7. CLAVE - LatAm Corporate Council: Cutting Edge Volunteer Programs

**OBJECTIVE:** Member Companies of the Latin American Corporate Volunteer Council have cutting edge programs: we will see how neuroscience informs the design of Team Building projects for volunteers in DIRECTV; how the Professional Volunteering program from Disney was custom designed by the volunteers themselves, and how the Itaú Foundation holds the role of individual consultancy to the bank agencies in the various territories in Brazil.

**Moderator:** Mónica Galiano, IAVE Consultant for Latin America on Corporate Volunteering, Brazil

**Speakers:**
- Enzo Dotto, Regional Chief Generación, DIRECTV Latin America, Argentina
- Claudia Varela Sintoni, Social Mobilization Coordinator, Fundación Itaú Social, Brazil
- Belen Urbaneja, Director of Corporate Citizenship and Brand Management, Walt Disney Latin America, Argentina
8. Volunteering Advocacy in Latin America

**OBJECTIVE:** Learn about an action-research project for training and empowerment of individuals and organizations in health communication and activism, developing skills and techniques of social mobilization; in this session we'll know also about an university volunteer program to generate impact on the Colombian peace, environment and domestic violence; and we will learn about the Pact for Education, a mobilization and advocacy strategy signed by 85 congressmen from different parties of Colombia, with volunteers in 14 municipalities.

**Moderator:** Iraida Manzanilla, Board of Directors IAVE, Venezuela

**Speakers:**
- Anderson Marín, University Volunteer Program Coordinator, Universidad del Magdalena, Colombia
- Gina Montes, Mobilization Coordinator, Todos por la Educación, Colombia
- Silvia Novoa, National Director, World Vision, Mexico

9. Volunteering for the sports and the environment

**OBJECTIVE:** This session will discuss volunteering experiences related to the environment and sporting. Organizations will share cases for personal and environmental improvement at different levels ranging from individual habits, group and community practices, to the pursuit of sustainable transformation of a territory.

**Moderator:** Rubén Escalante, Coordinator, Junta General de Asistencia del Estado de Hidalgo, Mexico

**Speakers:**
- Martín Barberena, Executive President, Fundación Miguel Ángel Barberena Vega, Mexico
- Jesús Martínez, Coordinator of Headquarters, Alianza Latinoamericana y del Caribe de YMCAs, Mexico
- Norma Montañez, General Coordinator, Voluntarios Verdes, Mexico
- Aída Real, Coordinadora, Huerto Romita, Mexico
- Mariana Sordo, Staff Coordinator, Reforestamos México, Mexico

10. Volunteering for the empowerment of the most needed

**OBJECTIVE:** Empowerment is a key concept for groups and communities to solve the problems using local knowledge. It involves a comprehensive process encompassing thoughts and emotions in certain contexts. This session will discuss specific cases of group empowerment to deepen reflection on this topic.

**Moderator:** Juan Carlos Aguilera, Director, Fundación Roberto Ruiz Obregón, Mexico

**Speakers:**
- Alejandro León, Balderas, President, FOCOREJ, Mexico
- Elena Cortés, Program Coordinator "Verano Fiesta de Letras", Amox poani Colectivo de Promotores de Lecto-Escritura, Mexico
- Luz del Carmen Soni, President, Junior League Mexico, Mexico
- Hermelinda Tiburcio Cayetano, President, Kinal Antzetik Guerrero, Mexico
16:30 - 18:00  **11. Tools of the Trade - Volunteer Impact Measurement Tools, Orientation & Training**

**HIR Auditorium**

*(English)*

**OBJECTIVE:** We are always looking for new methods to improve the way we plan for and deliver volunteer engagement. The presenters in this session will share insights from their experience with a volunteer impact assessment process, strategic planning through performance measurement and the process of training volunteers and ways of assessment of its efficiency.

**Moderator:** Sung Kwon, Director, Adventist Community Services, USA

**Speakers:**

Stuart Garland, Volunteer Manager, Volunteer Ireland, Ireland

Irina Shabina, Researcher, Russia

---

18:30 - 19:30  **Transfer**

---

19:30 - 22:30  **Mexican Fiesta at Concepción Béistegui Foundation**

*In a beautiful XV Century downtown building, a traditional Mexican party will take part with music, food and handcrafts, to celebrate the meeting of hundreds of people from all over the world, that make of it, a better place for everybody.*
Wednesday, November 9th

7:30 - 8:00  Registration

Breakout sessions:

8:00 - 9:30  Room Tolteca 2

1. Youth and the SDGs: making youths feel they are part of the solution as volunteers

OBJECTIVE: In this session we will explore how the Sustainable Development Goals (SDGs) can be a guideline to enable volunteer actions for, by and with youth, opening the possibility to eradicate poverty, protect the planet and all the activities necessary to achieve the goals.

Moderator: Brisa Ceccon, Coordinator of the German Cooperation for the initiative to strengthen civil society organizations, GIZ

Speakers:
- Antonio García, Director de Compromiso Social, Universidad Anáhuac, Mexico
- Sylvia Hernández, Head of Volunteers, The Hunger Project Mexico, Mexico
- Silvia Novoa, Country Director World Vision México, Mexico
- Hernando Reyes, Coordinator of Community Service, Universidad Autónoma de Occidente Coordinadora, Colombia
- Mariel Rivera, Global Office Representative, AIESEC Internacional, Mexico

8:00 - 9:30  Room Huichol-Yaqui (English)

2. Study Abroad and Cross-Border Volunteer Programs: Two Separate Worlds?

OBJECTIVE: Many undergraduate students seek meaningful and impactful cross-border volunteer service opportunities. While some opportunities are school-coordinated, often students’ home institutions do not have structured programs in which they can participate. At the same time, many institutions have faculty-led study abroad programs. Partners of the Americas leads President Barack Obama’s signature educational program for the Western Hemisphere, 100,000 Strong in the Americas (www.100kstrongamericas.org). Through a public-private partnership, Partners’ runs institutional innovation competitions in which colleges and universities apply, in partnership, for institutional grants to increase study abroad to and from the United States and the countries of the region.

Moderator: Matt Clausen, Senior Vice President, Public-Private Partnerships; Senior Director, 100,000 Strong in the Americas Innovation Fund Partners of the Americas, USA

Speakers:
- Jill Blondin, Director of VCU Globe, Virginia Commonwealth University, USA
- Laila Chaudhry, Student, Virginia Commonwealth University, USA
3. Promoting corporate volunteering
OBJECTIVE: How to promote corporate volunteering? How to Develop it? This session will explore how companies can become agents of social change and how corporate volunteering creates added value.

Moderator: Walter Zehle, Director, Cluster RSE, México

Speakers:
Andrea Brassel, Corporate Social Responsibility Manager, KPMG Mexico, México
Xóchitl Cuevas, Corporate Citizenship Manager, IBM Mexico, Mexico
Myrna Sara Loaiza, Institutional Development Manager, Grupo Premier, Mexico
Marco Antonio Pérez, Coordinator UN Global Compact in Mexico, Mexico

4. Community Partnerships - Working with Service Recipients as Volunteers
OBJECTIVE: When communities being impacted are engaged as volunteers, partnerships become a key-factor for the success of the programs implemented, as they allow participants to recognize the major needs and the best resources to achieve the proposed goals. Get to know some examples of community-based partnership and how they work.

Speakers:
Luis Fernando Viscarra, Volunteers Coordinator, Habitat for Humanity El Salvador, Honduras
Karla Simon, Corporate Social Responsibility Manager, Grupo Financiero Ficohsa, Honduras

5. From Volunteering to Social Enterprise: Corporate and NGO Perspectives
OBJECTIVE: Starting a company that focuses on social transformation as much as it does in making review requires, more than anything, a deep knowledge of the pressing issues affecting society. Volunteers have a unique opportunity to acquire this knowledge when working with communities in need. Explore how the proximity with difficult contexts allows volunteers to recognize business ideas that can become social enterprises.

Moderator: Rodrigo Morales, Senior Development Manager, Micromentor, Mexico

Speakers:
Debbie Huang, Secretary General, Volunteering Taiwan, Taiwan
María Clara Piedrahita, Executive Director, Fundación Nutresa, Colombia
Ángela Patricia Vizcaya Piñeros, Volunteer Analyst, Fundación Nutresa, Colombia
Anita Ramachandran, Director of MicroMentor, Mercy Corps, USA
Rebecca Wang, Senior Manager, Corporate Affairs, Hewlett Packard Enterprise, USA
6. Building the Future — the development of a new definition of volunteering and national standards for involving volunteers in Australia

**OBJECTIVE:** During the recent few years, Volunteering Australia has led a nation-wide collaborative effort to build the future of volunteering in Australia. It has achieved this by strengthening the cornerstones upon which Australian volunteering is based. In 2015 a new national definition for volunteering and revised National Standards for Volunteer Involvement were both adopted. In 2016 a nationally uniform training program and quality mark were introduced. This presentation outlines this journey, including the rationale and process used to develop both the new definition and national standards and discusses what was learned during the development, consultation, implementation and review processes.

**Moderator:** Mara Basanovic, CEO, Volunteering Queensland, Australia

**Speakers:**
- Evelyn O’Loughlin, CEO, Volunteering South Australia and Northern Territory, Australia
- Adrienne Picone, CEO, Volunteering Australia, Australia

---

7. Learn how to identify and respond to expectations in corporate volunteer programs

**OBJECTIVE:** Across the world, trends, attitudes and perceptions in employee engagement are changing at a rapid pace. As such, organizations must address what companies want and seek in partners in ways that benefit everyone involved. This session will introduce strategies that respond to corporate demand for year-round volunteer opportunities and advance community priorities.

**Moderator:** Mei Cobb. United Way Worldwide Director, Volunteer & Employee Engagement, USA

**Speaker:**
- Inova Castillo, Corporate Social Responsibility Coordinator, The Panama Canal Authority, Panama
- Ruth Lewin, Head of Corporate Sustainability, Discovery Limited South Africa, South Africa
- Diana Plazas, Head of Young and professional volunteers, Telefónica Colombia Foundation, Colombia
- Wang Ping Hsuan, The Garden of Hope Foundation, Human Resource Specialist, Taiwan
8:00 - 9:30  
Room Olmeca 9  
(English)

8. Strategic Alliances that Support Better Volunteer Engagement  
OBJECTIVE: The session will explore the idea of volunteer organizers as relationship brokers as well as how organizations actively develop and utilize strategic alliances that allow them to improve their service delivery and implementation of volunteer programs. The presenters will showcase a number of examples from their own experiences about cultivating and nurturing a relationship with partners to advance volunteering in their communities.

Moderator: Ingrid Solís, Head of the Bank of America Merrill Lynch Anahuac Chair, Universidad Anahuac, Mexico

Speakers:  
Vandre Brilhante, President, CIEDS, Brazil  
Leo Hung, Sub-Director, Pou Tai Juvenile and Family Service Center, Macau  
Raúl Sánchez Vaca, Regional Director, Scout Movement, Interamerica Support Center, Panama  
Datuk Ahmad A Talib, Chairman, Yayasan Salam Malaysia, Malaysia

8:00 - 9:30  
Room Olmeca 8

9. Corporate volunteering to promote health and education  
OBJECTIVE: This session will invite participants to learn corporations applied to volunteering to promote education and health. Discussion will open with experiences that are currently in practice to learn their greatest achievements, challenges and lessons learned.

Moderator: María Teresa Maldonado, Chair of the Corporate Social Responsibility Committee, Cemefi, México

Speakers:  
Lorena de Lima, Independent Consultant, México  
Rossana Díaz, Sub-director of the Corporate Social Responsibility Program, Gentera Foundation, México  
Ana Catalina Rodríguez, Regional Coordinator of Corporate Social Responsibility, Marsh & McLennan Companies, Mexico

8:00 - 9:30  
Room Olmeca 7  
(English)

10. Successful Practices on Measuring the Impact of Corporate Volunteering: the Brazilian Case  
OBJECTIVE: Know about the recent independent evaluation of the volunteer program of C&A, which assessed the relevance, effectiveness and efficiency of the program focused on all actors and was structured around the initial reconstruction of the program theory, applying a mixed method approach. Also meet the creator of the “Matrix for the Management of Corporate Volunteer Programs” for the hydropower company Itaipú Binational, based on Social Return on Investment (SROI) methodology. You will also learn about the case of Itaú Foundation, which applies an impact assessment model using randomization methodology with control group and peer effect, seeking impact on personal and professional development, relationship with the company, relationships with the community.

Moderator: Mónica Galiano, IAVE Consultant for Latin America on Corporate Volunteering, Brazil

Speakers:  
Anna Carolina Bruschetta, Senior Analysts for Social Programs, Itaú Social Foundation, Brazil  
Marcio Fernando Dos Reis, Partner-Director, Creditar Institute, Brazil  
Daniela Pavan, Community Strengthening Manager, C&A Institute, Brazil
11. Social Media Tools: Beyond the Simple Volunteer Match

**OBJECTIVE:** New forms of technology have led to a growing interest in devolving volunteering opportunities that require a different type of commitment: nowadays, volunteering and its possibilities connected to social media go way beyond basic interaction, welcoming a wide range of options that are transforming the way in which volunteers operate.

**Moderator:** Raaida Mannaa, Consultant, International Association for Volunteer, Colombia

**Speakers:**
- Vicente Domingo, President, Mundo 21 Foundation, Spain
- Osama Mustafa, Assistant Coordinator for National Community Health Volunteer Program, Sudanese Red Crescent Society, Sudan
- Sam Johnson, Founder, Student Volunteer Army, New Zealand

**10:00 - 12:00**

**IAVE Global Corporate Volunteering Awards and Plenary Session**

This space will present the IAVE Global Corporate Volunteer Council Award. This recognition program was launched in London in 2012 to distinguish global companies that have developed and implemented programs of innovative and high-impact corporate volunteering.

**Eduardo Martínez,** President, UPS Foundation, USA

**Plenary Session: Mobilizing Corporate Energy for Impact and Change**

**Speakers:**
- Tracy Hoover, Executive Director, Points of Light, USA
- Migel A. Laporta, Head of Corporate Sustainability, HSBC Mexico and LAM.
- Beth Veihmeyer, Co-founder, KPMG Family Program for Literacy, USA

**12:00 - 12:30**

**Coffee Break**
### Forum Sessions:

#### 12:30 - 13:30 Room Olmeca 5

**1. Everyone Can Volunteer – If We Let Them**

*Objectives:* Everyone on earth is a potential volunteer. But too often, “we” label some as “the other” and assume they must be helped and cannot themselves be helpers. In this forum, we are exploring issues related to volunteering and inclusion – how we break down barriers and change attitudes so that everyone is welcomed and enabled to volunteer – from the multiple perspectives of organizations and volunteers.

**Moderator:** Kylee Bates, World President, International Association for Volunteer Effort, Australia

**Speakers:**
- Emily Holthaus, National Director, Social Responsibility, YMCA USA, USA
- Carlos Leonardo Madrid Varela, President, Junta de Asistencia Privada del Distrito Federal, Mexico
- María Teresa Perales, Paralympic Gold Medalist, Spain

#### 12:30 - 13:30 Room Mixteca 2

**2. Volunteering in a World of Natural and Man-Made Disasters**

*Objective:* The reality is that we face a seemingly never-ending series of disasters that are affecting the lives of tens of millions of us. What is the appropriate role for volunteers in preparing for, preventing, responding to and rebuilding from disasters? What is the role of businesses, educational institutions, NGOs and governments in mobilizing volunteers in advance of, during and after “the CNN moment” when the world is focused on a disaster?

**Moderator:** Eduardo Martínez, President, UPS Foundation, USA

**Speakers:**
- Andrew Andrea, Head of Private Sector Partnerships, Office for the Coordination of Humanitarian Affairs of the United Nations, Switzerland
- David Campbell, Founder and President, All Hands Volunteers, USA
- Ernesto Duque, President, UNIRED, University Network for the Advocacy, Prevention and Attention of Disasters, Mexico

#### 12:30 - 13:30 Room Tolteca 1

**3. Educational Institutions as Leaders for Volunteering**

*Objective:* Through mobilization of its students as volunteers, requirements for community service and adoption of service-learning strategies, educational institutions at all levels contribute to building a “habit of helping” among youth. This theme will focus primarily on innovative practices with demonstrated effectiveness and will examine ways to maximize the benefits for communities, students and the institutions.

**Moderator:** Matthew Clausen, Senior Vice President of Public-Private Partnerships, Partners of the Americas, USA

**Speakers:**
- Andrew Cattermole, Head of Staff Volunteering and Outreach, Durham University, United Kingdom
- Antonio García, Director Corporate Social Action Program, Universidad Anáhuac Mexico Campus Norte, Mexico
- Tan Sri Noorul Ainur Mohd. Nur, Secretary-General, Ministry of Higher Education, Malaysia
4. Perspectives on the Future of Corporate Volunteering

Objectives: Corporate volunteering is one of the highest impact, most influential and fastest growing forms of volunteering. But what of its future? Key leaders from both businesses and international NGOs will debate questions like these: What is the future of corporate volunteering? Will it be reshaped by the SDGs? By the “digital age?” By new expectations for engagement before, during and after disasters?

Moderator: Kenn Allen, Senior Consultant, International Association for Volunteer Effort, USA

Speakers:
Diane Solinger, Director, GooglersGive, Google, USA
Juan Carlos Uriarte, President, Grupo ADQ, Mexico
Alexandra van der Ploeg, Program Director, SAP, Germany

5. Measuring the Value of Volunteering

Objective: Everyone – individuals, organizations, businesses, governments – wants to make a positive difference through volunteering. But is it realistically possible to evaluate the value add of our volunteering in addressing critical problems, strengthening communities, for recipients of volunteer service, for volunteers themselves? What kind of investment is required – and are we willing to make it? This session explores those questions and other key issues about how to measure value.

Moderator: Mónica Galiano, IAVE Consultant for Latin America on Corporate Volunteering, Brazil

Speakers:
Bruno Ayres, Co-founder V2V.net, Brazil
Farron Levy, President, True Impact, USA
Jorge Mayer, Sustainability, Environment and Community Relations Expert, EDP Foundation, Portugal

6. Partnering for a better impact

Objective: The impact of volunteering can be substantially increased through partnerships between government, corporations and the civil society. This leads to important reflections about actions and cooperation mechanisms necessary to achieve strategic and impactful alliances. How can different sector cooperate to promote volunteering? What activities are more natural for each sector? What are the implications and complications partnerships between sectors create?

Moderator: María de Lourdes Sanz, Director of Philanthropy, Cemefi, Mexico

Speakers:
Marcela Cristo, Director of Sustainability Foundation and Grupo Modelo, Mexico
Roberto Delgado, General Director, Grupo JB and Mundo Cuervo, Mexico
Alberto Pacheco, General Coordinator, Federación Mexicana de Asociaciones de Amigos de los Museos, Mexico
Nancy Wildfeir-Field, President, GBC Health, USA
Wednesday

13:30 - 15:00
Lunch
Pepsi Center - WTC
(Maya 4)

Breakout sessions:

15:00 - 16:30
Room Mixteca 2
(English)

1. Research in Volunteering: Findings around the World
OBJECTIVE: The measurement or value of volunteering is a controversial topic, both within the volunteer sector and the wider community. Join this session as presenters from Malaysia, Russia and Australia share their own learning points from focusing on research activities on the topic at hand.

Moderator: Mara Basanovic, CEO, Volunteering Queensland, Australia

Speakers:
Viacheslav Ivanov, Chief Expert, Center for Studies of Civil Society & Nonprofit Sector, National Research University Higher School of Economics, Russia
Adrienne Picone, CEO, Volunteering Australia, Australia
Alex Torres, Volunteering Development & Organizational Development Delegate, International Federation of Red Cross and Red Crescent Societies - Asia-Pacific Regional Office, Malaysia

15:00 - 16:30
Room Olmeca 5
(English)

2. Corporate volunteering for the inclusion of communities in need
OBJECTIVE: The aim of this session is to open the dialogue about how a strategy of corporate volunteering can be directed to the inclusion of vulnerable groups to contribute to overcoming the problems and needs, all underpinned by specific experiences of the participants.

Moderator: Felipe Cajiga, CSR Director, Cemefi, Mexico

Speakers:
Brenda Gámez, Volunteering Manager, CEMEX Mexico, Mexico
Víctor Manuel Rico, General Director, CCB Foundation, Centro de Comunicación Cristiana de Bienes, I.A.P., Mexico
Adela Sánchez, Community Development Coordinator, Industria Minera Mexico, Mexico
Rodrigo Villaseñor, Assistant Director of CSR, Grupo Financiero Scotiabank Inverlat, Mexico
3. Impactful Cross Sector Disaster Response

**OBJECTIVE:** Natural and man-made disasters seem to be occurring on a weekly basis. When individuals and corporate employees want to get involved, what is the most effective action and at what stage of the disaster should they get involved? How to create a positive cross sector response? This session will present some of the best practices of inter-sectorial collaboration to natural disasters.

**Moderator:** Sam Johnson, Founder, Student Volunteer Army, New Zealand

**Speakers:**
- Meridith Rents, Chief of Staff, Points of Light, USA
- Héctor Mujica, Regional Manager of CSR, Google, USA
- Shadrack Musyoka, Program Coordinator National Youth Development and Volunteer, Red Cross, Kenya

4. Volunteering as a Pathway to Work: Building skills that make a difference, personally and professionally

**OBJECTIVE:** It has become increasingly necessary to generate a better understanding of the relationship between volunteering and employability: from skill development to construction and strengthening of significant networks, the benefit of volunteering for the advancement of careers is imminent. In this session, challenges and successes in practices that promote this conversation in key areas such as corporations, non-governmental organizations and educational institutions, focused on volunteers and how to benefit them will be explored.

**Moderator:** Scott Miller, Executive Director, Volunteering New Zealand, New Zealand

**Speakers:**
- Carmen Chavarria, IAVE National Representative, Centro De Voluntariado Guatemalteco, Guatemala
- Raaida Mannaa, Co-founder and General Director, SocialBaq, Colombia
- Lilian Paparella Pedro, Manager, Corporate Volunteering Program, Itaipú Binacional, Brazil

5. Building Sustainability: Volunteering in the SDGs

**OBJECTIVE:** Volunteering can be a powerful tool for the implementation of Global Objectives. This session will ponder of integrating volunteering in peace and development policies and programs through a strategic and long-term collective approach that is consistent with the efforts to implement the Sustainable Development Agenda 20-30.

**Moderator:** Susana Barnetche, President of the Organizing Committee of the 24ª World Volunteer Conference and President of Alianza Mexicana de Voluntariado, Mexico

**Speakers:**
- Laura Sanchez Gil, Deputy Director of Training and Volunteering, TECHO for Latin America and El Caribe, Colombia
- Patricia Nabti, Director, Volunteer for Lebanon, Lebanon
### 6. Complex Humanitarian Environments: Listening to the voices of volunteers and other Red Cross Research

**OBJECTIVE:** Volunteers are increasingly important in research and knowledge about volunteering. This session will address different participatory approaches used by volunteers in complex, sensitive and insecure humanitarian environments. Due to the nature of these situations, organizations need to consider additional actions in advance and during to give a response that increases acceptance, security and access to those affected. One example is the Framework for safer access using the Media Red Cross Red Crescent.

**Speakers:**
- Matthew Baille, Professor of International Development, Northumbria University, United Kingdom
- Stefan Agerhem, Senior Advisor and Project Leader Volunteer in Conflict and Emergencies, Sweden

### 7. Empowering women through corporate volunteering

**OBJECTIVE:** Women are at the center of many global companies. They also have a huge potential to be successful entrepreneurs in countries around the world. Their involvement has a positive domino effect on their families and communities, and the organizations they serve. Some global companies are focusing their talents of employees and charitable donations specifically in programs that leverage female talent.

**Moderator:** Marcela Lopez-Macedonio, President and General Director, The Resource, USA

**Speakers:**
- Malika Harrison, Senior Manager, Community and Stakeholder Engagement, McGraw Hill Financial, USA
- Ilan Vuddamalay, Program Manager of Employee Engagement and Humanitarian Assistance, C&A Foundation Switzerland, Switzerland

### 8. International Volunteering

**OBJECTIVE:** In an increasingly interconnected world, opportunities to travel to other parts of the world to volunteer is a great opportunity. This session will offer a chance to meet the general context, implications and next steps for international volunteer, an experience that undoubtedly is transforming lives.

**Moderator:** Claudia Gómez, Particular Secretary, Dirección de Obras Púlicas del Municipio de Metepec, Estado de México, Mexico

**Speakers:**
- Vidal Flores, Director, Vimex, Mexico
- Salvador García, Volunteer Program Coordinator, Centro de Investigación e Intercambios Culturales, LAMAT, Mexico
- Imelda Romero, Executive Director, Servicio Internacional para el Intercambio Juvenil, Mexico
9. Corporate volunteering: financial industry contributions to community development

**OBJECTIVE:** Banks offer volunteering programs aligned to their business objectives, such as BAC/Credomatic and its program “Yo me Uno”, the Banco Crédito of Peru with their social entrepreneurship contest “ideas Voluntarias” and “SUMA”, as well as the experience of Banco Itaú and Merrill Lynch Bank of America.

**Moderator:** Roxana Viquez Salazar, Regional Manager Regional of CSR, Red Financiera BAC-Credomatic, Costa Rica

**Speakers:**
Alexandra Maria Infante Perales, Chief of Volunteer Program, Banco de Crédito del Perú, Brazil
Marcella Lembert, Vice President of Corporate Social Responsibility, Merrill Lynch Mexico and Latinoamérica, Mexico
Claudia Varela Sintoni, Social Mobility Coordinator, Fundación Social Itaú, Brazil

10. New trends in volunteering

**OBJECTIVE:** Volunteering is not an isolated from current global events. This session will present some changes as well as the emerging trends such as advances in information technology and new forms of democratic participation, to put together a scenario designed to show where volunteering is going.

**Moderator:** Romina Farías, Research Coordinator, Cemefi, Mexico

**Speakers:**
Ana Cetto, Institutional Development Director, Fundación INBA, Mexico
Kathleen Butcher, General Director, Más Ciudadanía, Mexico
Pablo Ramírez, Leader of the Volunteer Unit, Greenpeace Mexico, Mexico
Sonya Santos, Former President, Asociación de Amigos del Museo de Arte Popular, Mexico

11. Volunteering and Inclusion. Generation Changing

**OBJECTIVE:** “Friends around the World”, the Disney program that supports the initiative of Ashoka’s “Generation Change”, creates conditions for young people to develop empathy, new leadership, teamwork and the ability to transform themselves and their environment, recognizing their ability to make a positive social change. Meet ‘Active Volunteers’ a program in Catalonia, who helps organizations to overcome the real or imaginary obstacles that stops them to offer volunteering opportunities to many young people who are willing to be volunteers but need programs adapted to their needs and expectations. And also learn about the program with more than 300 volunteers from the University Andres Bello in Venezuela, which encourages children and youth to study trough creative and educational activities, impacting rates of family violence and school involved.

**Moderator:** Lluc Martí, Founder and General Director, Exploded View S.L., Spain.

**Speakers:**
Margarita del Pilar Méndez Quintero, Volunteer Coordinator, Universidad Católica Andrés Bello, Argentina
Leslie Rodríguez, Childhood and Youth Director, Ashoka Mexico and Central America, Mexico
Belen Urbaneja, Director of Corporate Citizenship and Brand Management, Walt Disney Latin America, Argentina
Accreditation on Institutional Development and Transparency, Ceremony

Accreditation on Institutions and Transparency (AIT) is a tool designed for civil society organizations to show their actions and use of resources, and their positive impact on the life of those they serve. It fosters a more reliable and transparent industry, enabling based on standardized indicators. In order that a larger number of institutions know and use this tool, the Cemefi has regional allies in different states of the Republic, which act as strategic partners to further its mission and services.

It will be handed the Certificates of Accreditation Institutions and Transparency at 71 institutions in 16 states of the Republic on this occasion, including Mexico City.

**Baja California Norte**
1. Cadenas de Ayuda para México, A.C.
2. Costasalvaje, A.C.

**Ciudad de México**
3. Asociación de Asistencia Privada OSE, Organización de Servicios a Enfermos, I.A.P.
4. Asociación Mexicana de Cirugía General, A.C.
5. Asociación Mexicana de Malta, A.C.
6. Espíritu de Campeón, A.C.
7. Fundación Chespirito, I.A.P.
8. Fundación de Mano Amiga a Mano Anciana, I.A.P.
9. Fundación Escuela Bancaria y Comercial, A.C.
10. Fundación Ibero Meneses, A.C.
11. Fundación Inclúyeme, A.C.
12. Fundación Luis Pasteur, I.A.P.
13. Fundación MVS Radio, A.C.
14. Fundación ProEmploi Productivo, A.C.
15. Fundación Rebecca de Alba, A.C.
16. Fundación Unidos por un México Vivo, A.C.
17. Instituto Mexicano del Arte al Servicio de la Educación, A.C. (IMASE)
18. Instituto para la Rehabilitación de la Mujer y la Familia, A.C. (Instituto Irma)
19. La Casita de San Ángel, I.A.P.
20. Program YMCA de Desarrollo Comunitario y Asistencia Social, A.C.
21. Proyecto Cantera Juntos por México, A.C.
22. PVO México, A.C.
23. Trasplante y Vida, I.A.P.
24. Un Kilo de Ayuda, A.C.
25. Universidad YMCA, A.C.

**Chihuahua**
26. Promesa Educativa para México, A.C.

**Coahuila**
27. Cáritas Diocesanas de Torreón, A.C.
28. Centro de Integración Ciudadana de Saltillo, A.C.
29. Formación Universitaria y Humanista de la Laguna, A.C. (Universidad Iberoamericana Torreón)
30. Mentes con Alas, A.C.
31. Ver Contigo, A.C.

**Durango**
32. Patronato de Apoyo Casa del Anciano de Ciudad Lerdo, A.C.

**Estado de México**
33. Centro Comunitario Acércate, A.C.

**Hidalgo**
34. Fundación de Beneficencia Privada María Domínguez Vda. de Álvarez
35. Niños Unidos de Ixtlahuaca, A.C.

**Jalisco**
36. Fundación Jorge Vergara, A.C.
37. Fundación Proempleo Productivo Guadalajara, A.C.
### Nayarit

38. Peace Punta de Mita, A.C.
39. Pro Superación Familiar Neolonesa, A.C. (Supera)

### Nuevo León

40. Instituto de Atención Integral al Discapacitado Retos, A.B.P.

### Puebla

41. Proyecto para los Niños Acatecos, A.C.

### Querétaro

42. Ándale para Oír, Padres de Niños Sordos, A.C.
43. APAC Querétaro, I.A.P.
44. Cáritas de Querétaro, I.A.P.
45. Centro Comunitario Montenegro, A.C.
46. Elisabetta Redaelli, I.A.P.
47. Fundación Merced Querétaro, A.C.
48. Fundación Queretana Bebé Avance, A.C.
49. Fundación Roberto Ruiz Obregón, A.C. (FRRO)
50. Fundación Soffy una Mano Amiga, A.C.
51. GAAP, Centro Integral de Apoyo Geriátrico, I.A.P.
52. Grupo Reto Querétaro, I.A.P.
53. Hogar Juvenil del Santísimo Redentor, I.A.P.
54. Hogares Providencia de Querétaro, A.C.
55. Instituto de Educación Integral, I.A.P. (Instituto Juan Pablo II)
56. Luz de Vida, I.A.P.
57. Mariana Sala, I.A.P.
58. Niños y Niñas de la Sierra, I.A.P.
59. Nuevo Mundo en Educación Especial Querétaro, I.A.P.
60. Previsión y Protección, S.C.
61. Proyecto de Vida, I.A.P.
62. Puerta Abierta, I.A.P.

### Quintana Roo

63. Fundación Ciudad de la Alegría, A.C.

### Sinaloa

64. Patronato Impulsor del Deporte Sinaloense, A.C.
65. Patronato Pro-Educación del Municipio de Ahome, A.C.

### Tamaulipas

66. Tamaulipecos por la Educación, A.C.

### Yucatán

67. Asociación Contra el Cáncer de Mama Tócate, I.A.P.
68. Asociación Paso a Pasito, I.A.P.
69. CEDIDOWN, I.A.P.
70. Fundación del Empresariado Yucateco, A.C. (FEYAC)
71. Fundación Yucatán Country Club, I.A.P.

---

**16:30 - 18:30**

**IAVE Members Meeting** Sólo por invitación a representantes de IAVE

Por invitación

---

**18:00 - 19:30**

**Transfer**
20:00 - 22:30  Folkloric Ballet of Mexico by Amalia Hernández, Palace of Fine Arts
This ballet, with more than 60 years and hundreds of presentations, is one of the most emblematic companies of folkloric dance in the country. Their representations around the world has helped recognize the unique Mexican culture, as well as promote a sense of national pride in regards to folkloric dancing. The dances focus on specific geographical areas and cultural areas in Mexico in order to provide a diverse outlook of Mexico. For example, some of the most famous dances (Melodies of Michoacán, Deer Dance, Jalisco, Fandangos) all spotlight certain areas of Mexico, along with their cultural traditions.
Thursday, November 10th

7:30 - 8:00  Registration

Breakout sessions:

8:00 - 9:30  HIR Auditorium
(English)

1. Gaining government support for volunteering

OBJECTIVE: Helping the government recognize the role of volunteering in helping communities and individuals is essential to promote the culture of volunteering. This session will have a better understanding of the various ways the government can promote and support volunteers in Latin America.

Moderator: Silvia Meruvia, Director, Centro Boliviano de Filantropía (CEBOFIL), Bolivia

Speakers:
Maria Gracia Aguirre, Executive Director, ACORVOL, Ecuador
Mallerlyn Lizardo, Project Technician, Alianza ONG, República Dominicana
Diana Carolina Perdomo Brito, National Legal Director, TECHO Colombia, Colombia
Bart Willems, Coordinator, Secretaría Técnica de Planificación, Paraguay

8:00 - 9:30  Room Mixteca 2
(English)

2. Inclusion: New models of volunteer engagement

OBJECTIVE: The new potential model that empowers NGOs and their volunteers, that includes visioning beyond where organizations have been operating, the empowerment of volunteers, particularly those who are often deemed in the lowest levels of society (poor people, youth, old people, minorities, refugees etc.), and expansion of organizations in an organic rather than linear way. Additional presenters from De La Salle-College of Saint Benilde’s School of Deaf Education and Applied Studies, where Deaf college students are given the opportunity to volunteer and serve the society and a researcher involved with indigenous communities.

Moderator: Susan Straight, Executive Director, Center for Intercultural Education, USA

Speakers:
William I. Sidayon Jr., Social Responsibility and Outreach Program Coordinator, School of Deaf Education and Applied Studies, De La Salle-College of Saint Benilde, Philippines
Alejandro Mayoral Banos, Researcher, York University, Canada
3. Volunteering for poverty reduction and community wellbeing: Social Progress Indicators and examples from DIRECTV and TECHO

**OBJECTIVE:** Meet the Index of Social Progress (IPS) in action, a collaborative communication platform, measurement and action on community well-being, applied in several countries around the world; learn about Piedra, Papel, Tijera, an innovative program of DIRECTV/AT&T Latam and know the experience of Porsche & TECHO: housing/remodeling programs that provides a concrete and short-term answer for where employees and neighbors share constructive experience, but also spaces reflection about reality.

**Speakers:**
- Indira Cichy, Coordinator of Corporate Partnerships for Latin America, TECHO Chile, Chile
- Jaime García Gomez, Senior Researcher, Centro Latinoamericano de Competitividad y Desarrollo Sostenible (CLACDS) INCAE Business School, Costa Rica
- Sandro Mesquita, Associate VicePresident - Corporate Citizenship & Environmental Sustainability, DIRECTV Latinoamerica, USA

4. Volunteering Beyond Trends and Technicalities: How to effectively recruit and engage volunteers in meaningful ways

**OBJECTIVE:** The session will emphasize how determination, focus and strategy can make the difference when it comes to recruiting and keeping active volunteers for helping communities. The session will address issues such as strategies to recruit members of the Council, volunteer engagement with a personalized approach and success of mentoring programs.

**Moderator:** Andy Carey, Executive Director, Alianza Fronteriza de Filantropía Mexico-E.E.U.U., USA

**Speakers:**
- Shalabh Sahai, Co-founder and Director, iVolunteer, India
- Yuen Yee Elsie Wan, Director, Empowering Life Network, Hong Kong
- Xunqing Jiang (Julia), Associate Professor at the School of Social Work, Beijing Volunteer Service Federation (BVF), China
5. Platforms to connect volunteers

OBJECTIVE: New platforms and communication mechanisms have managed to make substantial progress regarding the interconnectivity of volunteers nationally and internationally. This session presents new networking proposals for people interested in doing volunteering, as well as the various mechanisms developed to achieve a simpler task and, at the same time, with strong impact on actions for others this table will be presented.

Moderator: Mariano Malía, Regional Director of Institutional Development, Wingu, Tecnología sin Fines de Lucro (Res Non Verba Asociación Civil), Argentina

Speakers:
Jessica Slovik, Director of Social Liaisons, Museo Memoria and Tolerancia, Mexico
María Cristina González, General Director, EZER, Mexico
Elsa Ontiveros, Professor of the Department and Humanities and International Relations, Instituto Tecnológico de Monterrey Campus Querétaro, Mexico
Ausencio Miranda, Leader of Philanthropy Promotion, Cemefi, Mexico

6. Volunteering and advocacy for human rights

OBJECTIVE: This session will present a wide range of experiences of organizations that have long developed projects and strategies based on working with volunteers. The conversation will allow learning from best practices in defending human rights, focused on topics such as: education, housing and peace.

Moderator: Emilio Guerra, Director, Alianza Mexicana de Voluntariado, Mexico

Speakers:
Mónica Arcila, Director, Observa, Observatorio de Intervenciones sobre Violencia, Mexico
Gustavo Gutiérrez Lee, Executive National Director, Hábitat para la Humanidad México, Mexico
Carlos Lucio Ramos, General Coordinator, Fundación Talento Visión, Mexico
Ana Karen Palacios, Coordinator de Relaciones Interinstitucionales, Peraj México, Mexico
7. Volunteering in Action

OBJECTIVE: The session is focus on the “transformative” side of volunteering. You will hear examples of how raising volunteer leaders who inspire others, the emotional transformation of volunteer leaders, the way citizens should view volunteering and activism as a normal practice in their communities as well as the history of volunteering in Ecuador.

Moderator: Iraida Manzanilla, IAVE Board Member, Venezuela

Speakers:
Carlton Deal, General Director, Serve The City International, Belgium
Ahmed Mirghani, Giving Hands Community Service Team, Giving Hands, Saudi Arabia
Fernando Sánchez Cobo, Social Action and Sustainability Manager, World Vision, Ecuador
Amalia Insuasti, Nacional Director, Programa Voluntad, Ciudadanía and Desarrollo Social, Ecuador

8. Different perspectives on corporate volunteering

OBJECTIVE: How can Corporate Volunteering be used as a tool for business sustainability and professional development of employees? This session will present the experience of Itapú Binacional and the Spanish organization Hazloposible. How can games strategies impact the scope and motivation of corporate volunteer? Telefónica and Votorantim in Brazil will share their original experiences.

Moderator: Monica Galiano, IAVE Consultant for Latin America on Corporate Volunteering, Brazil

Speakers:
Raquel Cambauva Leite, Coordinator, Instituto Votorantim, Brazil
Patricia Focchi, Coordinator of Volunteer Program, Telefónica Vivo Foundation, Brazil
Marisol García, General Director, Fundación Hazloposible, Spain
Lilian Paparella Pedro, Manager of Corporate Volunteer Program, Itaipú Binacional, Brazil

9. How to develop and implement a Global Employee Volunteer Program

OBJECTIVE: Experts in corporate volunteering share their experiences and advice for the development and implementation of a global corporate volunteer program, focusing particularly on partnerships with CSOs to meet their needs and expectations of their companies.

Moderator: Lorrie Foster, Director, Global Corporate Volunteer Council, IAVE, USA

Speakers:
Lucilla Ballarino, Global Head of Corporate Volunteering Program, Telefónica Foundation, Spain
Jeff Hoffman, President, Jeff Hoffman Associates, USA
Jonathas Barreto, Senior Global Director, Points of Light, USA
8:00 - 9:30  Room Huichol-Yaqui

10. Cross sectorial work with volunteers for peace in Colombia

**OBJECTIVE:** After an armed conflict for over 50 years, Colombia is in a peace process. This Session will present an example of how stakeholders from different sectors work together voluntarily to ensure transversal and innovative strategies towards achieving sustainable peace in the country.

**Speakers:**
Daniela Carvajalino, Social Director, TECHO Colombia, Colombia
Rosa Yelena Granja, Coordinator of Social Development, Government of Colombia, Colombia
Juliana Restrepo, Coordinator of Coorporativa de Sostenibilidad, Corona Colombia, Colombia

10:00 - 12:00  Pepsi Center - WTC (Maya 4)

Plenary Session: Volunteering in the World: The Challenge and the Potential

**Speakers:**
Kaynan Rabino, CEO, Good Deeds Day, Israel.
Salil Shetty, General Secretary, Amnesty International, India
Fernando Suinaga, President, Mexican Red Cross, Mexico
Ricardo Tadeu, General Director of Grupo Modelo and President of AB InBev Mexico, Brazil

12:00 - 12:30  Coffee Break

12:30 - 13:30  Room Mixteca 1

1. Volunteering as a Step Toward Paid Employment

**OBJECTIVE:** How can volunteering help to build the skills, attitudes, behaviors and experience necessary to enter and succeed in the paid workforce? Special emphasis will be placed on youth, people who are unemployed and people on the margin of the world of paid work. This session also will look at how volunteering can lead to social entrepreneurship, providing paid employment while adding social value.

**Moderator:** Jeff Hoffman, President, Jeff Hoffman Associates, USA

**Speakers:**
Winnifred Karanu, Consultant, Kenya
Scott Miller, CEO, Volunteering New Zealand, New Zealand
Estela Vázquez Pérez, Director, Employment Brand, RBC, Canada
12:30 - 13:30  
**Room Olmeca 5**

### 2. Increasing NGO Capacity for Effective Volunteer Engagement

**OBJECTIVE:** Join leaders from throughout the world in a vigorous discussion of how to build the capacity of organizations to effectively engage volunteers; standards and practices to achieve excellence in volunteer management; and strategies for building a public climate that places high value on volunteering. Help develop strategies for how the volunteer community can shape governments’ support for our work.

**Moderator:** Susan Danish, Executive Director, Association for Junior Leagues International, USA

**Speakers:**
- Mara Basanovic, CEO, Volunteering Queensland, Australia
- Yoonae Park, Regional Representative for Asia Pacific, International Association for Volunteer Effort, Korea
- Jorge Villalobos, Executive President, Cemefi Mexico

12:30 - 13:30  
**Room Olmeca 8**

### 3. The Role of Governments as Leaders for Volunteering

**OBJECTIVE:** Government can play a critical leadership role for volunteering: establishing an appropriate legal framework; creating an environment that values and enables volunteering; sponsoring initiatives to mobilize volunteers; supporting the development of leadership structures for volunteering. But government also can and, in many parts of the world, does act to limit volunteering and citizen action. We will explore both of these roles in this session.

**Moderator:** Agnetta Nyalita, Director of Internships, Mentoring and Volunteerism, Makueni Government, Kenya

**Speakers:**
- Joselito Casas de Vera, Executive Director, Philippine National Volunteer Service Coordinating Agency, Philippines
- Ernesto Monroy Yurrieta, Head of the Coordinating Unit of Linking and Social Participation, Ministry of Health, Mexico
- Erika Winkler, Deputy Director of the Unit for Ageing, Population and Volunteering Policies, Federal Ministry for Labor, Social Affairs and Consumer Protection, Austria
12:30 - 13:30  4. Volunteering in Refugee and Migrant Crisis
Room Olmeca 6

**OBJECTIVE:** They are searching for safety and opportunity whether escaping conflict, persecution or poverty. Volunteers every day are helping them survive, live in safety and sustain their human dignity. And, they themselves are volunteers, helping one another and joining in the life of their new communities. In this forum learn about how individuals, companies and NGOs are assisting in the refugee crisis around the world.

**Moderator:** Andrew Andrea, Head of Private Sector Engagement, United Nations Office for the Coordination of Humanitarian Affairs (UNOCHA), Switzerland

**Speakers:**
- Lucilla Ballarino, Global Head of Corporate Volunteering Program, Telefónica Foundation, Spain
- Nava Hinrichs, Executive Director, The Hague Process on Refugees and Migrants, The Netherlands
- Norma Romero, Coordinator, Las Patronas, Mexico

12:30 - 13:30  5. The New Faces of Volunteering in the Digital Age
Room Tolteca 1

**OBJECTIVE:** We live in a new world, one in which new technology is empowering people throughout the world to participate in the lives of their communities, their nations and the affairs of the world in new ways. This session looks at both the positive and the negative impacts of this on volunteering as we know it and explores the new forms of volunteering that may emerge.

**Moderator:** Kenn Allen, Senior Consultant, International Association for Volunteer Effort, USA

**Speakers:**
- Eugen Baldas, Vice President, International Association for Volunteer Effort, Germany
- Amanda Mukwashi, Chief, Volunteer Knowledge and Innovation Section, United Nations Volunteers, Zambia
- Diana Valeria Mar Corral, CSR Coordinator, Grupo Modelo and Fundación Modelo, Mexico
6. Good Deeds Day

OBJECTIVE: Since its founding in 2007, Good Deeds Day (GDD) has spread to some 75 countries worldwide. In 2016, 1.5 million volunteers gave 4 million hours of service to their communities in 14,000+ projects. In this forum, five GDD leaders will share their experiences with the program and its impact in their countries. Participants will learn how to become part of this collective action and to develop their own national and local activities.

Moderator: Kaynan Rabino, CEO, Good Deeds Day, Israel

Speakers:
Eremeeva Anastasia, Program Coordinator, Republican Volunteer Center, Moldova
Ana Cristina Pérez, Program Manager, Voluntarios Panamá, Panamá
André Cervi, Co-founder, Atados, Brazil
Julie Shen, Deputy Secretary-General, Taiwan Association for Volunteer Effort, Taiwan

13:45 - 16:30
Closing Ceremony and Lunch

This event will close the 24th World Volunteer Conference and the 20th Annual Meeting of Cemefi, and will present the World Volunteer Conference 2018 as well as Cemefi Annual Meeting 2017.

Maria Teresa Perales, Paralympic Gold Medalist, Spain
Miguel Ángel Mancera, Mexico City Mayor, (tbc)
Susana Barnetche, President of the Organizing Committee, 24th World Volunteer Conference, and President of Amevol, México
Kylee Bates, World President, International Association for Volunteer Effort, Australia
Jorge Familiar, Chairman of the Board, Centro Mexicano para la Filantropía, A.C., Mexico
Jorge Villalobos, Executive President, Centro Mexicano para la Filantropía, A.C., Mexico
The 8th IAVE
World Youth Volunteer Conference (WYVC)

For 15 years, the WYVC has brought together young leaders for volunteering from around the world – to meet, learn, reflect together and build relationships and alliances that last over the years.

Designed for youth ages 16-29, the WYVC is a perfect setting for young volunteers to share their experiences, connect their projects and initiatives and experience collaborative activities to help inspire them to pursue their passions, build their skills and multiply their impact through volunteering.

The World Youth Volunteer Conference:

2001 Amsterdam, Netherlands
2002 Seoul, Korea
2004 Barcelona, Spain
2006 New Delhi, India
2008 Panama City, Panama
2011 Singapore
2014 Gold Coast Australia
2016 Puebla, Mexico

Every 10 years IAVE also holds the World Summit for Youth Volunteering, a “super event,” designed by youth for youth. The 1st Summit was in Tokyo, Japan in 2001. The 2nd Summit took place in Barranquilla, Colombia, in 2011.

The 2016
World Youth Volunteer Conference

The 2016 WYVC – “Volunteering for Social Change” – was held in Puebla, Mexico, November 3-5. It aimed to renew the vision of youth volunteering, acknowledging its role as a key factor for sustainable development as well as the responsible and active exercise of participation in the life of local, national and global communities.
The Conference was based on the assumption that Sustainable Development Goals are a guideline for an array of volunteer actions for young people, opening the possibility to eradicate poverty, protect the planet and build prosperity in a social justice framework for peace.

The goals of the conference were to:

- Renew the concept of youth volunteering as the means for social and personal transformation of young volunteers, with an impact on building a citizenship responsible of development.
- Give attention to innovative practices that increase the impact of volunteering on those served and on volunteers themselves.
- Address the issues and challenges volunteering faces in a rapidly changing world.
- Renew our mutual commitment to volunteering that builds solidarity among all people.

The WYVC program included:

- Reflection on the importance and meaning to them and those they serve of their volunteering.
- Practical sessions that build skills.
- Opportunities to learn from one another about volunteering in their respective countries.
- Service projects.

Conference participants worked together to develop an Agenda of Volunteer Actions for Young People to contribute to achieving the UN Sustainable Development Goals. It will be presented at the opening of the World Volunteer Conference on November 7.

About the Location:

Founded in 1531 and named a World Heritage site in 1987, Puebla is one of the most important Spanish colonial cities in Mexico and also is the fourth largest city and metro area in the country. The city provided a unique and energizing backdrop for the youth conference.

The William O. Henkins Convention Center, unique for its location in the historical city center was the venue for the WYVC. It offered the perfect balance between the old and the new, the esthetic and the audacious, the traditional and the avant-garde, the beautiful and the functional.
IAVE
World Volunteer Conference

1970  Los Angeles, United States
1972  Manila, Philippines
1974  Nairobi, Kenya
1976  San Francisco, United States
1978  Istanbul, Turkey
1980  Cret Berard, Switzerland
1982  Oxford, United Kingdom
1984  Bogota, Colombia
1986  Sydney, Australia
1988  Washington DC, United States
1990  Paris, France
1992  Buenos Aires, Argentina
1994  Tokyo, Japan
1996  Cape Town, South Africa
1998  Edmonton, Canada
2001  Amsterdam, Netherlands (Kick off International Year of Volunteers)
2002  Seoul, South Korea
2004  Barcelona, Spain
2006  New Delhi, India
2008  Panama City, Panama
2011  Singapore (Kick off 10th Anniversary of the International Year of Volunteers)
2012  London, United Kingdom
2014  Gold Coast, Australia
2016  Mexico City, Mexico
Participants Index

Main Speakers and Panelists

Australia
1. Kylee Bates, World President, International Association for Volunteer Effort, Australia

Brazil
2. Ricardo Tadeu, General Director of Grupo Modelo and President of AB InBev Mexico, Brazil

India
3. Shetty, Salil, General Secretary, Amnesty International, India

Israel

Mexico
5. Arango, Manuel, Honorary President, Centro Mexicano para la Filantropía, Mexico
6. Barnetche, Susana, President of the Organizing Committee, 24th World Volunteer Conference, and President of Amevol, Mexico
7. Butcher, Jacqueline, Director, Center for Civil Society Research and Studies, Instituto Tecnológico de Estudios
8. SUPERIORES DE MONTERREY, Mexico
9. Devlyn, Frank, Former World President, Rotary International, Mexico
10. Familiar, Jorge, Chairman of the Board, Centro Mexicano para la Filantropía, A.C., Mexico
11. Maia, Paulo, Corporate Social Responsibility Manager, HSBC Latinoamérica, Mexico
12. Suinaga, Fernando, President, Mexican Red Cross, Mexico
13. Villalobos, Jorge, Executive Director, Centro Mexicano para la Filantropía, A.C., Mexico

South Africa
14. Naidoo, Kumi, Director, Africa Civil Society Initiative, South Africa

Spain
15. Perales, María Teresa, Paralympic Medalist

United States
16. Dennis, Kathleen, Executive Director, International Association for Volunteer Effort, USA
17. Hoover, Tracy, Executive Director, Points of Light, USA
18. Martínez, Eduardo, President, UPS Foundation, USA
19. Veihmeyer, Beth, Co-founder, KPMG Family Program for Literacy, USA

Zambia
20. Mukwashi, Amanda, Chief of Knowledge on Volunteering and Innovation, United Nations Volunteers (UNV), Zambia
Speakers and moderators

Argentina
21. Dotto, Enzo, Regional Chief Generación, DIRECTV Latin America, Argentina
22. Malia, Mariano, Regional Director of Institutional Development, Wingu, Tecnología sin Fines de Lucro (Res Non Verba Asociación Civil), Argentina
23. Margarita del Pilar Méndez Quintero, Volunteer Coordinator, Universidad Católica Andrés Bello, Argentina
24. Urbaneja, Belén, Director of Corporate Citizenship and Brand Management, Walt Disney Latin America, Argentina

Australia
25. Basanovic, Mara, General Director, Volunteer Queensland
26. O’Loughlin, Evelyn, Southern Australia and Northern Territories Volunteering, Corporate Social Responsibility Manager, Australia
27. Picone, Adrienne, Tasmania Volunteering, Corporate Social Responsibility Manager, Australia
28. Shah, Ashul, Corporate Social Responsibility Manager, EDUKA and Australia Volunteering, Australia

Austria
29. Winkler, Erika, Deputy Director of the Unit for Ageing, Population and Volunteering Policies, Federal Ministry for Labor, Social Affairs and Consumer Protection, Austria

Belgium
30. Deal, Carlton, Corporate Social Responsibility Manager, Serve The City International, Belgium

Bolivia
31. Meruvia, Silvia, President, Centro Boliviano de Filantropía Bolivia

Brazil
32. Ayres, Bruno, V2V.net, Co-founder, Brazil
33. Brilhante, Vandre, President, CIEDS, Brazil
34. Bruschetta, Anna Carolina, Senior Analysts for Social Programs, Itaú Social Foundation, Brazil
35. Cambauva Leite, Raquel, Coordinator, Instituto Votorantim, Brazil
36. Cervi, André, President, Abraço Cultural, Brazil
37. dos Reis, Marcio Fernando, Partner-Director, Creditar Institute, Brazil
38. Focchi, Patricia, Coordinator of Volunteer Program, Telefônica Vivo Foundation, Brazil
39. Galiano, Mónica, IAVE Consultant for Latin America on Corporate Volunteering, Brazil
40. Infante Perales, Alexandra Maria, Chief of Volunteer Program, Banco de Crédito del Perú, Brazil
41. Kelbert, Natalia, Marketing and Sales Director, V2V.net, Brazil
42. Paparella Pedro, Lilian, Manager, Corporate Volunteering Program, Itaipú Binacional, Brazil
43. Pavan, Daniela, Community Strengthening Manager, C&A Institute, Brazil
44. Varela Sintoni, Claudia, Social Mobilization Coordinator, Fundación Itaú Social, Brazil

Canada
45. Gratton, Karine, IAVE Project Manager, Canada
46. Mayoral Banos, Alejandro, Researcher, York University, Canada
47. Vázquez Pérez, Estela, Director, Employment Brand, RBC, Canada
Participants

China
48. Xunqing Jiang (Julia), Associate Professor at the School of Social Work, Beijing Volunteer Service Federation (BVF), China

Chile
49. Cichy, Indira, Coordinator of Corporate Partnerships for Latin America, TECHO Chile, Chile

Colombia
50. Carvajalino, Daniela, TECHO Colombia, Social Director, Colombia
51. Granja, Rosa Yelena, Colombia Government, Solidary Development Coordinator, Colombia
52. Mannaa, Raaida, Co-founder and CEO, SocialBaq, Colombia
53. Marín, Anderson, University Volunteer Program Coordinator, Universidad del Magdalena, Colombia
54. Montes, Gina, Mobilization Coordinator, Todos por la Educación, Colombia
55. Perdomo, Diana Carolina, National Legal Director, TECHO Colombia, Colombia
56. Piedrahita, María Clara, Executive Director, Fundación Nutresa, Colombia
57. Plazas, Diana, Youth and Volunteer Professionals, Fundación Telefónica Colombia, Colombia
58. Restrepo, Juliana, Sustainability Corporate Coordinator, Corona Colombia, Colombia
59. Reyes, Hernando, Coordinator of Community Service, Universidad Autónoma de Occidente Coordinadora, Colombia
60. Sánchez, Laura, TECHO Training and Volunteering Subdirector for Latin America and the Caribbean, Colombia
61. Vizcaya, Ángela, Fundación Nutresa, Volunteering and Productive Projects Analyst, Colombia

Costa Rica
62. García, Jaime, Senior Researcher, Centro Latinoamericano de Competitividad y Desarrollo Sostenible (CLACDS) del INCAE Business School, Costa Rica
63. Viquez Salazar, Roxana, Regional Manager Regional of CSR, Red Financiera BAC-Credomatic, Costa Rica

Dominican Republic
64. Mallerlyn Lizardo, Project Technician, Alianza ONG, Dominican Republic

Ecuador
65. Aguirre, María Gracia, Asociación Coordinadora del Voluntariado de la Provincia del Guayas (ACORVOL), Executive Director, Ecuador
66. Nsuasti, Amalia, Programa Voluntad, Ciudadanía y Desarrollo Social, National Director, Ecuador
67. Littuma de Garces, Rina Eugenia, National Representative, IAVE, Ecuador
68. Sánchez Cobo, Fernando, Social Action and Sustainability Manager, World Vision, Ecuador

El Salvador
69. Borgonovo, Lorraine, Director, Glasswing International Panamá, El Salvador

Fiji
70. Ambalika Devi Kutty, Founder and Executive, Vodafone Foundation, Fiji

Germany
71. Baldas, Eugen, Vicepresidente, IAVE Germany, Germany
72. Krell, Wolfgang, Managing Director, Freiwilligen-Zentrum Augsburg gGmbH, Germany
73. Van der Ploeg, Alexandra, Program Director, SAP, Germany

Honduras
74. Viscarra, Luis Fernando, Volunteers Coordinator, Habitat for Humanity El Salvador, Honduras
75. Simon, Karla, Corporate Social Responsibility Manager, Grupo Financiero Ficohsa, Honduras
Participants

Hong Kong
76. Chung, Flora, CEO, Agency for Volunteer Service, Hong Kong
77. Chung Woon Fan, Flora, CEO, Agency for Volunteer Service, Hong Kong

Hungary
78. Toth, Andras, CEO, Volunteer Centre Hungary ÖKA, Hungary

India
79. Sahai, Shalabh, Co-founder and Director, Volunteer, India

Indonesia
80. Assegaf, Dr. Nurhayati Ali, Chairperson, Committee for Inter Parliamentary Cooperation, The House of Representatives of the Republic of Indonesia, Indonesia

Ireland
81. Garland, Stuart, Volunteer Manager, Volunteer Ireland, Ireland
82. Osborne, Wendy, Chief Executive, Volunteer Now Northern Ireland
83. Tansey, Lorraine, Manager, National University of Ireland, Galway, Ireland

Israel
84. Rabino, Kaynan, Vicepresidente de Visión Ventures, organizador de “Good Deeds Day”, Fundación Familia Ted Arison, Israel

Kenya
85. Musyoka, Shadrack, Program Coordinator National Youth Development and Volunteer, Red Cross, Kenya
86. Nyalita, Agnetta, Director of Internships, Mentoring and Volunteerism, Makueni Government, Kenya
87. Sadia, Fred, Manager, VIO Society, Kenya
88. Winnifred Karanu, Consultant, Kenya

Korea
89. Jeong, Hee-Seon, Volunteering Culture, General Secretary, Korea
90. Park, Yoonae, IAVE Korea, Regional Asia-Pacific Representative, Korea

Libano
91. Nabti, Patricia, Director, Volunteer for Lebanon, Lebanon

Malaysia
92. Mohd. Nur, Tan Sri Noorul Ainur, Secretary-General, Ministry of Higher Education, Malaysia
93. Talib, Datuk Ahmad A., Chairman, Yayasan Salam Malaysia, Malaysia
94. Volunteering Development & Organizational Development Delegate, International Federation of Red Cross and Red Crescent Societies - Asia-Pacific Regional Office, Malaysia Atan, Dato’ Zuraidah, Chairwoman, Yayasan Sukarelawan Siwa Students Volunteer Foundation, Malaysia

Mexico
95. Aguilera, Juan Carlos, Director, Fundación Roberto Ruiz Obregón, Mexico
96. Altena, Regina, Director, Alzheimer México, Mexico
97. Arcila, Mónica, Director, Observa, Observatorio de Intervenciones sobre Violencia, Mexico Balderas, Alejandro León, President, FOCOREJ, Mexico
98. Barberena, Martín, Executive President, Fundación Miguel Ángel Barberena Vega, Mexico
99. Barnetche, Susana, President of the Organizing Comitee, 24th World Volunteer Conference and president of Amevol, Mexico
<table>
<thead>
<tr>
<th>No.</th>
<th>Name</th>
<th>Title/Role</th>
<th>Organization/Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>100</td>
<td>Bláncas, Arturo</td>
<td>Managing Director of Economic Statistics</td>
<td>Instituto Nacional de Estadística y Geografía, México</td>
</tr>
<tr>
<td>101</td>
<td>Blanco, María Cristina</td>
<td>Volunteering Coordinator, Cáritas de la Arquidiócesis de Acapulco</td>
<td>Mexico</td>
</tr>
<tr>
<td>102</td>
<td>Butcher, Jacqueline</td>
<td>Director, Center for Civil Society Research and Studies</td>
<td>Instituto Tecnológico de Estudios Superiores de Monterrey, México</td>
</tr>
<tr>
<td>103</td>
<td>Butcher, Kathleen</td>
<td>General Director, Más Ciudadanía</td>
<td>Mexico</td>
</tr>
<tr>
<td>104</td>
<td>C. de Morales, Rosa</td>
<td>Chairwoman, YZ Proyectos de Desarrollo</td>
<td>Mexico</td>
</tr>
<tr>
<td>105</td>
<td>Cajiga, Felipe</td>
<td>CSR Director, CEMEFI</td>
<td>Mexico</td>
</tr>
<tr>
<td>106</td>
<td>Ceccon, Brisa</td>
<td>Coordinator of the German Cooperation for the initiative to strengthen civil society organizations, GIZ</td>
<td></td>
</tr>
<tr>
<td>107</td>
<td>Cetto, Ana</td>
<td>Institutional Development Director, Fundación INBA</td>
<td>Mexico</td>
</tr>
<tr>
<td>108</td>
<td>Corral, Daniel</td>
<td>President of the Board of Directors, Barra Mexicana Colegio de Abogados</td>
<td>Mexico</td>
</tr>
<tr>
<td>109</td>
<td>Delgado, Roberto</td>
<td>General Director, Grupo JB and Mundo Cuervo</td>
<td>Mexico</td>
</tr>
<tr>
<td>110</td>
<td>Díaz, Alejandro</td>
<td>General Director, Centro Médico ABC</td>
<td>Mexico</td>
</tr>
<tr>
<td>111</td>
<td>Duque, Ernesto</td>
<td>President, UNIRED, Red Universitaria para la Prevención y Atención de Desastres</td>
<td>Mexico</td>
</tr>
<tr>
<td>112</td>
<td>Escalante, Rubén</td>
<td>Coordinator, Junta General de Asistencia del Estado de Hidalgo</td>
<td>Mexico</td>
</tr>
<tr>
<td>113</td>
<td>Farías, Romina</td>
<td>Research Coordinator, CEMEFI</td>
<td>Mexico</td>
</tr>
<tr>
<td>114</td>
<td>Fernández, María del Carmen</td>
<td>CEO, Centros de Integración Juvenil</td>
<td>Mexico</td>
</tr>
<tr>
<td>115</td>
<td>Flores, Vidal</td>
<td>Director, Virmex</td>
<td>Mexico</td>
</tr>
<tr>
<td>116</td>
<td>Franco, Dania</td>
<td>Volunteers Coordinator, Visión Mundial de Mexico</td>
<td>Mexico</td>
</tr>
<tr>
<td>117</td>
<td>Gámez, Brenda</td>
<td>Volunteering Manager, CEMEX</td>
<td>Mexico</td>
</tr>
<tr>
<td>118</td>
<td>García, Antonio</td>
<td>Director of Compromiso Social, Universidad Anáhuac</td>
<td>Mexico</td>
</tr>
<tr>
<td>119</td>
<td>Garza, Mário</td>
<td>Executive Secretary, UNIRED Red Universitaria para la Prevención y Atención de Desastres</td>
<td>Mexico</td>
</tr>
<tr>
<td>120</td>
<td>Gómez, Claudia</td>
<td>Particular Secretary, Dirección de Obras Públicas del Municipio de Metepec, Estado de México</td>
<td>Mexico</td>
</tr>
<tr>
<td>121</td>
<td>Guerra, Emilio</td>
<td>Director, Alianza Mexicana de Voluntariado</td>
<td>Mexico</td>
</tr>
<tr>
<td>122</td>
<td>Gutiérrez Lee, Gustavo</td>
<td>Executive National Director, Hábitat para la Humanidad México</td>
<td>Mexico</td>
</tr>
<tr>
<td>123</td>
<td>Hernández, Sylvia</td>
<td>Volunteer Coordinator, The Hunger Project</td>
<td>Mexico</td>
</tr>
<tr>
<td>124</td>
<td>Herrera, Alberto</td>
<td>Campaigns Director, Change.org</td>
<td>Mexico</td>
</tr>
<tr>
<td>125</td>
<td>Herrera, Martha</td>
<td>Director Corporate Social Responsibility, CEMEX</td>
<td>Mexico</td>
</tr>
<tr>
<td>126</td>
<td>Lara, Nancy</td>
<td>Institutional Development Director, United Way Mexico</td>
<td>Mexico</td>
</tr>
<tr>
<td>127</td>
<td>Lembert, Marcella</td>
<td>Vice President of Corporate Social Responsibility, Merrill Lynch</td>
<td>Mexico</td>
</tr>
<tr>
<td>128</td>
<td>Loaiza, Mymi</td>
<td>Organizational Development Manager, Grupo Premier</td>
<td>Mexico</td>
</tr>
<tr>
<td>129</td>
<td>Lucio, Carlos</td>
<td>General Coordinator, Fundación Talento Visión</td>
<td>A.C., Mexico</td>
</tr>
<tr>
<td>130</td>
<td>Luna y Parra, María Angélica</td>
<td>General Director, Instituto Nacional de Desarrollo Social</td>
<td>Mexico</td>
</tr>
<tr>
<td>131</td>
<td>Maldonado, María Teresa</td>
<td>President Corporate Social Responsibility Program Committee, Centro Mexicano para la Filantropía</td>
<td>A.C., Mexico</td>
</tr>
<tr>
<td>132</td>
<td>Martínez, Jesús</td>
<td>Headquarters Office Coordinator, Alianza Latinoamericana y del Caribe de YMCAs</td>
<td>Mexico</td>
</tr>
<tr>
<td>133</td>
<td>Madrid, Carlos</td>
<td>President, Junta de Asistencia Privada del Distrito Federal</td>
<td>Mexico</td>
</tr>
<tr>
<td>134</td>
<td>Martínez, Jesús</td>
<td>Coordinator of Headquarters, Alianza Latinoamericana y del Caribe de YMCAs</td>
<td>Mexico</td>
</tr>
<tr>
<td>135</td>
<td>Medina, Anabel</td>
<td>Young Volunteers Coordinator, Fundación Sociedad Educadora de Sinaloa</td>
<td>Mexico</td>
</tr>
<tr>
<td>136</td>
<td>Miranda, Ausecncio</td>
<td>Philanthropy Promotion Officer, Centro Mexicano para la Filantropía</td>
<td>A.C., Mexico</td>
</tr>
</tbody>
</table>
144. Monroy, Ernesto, Director of the Coordination Unit Management and Social Participation, Health Ministry, Mexico Government, Mexico
145. Montañez, Norma, General Coordinator, Voluntarios Verdes, Mexico
146. Morales, Raúl, Executive Secretary, Red Universaria para la Prevención y Atención de Desastres, Mexico
147. Morales, Rodrigo, Program Coordinator, MicroMentor, Mexico
148. Muñoz, Humberto, Executive Secretariat, Consejo Técnico Consultivo de la Ley de Fomento, Mexico
149. Noble, Gisela, CEO, Walmart Foundation, Mexico
150. Ontiveros, Elsa, Professor Departamento de Humanidades y Relaciones Internacionales, Instituto Tecnológico de Monterrey Campus Querétaro, Mexico
151. Ordaz, David, Networks coordinator, Cemefi, Mexico
152. Ordóñez, Alejandro, Co-Director of Volunteers and Participation, Mexicanos Primero Visión 2030, Mexico
153. Pacheco, Alberto, General Coordinator, Federación Mexicana de Asociaciones de Amigos de los Museos, Mexico
154. Palacios, Ana Karen, PR Coordinator, Peraj Mexico, A.C., Mexico
155. Pérez, Marco Antonio, Coordinator, Pacto de Naciones Unidas en Mexico, Mexico
156. Poox, Diana Gabriela, Founder, Tenamaztle Arte y Cultura, Mexico
157. Ramírez, Pablo, Volunteers Unit Leader, Greenpeace Mexico, A.C., Mexico
158. Real, Aída, Coordinadora, Huerto Romita, Mexico
159. Rico, Víctor Manuel, General Director, Fundación CCB, Centro de Comunicación Cristiano de Bienes, I.A.P, Mexico
160. Rivera, Mariel, Representative Global Office, AIESEC Internacional, Mexico
161. Rodríguez, Ana Catalina, Corporate Social Responsibility Manager, Marsh & McLennan Companies, Mexico
162. Rodríguez, Leslie, Childhood and Youth Director, Ashoka Mexico y Centroamérica, Mexico
163. Romero, Imelda, Executive Director, Servicio Internacional para el Intercambio Juvenil, A.C., Mexico
164. Romero, Norma, Coordinator, Las Patronas, Mexico
165. Sánchez, Adela, Community Development Coordinator, Industria Minera Mexico, S.A. de C.V., Mexico
166. Santos, Sonya, Former President, Asociación de Amigos del Museo de Arte Popular, A.C., Mexico
167. Sanz Moguel, María de Lourdes, Philanthropy Director Centro Mexicano para la Filantropía, A.C., Mexico
168. Silva, Carolina, President of Volunteers Hospital General, Mexico
169. Slovak, Jessica, Director of Social Liaisons, Museo Memoria and Tolerancia, Mexico
170. Solís, Ingrid, Head of the Bank of America Merrill Lynch Anahuac Chair, Universidad Anahuac, Mexico
171. Solís, Maria Eloisa, Research and Innovation Coordinator, Centro para el Fortalecimiento de la Sociedad Civil, Mexico
172. Soni, Luz del Carmen, President, Junior League Mexico, Mexico
173. Sordo, Marianna, Staff Coordinator, Reforestamos México, Mexico
174. Tiburcio Cayetano, Hermelinda, President, Kinal Antzetik Guerrero, Mexico
175. Uriarte, Juan Carlos, President, Grupo ADO, Mexico
176. Vázquez, Lorena Ordaz, Director, The Hunger Project Mexico, Mexico
177. Vidal, Laura, Executive President, Aquí Nadie se Rinde, Mexico
178. Villalobos, Jorge, Executive President, Centro Mexicano para la Filantropía, A.C., Mexico
179. Villaseñor, Rodrigo, Corporate Social Responsibility Subdirector, Grupo Financiero Scotiabank Inverlat, S.A. de C.V., Mexico
180. Zehle, Walter, Director, Cluster RSC, Mexico

Moldovia
181. Anastasia, Eremeeva, Program Coordinator, Centro Republicano de Voluntariado de Moldovia, Moldovia

Nigeria
182. Okezie, Elizabeth Nkiruka, Counselor, Nigeria Federal College of Education, Nigeria
New Zealand
183. Johnson, Sam, Founder, Volunteer Students Army, New Zealand
184. Miller, Scott, General Director, New Zealand Volunteering, New Zealand

Netherlands
185. Hinrichs, Nava, General Director, La Haya Refugee and Migration Process, Netherlands

Panama
186. Castillo, Inova, Corporate Social Responsibility Coordinator and Vicepresident of Corporate Management, Panama Canal, Panama
187. Pérez, Ana Cristina, Program Manager, Voluntarios Panamá, Panamá
188. Sánchez, Raúl, Regional Director, Oficina Scout Mundial-Centro de Apoyo Interamerican, Panama

Paraguay
189. Willems, Bart, Coordinator, Secretaría Técnica de Planificación, Paraguay

Peru
190. Bravo, Oscar, President, Centro Nacional del Voluntariado, Peru
191. Ulloa, Jaime President, Asociación Trabajo Voluntario, Peru

Philippines
192. Ancheta, Jay Neil, Manager, Volunteer Programs for Asia and Pacific, Habitat for Humanity, Philippines

Portugal
193. Mayer, Jorge, Corporate Volunteering Program Manager, Fundación EDP, Portugal

Russia
194. Ivanov, Viacheslav, Chief Expert, Center for Studies of Civil Society & Nonprofit Sector, National Research University Higher School of Economics, Russia
195. Bodrenkova, Galina, President, National Volunteer Center, Russia
196. Shabina, Irina, Researcher, Russia

Saudi Arabia
197. Al Rashid, Salma, AlNahda Women Philanthropic Society Project Manager, Saudi Arabia
198. Mirghani, Ahmed, Giving Hands Co-founder, Saudi Arabia

Spain
199. Ballarino, Lucilla, Global Director Corporate Volunteers Program, Telefonica/WE Together, Spain
200. Domingo, Vicente, President, Fundación Mundo 21, Spain
201. García, Marisol, General Director, Fundación Hazloposible, Spain
202. Martí, Lluc, Founder and General Director, Exploded View S.L., Spain
203. Perales, María Teresa, Paralympic Medalist, Spain

South Africa
204. Lewin, Ruth, Corporate Sustainability Director, Discovery Limited, South Africa
205. Naidoo, Kumi, Director, Africa Civil Society Initiative, South Africa

Sudan
206. Mustafa, Osama, Assitant to the National Volunteering for Community Health Program, Sudaneese Half Red Moon Network, Sudán
Sweden
207. Agerhem, Stefan, Senior Advisor, Swedish Red Cross, Sweden

Switzerland
208. Andrea, Andrew, Private Sector Partnerships Leader, UN Office for the Coordination of Humanitarian Affairs, Switzerland
209. Vuddamalay, Ilan, Humanitarian Assistance and Employee Commitment Program Manager, C&A Foundation Switzerland, Switzerland

Thailand
210. Win Phra, Committee Member, Spirit Volunteers Network, Thailand

Taiwan
211. Chang Ching Ping (Jade), Supervisor, Noordhoff Craniofacial Foundation Taipei, Taiwan
212. Hsuan, Wang Ping, Certificate on Skills Building for Leading Volunteers, Soochow University, Taiwan
213. Huang, Debbie, General Secretary, Taiwan Volunteering, Taiwan
214. Shen, Julie, General Secretary, IAVE Taiwan, Taiwan
215. Wang, Juei-Chi, Researcher, National Chengchi University, Taiwan

United States
216. Allen, Kenn, Senior Consultant, IAVE, USA
217. Bates, Kylee, World President, International Association for Volunteer Effort, USA
218. Berr, Malikah, Senior Vice President Programs, Points of Light, USA
219. Blondin, Jill, Director, Virginia Commonwealth Global University, USA
220. Campbell, David, Founder and President, All Hands Volunteers, USA
221. Carey, Andy, Executive Director, Alianza Fronteriza de Filantropia Mexico-E.E.U.U., USA
222. Chaudhry, Laila, Student, Virginia Commonwealth University, USA
223. Clausen, Matthew, Public-Private Partnerships Senior Vice Presidents, Partners of the Americas, USA
224. Cobb, Mei, Volunteering and Employee Commitment Director, United Way Worldwide, USA
225. Danish, Susan, Executive Director, Association for Junior Leagues Intl., USA
226. Dormer, Myriam, The Nature Conservancy, Urban Conservation Director, USA
227. Harrison, Malika, Senior Manager, Comunidad y Grupos de Interés, McGraw-Hill Financial, USA
228. Hayes, Sarah, Consultant, Sarah e. Hayes Corporate and Community Consulting, USA
229. Hennessey, Samantha, Social Responsibility Regional Manager, GooglersGive, Google, USA
230. Hoffman, Jeff, President, Jeff Hoffman Associates, USA
231. Holthaus, Emily, Social Responsibility National Director, YMCA USA, USA
232. Jaci, Carolyn, Community Relations Manager, Servicios Financieros Toyota, USA
233. Jones, Gared, Senior Vice President of Global Service, Points of Light, USA
234. Kerr, Doug, Managing Director, Volunteers for Economic Growth Alliance, USA
235. Kwon, Sung, Director, Adventists Community Services, USA
236. Levy, Farron, President, True Impact, USA
237. Llopart, Jordi, United Nations Development Program (UNDP), USA
238. Lopez-Macedonio, Marcela, President and General Director, The Resource Foundation, USA
239. Martínez, Eduardo, President, UPS Foundation, USA
240. McKinney, Denise, Golden Gate National Parks, Director of Service and Volunteer Resource, USA
241. McIlvaire, Jenny, Presidio Trust, Volunteer & Internship Program Manager, USA
242. Mesquita, Sandro, Sustainability and Corporate Citizenship Associate Vice President DIRECTV Latinoamerica, USA
Participants

243. Mujica, Héctor, Regional Manager, Corporate Social Responsibility, Google, USA
244. Ramachandran, Anita, Director MicroMentor, MercyCorps, USA
245. Rentz, Meridith L, Human Resources Manager, Points of Light, USA
246. Snead, LaTresse, The Nature Conservancy, Director of Volunteer Programs and Community Outreach, USA
247. Solinger, Diane, Corporate Social Responsibility Vicepresident, Google, USA
248. Stephenson, Sue, Board Vice Chair, IMPACT 2030, USA
249. Straight, Susan, Executive Director, Centro para la Educación Intercultural, USA
250. Sung, Kwon, Director, Adventist Community Services, USA
251. Wagner, Maia, Global Program Manager, Pyxera, USA
252. Wang, Rebecca, Senior Manager, Corporate Affairs, Hewlett Packard Enterprise, USA

United Kingdom
253. Baillie-Smith, Matt, Professor of International Development North Umbria University, United Kingdom
254. Cattermole, Andrew, Head of Volunteers, Durham University, United Kingdom

Venezuela
255. Manzanilla, Iraida, Board of Directors IAVE, Venezuela
256. Medina, Australia, Training Director, Mundo Imperial, Venezuela

Zambia
257. Amanda Mukwashi, Chief of Knowledge on Volunteering and Innovation, United Nations Volunteers (UNV), Zambia
EN 2015 FUIMOS 150,000
LOS VOLUNTARIOS MODELO
EN TOTA LA REPÚBLICA
Uniendo a la Gente Por
Un Mundo Mejor.

EN LA CONFERENCIA MUNDIAL LAVE
DEMOSTRAMOS QUE UNIDOS SOMOS
MÁS, GRACIAS A TODOS POR SER PARTE
DE ESTE CAMBIO.
En Manos a la Obra los colaboradores CEMEX ofrecemos talento, tiempo y liderazgo para beneficiar a la comunidad. Con nuestras actividades de participación comunitaria contribuímos a proteger el medio ambiente, mejorar instalaciones comunitarias y fomentar la convivencia social.

SABEMOS QUE LA SUMA DE VOLUNTAD HACE LA DIFERENCIA

EN EL 2015 LOGRAMOS:
+47 MIL VOLUNTARIOS
+240 MIL HORAS DONADAS
+400 MIL BENEFICIADOS

CEMEX
Construyendo un mejor futuro
HIR EXPO Internacional, administrador de dos recintos de Clase Mundial:
Centro Internacional de Exposiciones y Convenciones WTC
y Pepsi Center WTC.

Ha obtenido por 5° año consecutivo el distintivo de Empresa Socialmente
Responsable.

El distintivo otorgado por el Centro Mexicano para la Filantropía (CEMEFI), nos distingue como una empresa que opera con integridad y ética empresarial, influyendo positivamente en nuestro entorno, fomentando el respeto por las personas, apoyando a la comunidad y cuidando el medio ambiente.

Noviembre 2016
I AM A VOLUNTEER, AND YOU?

Fulfilling dreams, changing lives.
Supporting great causes: a commitment that’s as much a part of UPS as our brown trucks.

UPS is proud to support IAVE and the Biennial World Volunteer Conference.

ups.com
EL FUERTE VÍNCULO DE GRUPO ADO CON LA COMUNIDAD.

Durante más de 10 años de trabajo y esfuerzo compartido, Fundación ADO ha construido, a través de la inversión social de Grupo ADO, al impulso de comunidades de personas que más lo necesitan para que puedan desarrollar condiciones de progreso económico y social, con la participación activa de ésta para la mejora de sus condiciones de vida. Hasta el momento se ha beneficiado a más de 477,006 personas de forma directa e indirecta y se han apoyado a más de 160 proyectos de 87 organizaciones de la sociedad civil, que trabajan de manera conjunta con comunidades del sureste de México, a través de sus claros ámbitos de acción.

DESARROLLO Y EDUCACIÓN DE MUJERES ADULTAS
Con el desarrollo de habilidades y competencias de mujeres para mejorar su calidad de vida, impactar de manera positiva en la educación y desarrollo de su familia y su comunidad con un efecto multiplicador. Actualmente son beneficiados directamente a más de 1,230 mujeres a través de su participación en proyectos productivos que les aportan una mejora en su economía y desarrollo personal. Un ejemplo de las acciones de este programa es la creación y el impulso de microempresas de colectivos de mujeres productoras y comercializadoras de artesanías, cajas de azúcar, productos agrícolas y medicamentos naturistas, entre otros.

CUIDADO Y PRESERVACIÓN DEL MEDIO AMBIENTE
Contribuye a la conservación del medio ambiente a través del apoyo a las comunidades para generar planes integrales para el manejo sustentable de sus recursos naturales y con base en la vocación productiva de su territorio. Las iniciativas de cooperativas sociales y micro empresas comunitarias que producen alimentos orgánicos, se han visto fortalecidas en gran medida, gracias al financiamiento de Fundación ADO, así como también los ejes que trabajan en la certificación de maderas bajo una gestión forestal apropiada y proyectos de ecoturismo, como la integración de diversas innovaciones tecnológicas para la reducción del impacto ambiental dentro de su entorno. Con este programa se ha beneficiado a más de 8,800 personas, que han participado activamente en el diseño de estrategias de conservación y desarrollo comunitarios.

EDUCACIÓN VIAL Y PROTECCIÓN CIVIL
Impulsa el fortalecimiento de una cultura de educación vial y de prevención de riesgos por desastres naturales en las zonas más vulnerables del sureste de México; a través de la conformación de brigadas comunitarias organizadas de manera eficiente en la generación de planes de contingencia y enlazadas con instancias estratégicas para implementar acciones conjuntas y organizadas en caso de un desastre natural.

VOLUNTARIADO CORPORATIVO
Contribuye integralmente al desarrollo de los colaboradores de Grupo ADO, así como de sus familias atendiendo 3 ejes de acción: educación, salud y vivienda. Al año el promedio de participación de los voluntarios suma 1,857 horas de trabajo voluntario.

Fundación ADO es una herramienta de vital importancia para Grupo ADO, pues su labor está enfocada en reforzar y estrechar nuestra vínculo con la comunidad, y sumarnos al desarrollo de comunidades sostenibles, resistentes y autogestivas a través del intercambio de experiencias y conocimientos entre los grupos de base, las organizaciones de la sociedad civil, instituciones gubernamentales y empresas que compartan un enfoque que permita a las comunidades de México ser las protagonistas de sus propios procesos para la reducción de la pobreza, además de dejar un legado que beneficie no solo a sus usuarios y colaboradores, sino a toda la sociedad, enriqueciéndola siempre por llegar a más personas, buscando el bien común.
Nuestra visión en Responsabilidad Social Empresarial implica el bienestar de la sociedad en la que estamos insertos y el ambiente que nos rodea.

Creemos en la familia y en su papel como base fundamental de la sociedad, por ello hemos implementado programas enfocados al apoyo social y a la protección del medio ambiente, siendo líderes responsables y operando con ética en todos nuestros negocios.

El lograr el reconocimiento como una Empresa Socialmente Responsable es el resultado del trabajo de todos los que conformamos la organización y de vivir nuestros valores sustentados en la filosofía “En Esto Creemos”.

“En Esto Creemos” plantea nuestras convicciones en relación con los cinco grupos de personas ante quienes somos responsables y cuya confianza debemos ganar: los empleados, consumidores y usuarios, público en general, vecinos y anfitriones; y finalmente la comunidad mundial.

Además de proporcionar productos destinados a mejorar la calidad de vida de las familias, debemos generar un impacto positivo en nuestras comunidades, por ello nuestras acciones se traducen en:

- Programas para el bienestar y desarrollo de las niñas desamparadas o en situación de riesgo en México, colaborando en su reinserción a la sociedad desde la parte física hasta la emocional; además de actividades de apoyo y convivencia con nuestro grupo de voluntarios.
- Nuestra fábrica en Toluca obtiene el 85% de su energía a partir de fuentes renovables (energía eólica), y cada año llevamos a cabo proyectos de reforestación para promover la protección de los bosques y la vida silvestre local (especies de peces y mariposas autoctonas).

Nos esforzamos por participar activamente en este tipo de actividades y estamos conscientes que con nuestras acciones podemos generar cambio muy valioso.
LET'S DO GOOD TOGETHER!

Good Deeds Day is a global day that unites millions of people, and hundreds of businesses and organizations, from over 75 countries to do good deeds for the benefit of others and the planet.

Join the global movement, get access to toolkits & resources: Good-deeds-day.org  |  info@good-deeds-day.org

f  Instagram  Twitter  LinkedIn  #
Most of us know about Google’s inventive workplace culture that supports personal well-being and fosters interactions with others that are conducive to innovative idea generation. However, you may not know that Google uses this same approach when it comes to corporate social responsibility.

The company’s volunteering program is a significant part of the overall culture and Google is looking into how the company can support manager growth through volunteering. While Google has not yet measured the effects of giving and volunteering on the health of its employees who participate in these programs, numerous studies link volunteering efforts to positive health outcomes. That said, Googlers have demonstrated other positive effects from volunteering. Google says that because of the company’s giving and volunteering programs:

- 90% of Googlers believe Google is a socially responsible company
- 80% of Googlers believe Google is a better place to work
- 75% of Googlers are proud to work at Google
- 64% of Googlers participate in these programs

Volunteering can be a powerful tool for connection and relationship building. It connects Googlers with those who can benefit from their support and expertise on the outside, but also creates stronger relationships within its walls.

Google wishes to congratulate IAVE on its 24th annual world volunteer conference! Thanks for all of the hard work!
Samsung conducts a wide variety of employee volunteer activities in Korea and throughout the world. Our goals are to address social problems and bring about a more harmonious society through employee volunteering.

The Samsung Global Volunteer Month is a campaign for intensive employee participation in volunteer community service over a three-week period every October. The program began with the foundation of Samsung Corporate Citizenship in 1994 and has been continuously active since then. There is a group wide theme every year around which plans are made and projects done by each affiliate and in each region.

In 2016, the themes were:
1. skills-based volunteering by using business knowledge and interests; 2. volunteering with regional community such as a rural sister village; and, 3. enlargement of global volunteering.

A total of 160,000 Samsung employees participated, including approximately 20,000 people in 75 overseas business sites around the world, including in North America, South America, Southeast Asia, Southwest Asia, China, and Africa.

WWW.SAMSUNG.COM/US
MISIÓN
Elevar la capacidad auditiva de la población mexicana de escasos recursos, así como difundir a la sociedad programas, causas y proyectos de la sociedad civil nacional legalmente consultadas, como también el apoyo en desastres naturales.

VISION
Ser la fundación líder en el apoyo y soluciones auditivas de la mejor calidad.

BUSCAMOS ALIADOS, ¡SÚMATE!
“SÉ PARTE Y COMPARTE LA ALEGRÍA DE ESCUCHAR”

PROGRAMAS

PONTE OREJA
Donación de auxiliares auditivos

AUDIÓBECAS
Becas educativas para niños y maestras que padecen discapacidad auditiva.

CONVOCATORIA POR LA AUDICIÓN
Subsidios para Organizaciones de la Sociedad Civil (OSC) que cuenten con proyectos enfocados al beneficio de personas con discapacidad auditiva.

INCLUSIÓN LABORAL
Reinsertar a la vida laboral a personas que padecen discapacidad auditiva.

TIEMPO AIRE
Apoyo a OSCs en difusión de campañas y proyectos www.fundacionmvsradio.org/tiempoaire

PLAN DN3
Apoyo en desastres naturales.
Al comprometerte
le das un sentido diferente
a tu existencia,
le das dimensión
a lo que haces;
te enfocas hacia el otro,
hacia los otros.

Voluntariado Citibnamex

www.citibnamex.com/compromiso-social

El Banco Nacional de México

Fundación PEPSICO
México

Para Fundación PepsiCo México, el voluntariado contribuye al desarrollo sustentable de las comunidades; por lo que nuestros colaboradores se suman constantemente a esta importante actividad, beneficiando cada año a más de 20 mil personas en toda la República Mexicana.
Con voluntad transformamos el mundo

A través de su programa de voluntariado corporativo, Telefónica busca impulsar la acción social de sus colaboradores, para que aporten conocimiento, tiempo e ilusión en beneficio de la comunidad.

Uno de cada cuatro empleados participa en el programa gestionado por Fundación Telefónica en alguna de sus ejes: inclusión social, salud, discapacidad, educación e infancia y medio ambiente, lo que se traduce en 37,110 Voluntarios activos en 12 países y 810,123 horas anuales destinadas a ayudar.

Conozca esta y otras acciones de Fundación Telefónica en:

www.fundaciontelefonica.com.mx
facebook.com/fundaciontelefonicamexico
dailypostfinance
youtube.com/fundaciontelefonica

Fundación Walmart Mexico
Con la ayuda de 143,000 voluntarios

mejoramos las condiciones de vida de más de 300 comunidades de nuestro país con acciones como:

- Mantenimiento de escuelas y espacios públicos
- Reforestación de bosques y parques
- Limpieza de playas
- Desarrollo y crecimiento de Pequeños Productores
- Apoyo a bancos de alimentos

www.walmartmexicoycam.com  @WalmartMexicoCentroamerica  @WalmartMyCAM  WalmartMxCAM
Welcome to the 8th World Youth Volunteer Conference, Puebla, Mexico. November 3-5th, 2016.

Nuestros empleados llevan alegría y esperanza a la comunidad a través de proyectos de voluntariado.

Inspírate
Compromiso Disney

24th IAVE World Conference
20th CEMEFI Annual Meeting
Mexico City. November 7-10th

International Association for Volunteer Effort
CEMEFI Centro Mexicano para la Filantropía

AMEVOL
We express our gratitude to Biopapel for their support.

This program was printed on 100% recycled papel and 100% recyclable.
A Special Welcome to Our Conference Delegations

Bolivia, Cameroon, Directv, Ecuador, Good Deeds Day, Google, Guatemala, Habitat for Humanity, Hong Kong, Malaysia, Nigeria, Panama, South Korea, Sudan, Taiwan

Thank you for forming delegations to attend this year's conference!
Welcome Event
WTC Mexico City
18:00 - 20:00
Pepsi Center-WTC (Maya 4)
Welcome
Traditional folklore dances:
“La Danza del Venado” and “La Danza del Quetzal”.

Mexican Fiesta
19:30 - 22:30
Concepción Béistegui Foundation
Traditional Mexican party will take place with music, food and handcrafts in a beautiful building from the XV Century in downtown.

Folkloric Ballet of Mexico by Amalia Hernández
20:00 - 22:30
Palace of Fine Arts
This ballet is one of the most emblematic companies of folkloric dance in the country, it shows the cultural diversity of Mexico and its traditions.

Closing Ceremony and Lunch
13:45 - 16:30
Pepsi Center-WTC (Maya 4)
Closing of the 24th World Volunteer Conference and the 20th Annual Meeting of Cemefi.
Brief Biographies

Main Speakers and Panelists

Arango, Manuel, Honorary President, Centro Mexicano para la Filantropía, A.C., Mexico

He has founded and participates in several NGOs such as: Compartir Fundación Social, Fundación Xochitla, Fundación Mexicana para la Educación Ambiental, Caracol de Plata and the Mexican Center for Philanthropy (Cemefi), as founder and honorary president. He’s a Board member of several organizations in Mexico and abroad, such as Centro Mario Molina, Transparencia Mexicana, Consejo de Fundaciones, World Resources Institute and Encuentros Iberoamericanos del Tercer Sector. His special interests in environmental issues and fostering citizenship has lead him to spend a significant amount of time over the past four decades developing the nonprofit sector, environmental causes and corporate social responsibility practices in Mexico. Additionally he has produced several documentaries, among them “Centinelas del Silencio” for which he won two Academy awards in 1971, and more recently “El Jardín en el Mar” a movie that shows how art can help protect nature.

Barnetche, Susana, 24th World Volunteer Conference Organizing Committee President and Alianza Mexicana de Voluntariado, A.C. President. Mexico

Committed and enthusiastic volunteer. Throughout her career she has volunteered her time and effort to various causes. She is a Board Member of the Mexican Center for Philanthropy (Cemefi), co-founder and 1st president of the Asociación Mexicana de Voluntarios (AMEVAC), promoter of Volunteer Groups Eagles, IAVE National Representative for Mexico, President of Alianza Mexicana de Voluntariado (AMEVOL) and President of the Organizing Committee of the 24th World Volunteer Conference.
Bates, Kylee, World President, International Association for Volunteer Effort, Australia
She is an active member of IAVE (International Association for Volunteer Effort) and the Board of Directors. In 2014, she was elected president of IAVE worldwide. She has extensive experience in the sector non-profit, she previously served as state director at Mission Australia, one of the largest nonprofit community service organization in Australia, and worked as joint general director at Volunteering Australia. She was also general manager of advanced management at Jobactive and has worked for the government of Australia in a variety of policies, programs and functions related to the provision of services. She recently became the main advisor to the Department of Indigenous Policies. In 2012 she was awarded the Churchill Scholarship, which she used to travel to six countries to analyze and report on initiatives by employers to increase labor participation of people with disabilities.

Butcher, Jacqueline, Executive Director, Centro de Investigación y Estudios sobre Sociedad Civil, A.C., Mexico
She has a Master and a PhD in Human Development at Universidad Iberoamericana. She has been involved in nonprofit activities for over 35 years. She is part of Global Research on Volunteering for Sustainable Development and was Board President of the Council of the International Society for Third-Sector Research (ISTR). Currently, she is an associate editor of the Voluntas journal. She is counselor of the Mexican Health Foundation, A.C. (Funsalud) and member of the Citizens’ Advisory Board. Among her recent publications is the book: “México Solidario: participación ciudadana y voluntariado.” She is the current president and director of the Centro de Investigación y Estudios sobre la Sociedad Civil, A.C (CIESC).

Dennis, Kathleen, Executive Director, International Association for Volunteer Effort, USA
Kathleen Dennis currently serves as IAVE’s Executive Director with overall responsibility for working in partnership with the board of directors to implement IAVE’s strategic plan while managing the secretariat team and working closely with the World President on outreach to external partners.
Devlyn, Frank, Rotary International former President., Mexico
He currently holds positions in different Boards such as: National Fight Against Tuberculosis, University Club, Banamex, Cemefi, Funsalud, Hospital-General, and Central Mexican de corneas. He has been awarded as distinguished visitor to many cities worldwide, he is one of the 200 entrepreneurs of the twentieth century in Mexico. He was named Doctor Honoris Causa-University Hanyang-Seoul, Korea, he was awarded the business-CANACO medal merit-order-Malta Sovereign award, Real Award-Government Jordan, Italy Prize Chamber Italy-Mexico, Member Living Entrepreneur 2009. Currently Honorary Consul-Hashemite Kingdom of Jordan. Co-author of 5 books related to Rotary International Best Sellers.

Familiar, Jorge, Chairman of the Board, Centro Mexicano para la Filantropía, A.C., Mexico
President of Board of Directors of the Mexican Center for Philanthropy, A.C. from March 2014. He is also a Managing Partner of Decides, S.C., Business Advisers. He is an active member of the Mexican Institute of Public Accountants since 1970 and from the Mexican Institute of Financial Executives since 1981. He is also a Board Member of the National Financial Advisory Board of the City of Mexico, Walmart Foundation; Former President, member of the Honorary Board Member of Fundación Mexicana para el Desarrollo Rural; as well as Board Member of Fundación del Empresariado en Mexico, A. C. (FUNDEMex), Consejo Coordinador Empresarial. Patronato del Instituto Asunción de Mexico, A.C., Patronato de Mano Amiga de Chalco, Coordinator of Consejo Honorario de Pro Mexico Indígena and Board Member of Pro Mazahua.

Hoover, Tracy, Executive Director, Points of Light, USA
Tracy Hoover is the chief executive officer of Points of Light, the largest organization in the world dedicated to volunteer service. Having served as Points of Light’s president, chief of staff and chief operating officer, Hoover brings more than 20 years of experience in the nonprofit and volunteer service sector to the task of leading the organization. Hoover is an America’s Promise Alliance trustee and a member of the Voices for National Service steering committee, the Presidio Trust’s Fort Scott Council, and the advisory board of L’Arche Atlanta.
Martínez, Eduardo, President, UPS Foundation, USA
As President of the UPS Foundation and UPS’ Chief Diversity and Inclusion Officer, Ed Martinez is responsible for the operations and management of UPS’ global philanthropic, employee engagement, corporate relations and diversity and inclusion programs. In addition to his corporate responsibilities, Ed represents UPS on the World Economic Forum’s Global Agenda Council on Humanitarian Response and serves as UPS Executive Liaison to the Council of Independent Colleges. He is also a member of the Corporate Advisory Board for The National Council of La Raza, corporate liaison to the Points of Light Institutes’ Service Council, Chair of the Corporate Development Council for the World Association of Girl Guides and Girl Scouts and a member of the Board of Directors of the International Association for Volunteer Effort. He is also Co-chair of the National Academy of Sciences “Resilient America” program and Chair of IAVE’s Global Corporate Volunteer Council. Ed currently serves on Atlanta Mayor Kasim Reeds’ Mayoral Service Board. He is a member of the American Bar Association, Florida Bar and Hispanic National Bar Association.

Mukwashi, Amanda, Section Chief, Volunteering and Innovation, UNV, Zambia
Ms. Mukwashi has a distinguished career in international development, working toward the eradication of poverty and combating inequalities and injustices in both the public and voluntary sectors. Over the past 20 years, she has worked in increasingly responsible positions in organizations such as the Common Market for Eastern and Southern Africa, the UN Population Fund, Skillshare International and VSO, before joining UNV in 2012. She is an active volunteer board member of several organizations and has contributed to training and building the capacity of young African women in leadership.

Naidoo, Kumi, Director, Africa Civil Society Initiative, Sudáfrica
Kumi Naidoo (born 1965) is a South African human rights activist and previously the International Executive Director of international environmentalist group Greenpeace. He was the first African to head the organisation. After battling apartheid in South Africa in the 1970s and 1980s through the Helping Hands Youth Organisation, Naidoo led global campaigns to end poverty and protect human rights. He has served as the secretary-general of the Global Call to Action Against Poverty. He was Secretary General of Civicus, an international alliance for citizen participation, from 1998 to 2008. Recently, he has led the Global Call for Climate Action (Tcktcktck.org), which brings together environmental, aid, religious and human rights groups, labour unions, scientists and others and has organised mass demonstrations around climate negotiations.
Perales, María Teresa, Paralympic Gold Medalist, Spain
She was born 29 December 1975, she is an S5, SB4, SM5 classified Spanish swimmer, politician and motivational speaker who has won a total of 26 Paralympic medals at the 2000 Summer Paralympics, 2004 Summer Paralympics, 2008 Summer Paralympics, 2012 Summer Paralympics and 2016 Summer Paralympics, with six of those medals earned at the 2012 London Games. She is the most decorated Spanish Paralympian in history. In 1995, at the age of nineteen, Perales was diagnosed with neuropathy and lost the use of her legs within three months. Following the 2000 Games, she earned a Diploma in Physiotherapy and married Mariano Menor. She later had a child with him following the 2008 Games. In addition to swimming, Perales has been a politician, teacher, entrepreneur and motivational speaker. As an Aragonese Party (PAR) politician, she was in office from 2003 to 2007. Following her departure, she co-wrote an autobiography with her husband. Despite having no plans to return to politics, she was symbolically on the 2011 ballot for PAR as a member of the Congreso de los Diputados. Perales has supported a number of causes including Doctors Without Borders, Fundación Carlos Sanz and Fundación Vicente Ferrer.

Rabino, Kaynan, Visión Ventures Vicepresident, “Good Deeds Day” organizer, Ted Arison Family Foundation, Israel
For over a decade, Kaynan Rabino served as the CEO of Ruach Tova (“good spirit”), the leading volunteering organization in Israel. He established Ruach Tova as the connector of people who want to volunteer with those in need of assistance, a crucial missing link in Israeli civil society. Today, Ruach Tova is considered the leading national volunteer organization, and has partnered with similar organizations abroad to strengthen the field and promote volunteering. During his tenure, he transformed Ruach Tova’s role in civil society by establishing an in-house database and search engine, as well as a national volunteer call center. In 2007 he implemented the organization’s leading project, Good Deeds Day, and expanded the initiative worldwide in 2011. This project has garnered international coverage and mobilized half a million people in last year’s day. In his current position as VP of Vision Ventures, Kaynan oversees the five NGOs of vision ventures, including International Good Deeds Day and Ruach Tova, and through them, actualizes the mission of making positive change in society. Previously, Kaynan worked for the Scouts Youth Movement for 13 years with youth to create positive change in their cities and abroad through volunteering. Kaynan holds a BA in Social Work and an MA in Public Policy Administration from Tel Aviv University.
Shetty, Salil, General Secretary, Amnesty International, India
Salil Shetty joined Amnesty International as the organization’s eighth Secretary General in July 2010. A long-term activist on poverty and justice, Salil Shetty leads the movement’s worldwide work to end human rights violations. Prior to joining Amnesty International, Salil Shetty was Director of the United Nations Millennium Campaign from 2003 to 2010. He played a pivotal role in building the global advocacy campaign for the achievement of the Millennium Development Goals. From 1998 to 2003, he was chief executive of ActionAid, and is credited with transforming the organization into one of the world’s foremost international development NGOs. Salil Shetty studied at the Indian Institute of Management in Ahmedabad and at the London School of Economics.

Suinaga, Fernando, President, Mexican Red Cross, Mexico
Fernando Suinaga graduated from St. Andrew’s College in Toronto, majored in Law at the Anahuac University and earned his Masters in Business Administration at the ITAM. He has served as a postulant attorney representing physical, moral and institutions of national and international, in various administrative, judicial and legal affairs people. He is currently managing partner of the law firm Suinaga and Suinaga Lawyers, which has represented abroad for more than 20 years. In 2000 he joined Mexican Red Cross as a volunteer in the office of Secretary of the National Board of Directors. Throughout their participation within the institution has worked in humanitarian operations in order to support the product contingencies emergencies and disasters to help vulnerable sectors. Currently unanimously by the National Board of Directors, he was appointed National President of the Mexican Red Cross, for the second time for the period 2015-2018.

Tadeu, Ricardo, Grupo Modelo Executive Director and President for Mexico AB InBev, Brazil
Ricardo Tadeu has been Zone President of Africa at Anheuser-Busch InBev SA/NV since October 2016. Mr. Tadeu has been Member of Executive Board of Management at Anheuser-Busch InBev SA/NV since June 4, 2013 and also served as its Zone President of Mexico since 2013. Mr. Tadeu has been Zone President of Africa at The South African Breweries Limited since 2016. Mr. Tadeu served as the Chief Executive Officer of Grupo Modelo, S.A.B. de C.V. since 2013. He served as a Business Unit
President for Brazil at Grupo Modelo, S.A.B. de C.V. He served as Business Unit President for operations in Hispanic Latin America (HILA) since 2005. From 2008 to 2012, he served as BU President of Brazil. Mr. Tadeu joined AB InBev (Ambev) in 1995 and has held various roles across the Commercial area. He received a Law Degree from the Universidade Candido Mendes in Brazil and a Master of Law from Harvard Law School in Cambridge, Massachusetts. He is also Six Sigma Black Belt certified.

**Veihmeyer, Beth, Co-founder, KPMG Family Program for Literacy, USA**

In collaboration with the award winning non-profit, First Book, KFFL has offered KPMG U.S. partners, employees, and extended KPMG family, an opportunity to participate in the firm’s community service effort to help combat childhood illiteracy. KPMG’s Family for Literacy U.S. initiative has provided more than 2.6 million books to date into the hands of children who need them. Through the KPMG Global Corporate Citizenship Program, Beth has been instrumental in establishing existing global chapters in Mexico, India, South Africa, Kenya and the UK, as well as many other KPMG offices around the world that have engaged in KFFL related activities to promote literacy and life-long learning.

**Villalobos, Jorge, Executive President, Centro Mexicano para la Filantropía, A.C., Mexico**

Jorge Villalobos holds a Bachelor Degree in Theology with graduate studies in Communication and Development from the Universidad Iberoamericana. He began his collaboration with the Mexican Center for Philanthropy (Cemefi) since its inception (1990) where he held various positions. In 1995 he was appointed Executive President of the association. Since 1975 participates in civil society as the National Center for Social Communication (Cencos) and Fomento Cultural and Education where he was responsible for projects Huayacocotla and Teocelo, in which he promoted, over 13 years, the development of community radio stations in Mexico. Since 1989 he joined the Universidad Iberoamericana as coordinator of the Bachelor of Communication, and led the creation of “Radio Ibero” first station of a private university in Mexico. He has published dozens of articles on alternative media, civil society, philanthropy, third sector and corporate social responsibility.
Speakers and Moderators

ARGENTINA

Dotto, Enzo, DIRECTV Generation, DIRECTV Latin America, Region Manager, Argentina
Native of Argentina, he is a Social Communicator graduated with a Masters Degree in Sustainable Development by the UADE (Universidad Argentina de la Empresa) as well as a Diploma in Management at the University Torcuato Di Tella. With more than 10 years working in social welfare organizations nonprofit, he is currently the Regional Manager for DIRECTV Latin America GENERATION DIRECTV, satellite TV company. Among his accomplishments he earned the opportunity to carry out the Volunteering Program Rock, Paper, Scissors on DIRECT TV, implemented it in 12 and lead to air TV broadcast of the documentary series filmed in these actions, currently in its seventh season in OnDIRECTV, mobilizing more 10,000 volunteers in 172 shares.

Malia, Mariano Wingu, Nonprofit Technology Regional Director. (Res Non Verba Asociación Civil), Argentina
He is currently responsible for institutional affairs for Latin America for Wingu. Wingu is a social initiative that uses technology as a mean to potentialize other social initiatives. Marked by a past in the for profit field, Mario decided to put all of his effort in the non profit field, looking for the development of solutions that will strengthen the social sector in Latin America. He is a tireless innovator for the non profit field.

Méndez, Margarita del Pilar, Catholic University Andrés Bello, Volunteer Coordinator. Argentina
Philosopher and scout. She is the Coordinator of Volunteer Social Area Extension Andres Bello Catholic University.

Urbaneja, Belen, Walt Disney Latin America, Corporate Citizenship and Branding Manager, Argentina
As the Director of Corporate Citizenship for The Walt Disney Company Latin America, Belen Urbaneja is responsible for the development and implementation of the corporate citizenship strategy in the region. In her role, Belén oversees strategic philanthropic, community relations, employee and consumer engagement strategies and environmental protection, with a view to improve the Company’s social, economic, and environmental performance. Belen has executed this role since 2007, but started collaborating with the sustainability strategy in 2003, when she was responsible for the launch of the corporate volunteering project in Latin America. She joined Disney in 1996 where she started her career in the Marketing team, assisting in communication and media relations. Further on, as Synergy Manager, she played a significant role in the Company’s integration project, before becoming responsible for Corporate Alliances and Brand Management. Born in Buenos Aires, Argentina, Belén studied Law at the University of Buenos Aires. She also holds a Postgraduate degree in Competence-based Human Resources Management from the University of Belgrano. Moreover, she took an Executive Training Programme on Social and Sustainable Corporate Responsibility at the University of San Andrés.
AUSTRALIA

Basanovic, Mara, General Director, Volunteer Queensland
CEO of Volunteer Queensland and IAVE Representative. Mara has over 25 years' experience working in the voluntary and community sectors in a variety of leadership, strategic and creative development roles. With Mara's leadership Volunteering Queensland will continue to have a positive impact on the one million volunteers and thousands of volunteer involving organizations across our state. Mara has led state-wide organizations and talented teams, developing and implementing successful innovations, programs and strategic alignments that have brought benefits to the volunteer sector and the broader community at the local, regional, state and national level. These include the development and continual expansion of the new GoVolunteer and VIKTOR Online as the national digital platforms for volunteer referral and management; the expansion of corporate volunteer engagement and the introduction of Australia's first Corporate Volunteer Council which led to the launch of the Give1 initiative – a celebration of corporate giving; the development of a system to recruit and manage spontaneous volunteers and manage material and in kind donations at times of emergency and disaster; introduction of the Western Australian Volunteer of the Year Awards; the annual award winning Homeless Connect Perth; an annual research agenda; establishment of dedicated volunteering hubs on university campuses and development of new programs, models of service delivery and resources to overcome barriers and promote inclusive and rewarding volunteering experiences.

Bates, Kylee, World President, International Association for Volunteer Effort, Australia
Kylee Bates has been an active member of IAVE since 2001 and a member of the board of directors since 2008. In 2014, Kylee was elected as IAVE's World President. Kylee has extensive experience in the non-profit sector. She previously served as the State Director of Service Delivery for Mission Australia, one of Australia’s largest non-profit community services organizations, and was also the Deputy CEO of Volunteering Australia for over four years. She was also the General Manager at Jobactive for Advanced Personnel Management. Kylee also has worked for the Australian Government in a variety of policy, program and service delivery roles, most recently as a Senior Advisor on Indigenous Policy in the Department of the Prime Minister and Cabinet. In 2012 Kylee was awarded a prestigious Churchill Fellowship to travel to 6 countries to examine and report on Employer-led initiatives to increase the workforce participation of people with disabilities.

O’Loughlin, Evelyn, Southern Australia and Northern Territories Volunteering, Corporate Social Responsibility Manager, Australia
CEO of Volunteering SA & NT since 2008, Evelyn experience in senior and executive management roles both in South Australia and in Europe spans 22 years. She holds a Bachelor of Education degree and is a member of the Australian Institute of Company Directors. Evelyn has a keen interest in policy development, which began during her work in the Policy and Planning department of the Children’s Services Office in the 1990’s. Working locally and internationally has also given her extensive experience in communicating with people from a range of cultures and nationalities. Pursuing her interest in supporting disadvantaged people and communities, she is a member of Zonta International in District 23. Evelyn is also a member of the Finders University Business School Advisory Board; the Volunteering Strategy for South Australia Partnership Board and an active member of the South Australian Human Services Partnership Forum, chairing its Not-for-Profit Sector & Government Partnership Working Group. Between 2010-2013 Evelyn was the only South Australian appointed to the Federal Government’s 13 member Not-for-Profit Sector Reform Council.
Picone, Adrienne, Tasmania Volunteering, Corporate Social Responsibility Manager. Australia
She is general director of Volunteering Tasmania and has worked with volunteers for more than 10 years as a volunteer manager, trainer and management consultant. She has extensive experience working with local and state government, as well as non-profit organizations.

Shah, Ashul, Corporate Social Responsibility Manager, EDUKA and Australia Volunteering, Australia
He holds a degree in Computer Engineering from the University of Warwick, UK. He is an architect of the National Platform of Volunteers Australia. Technology professional with a career of 20 years in software development, for the last 10 years he has been dedicated to building the technology that allows the service of the National Platform of Volunteers Australia.

AUSTRIA

Since 2001, Dr. Winkler has served as Deputy Director of the Centre for Ageing, Population and Volunteering Policies, coordinating the International Year of Volunteers and follow-up activities, Citizens centres for Young and Old, Corporate Social Responsibility, Pilot project ACTO Active Together, Education and Further Education of Volunteers and Managers of Volunteers, and Austrian Volunteer Pass. She is also Deputy Executive Secretary of the Council on Voluntary Work.

BELGIUM

Deal, Carlton, Corporate Social Responsibility Manager, Serve The City International, Belgium
In 2005, he built and led the volunteering of “Serve the City”. He has constantly inspired hundreds of volunteer leaders to volunteer to transform their cities and countries. “Serve The City International” (STC) is now an international movement for development in more than 100 cities around the world. With the mobilization of volunteers of STC in 2015, they achieved more than 10,000 hours of volunteer work, in which volunteers from all backgrounds and perspectives were involved. Through the explosive growth of volunteering, Carlton has focused on marginalized and vulnerable population. He is currently exploring the possibility of implementing STC in Mexico.

BOLIVIA

Jimenez, Carla, Volunteering Coordinator, World Vision Bolivia, Bolivia
She coordinates the Volunteer Program and Youth Participation at World Vision Bolivia, designing and implementing the program for more than 5 years, with areas such as local and international technical volunteering and volunteer mobilization. She has worked in the private and public sector and in the last 11 years she has been in development cooperation, in which 8 years have been devoted to activities related to volunteering.

Meruvia, Silvia, Director, Centro Boliviano de Filantropia (CEBOFIL), Bolivia
She has been a member of IAVE since 1982 and has held various positions, such as National Representative, member of the Executive Council and Assistant to the Secretary. She founded the Bolivian Center for Philanthropy (CEBOFIL), which functions as the National Volunteer Center in the country and works with ASOVOL network. In the past, Silvia worked with Points of Light, the Bolivian Foundation for the Development of Women, CONIF, Partners of the Americas, UNV, among many other civil society organizations.
BRAZIL

Ayres, Bruno, V2V.net, Co-founder, Brazil
Bruno Ayres is a Brazilian entrepreneur who has created V2V.net, a social network for volunteers. Bruno holds a Bachelor’s degree in Business Administration and a Master’s degree in Information Science and his main point of interest and research lies in the use of new technologies for citizen engagement. V2V has created innovative ways to engage citizens, organizations and companies in volunteering. Over 15 years of operation, V2V.net has connected more than 200 hundred thousand people who have created over 20 thousand local volunteer opportunities, mainly in corporate volunteer environments.

Brilhante, Vandre, President, Centro Integrado de Estudios y Programas de Desarrollo Sustentable (CIEDS), Brazil
He has a degree in Economics with specialization in international Local Development, Strategic Management and Management of the Third Sector. With an extensive experience of almost 30 years in social and public projects he has carried out projects in participatory methodologies, moderator strategic planning groups and government programs. He is currently president of CIEDS and under his guidance has managed to bring a number of different partners with their participation finance the execution of more than 400 projects, which directly benefit 500,000 people. This equals about five hundred volunteers per year. CIEDS represents two networks of which the organization is member: the Global Compact and the ECOSOC Committee on Non-Governmental Organizations of the United Nations.

Bruschetta, Anna Carolina, Senior Social Program Analyst, Fundación Social Itaú, Brazil
Since 2005, she collaborates in Itaú Unibanco and Itaú Social Foundation since 2010. She manages the volunteering program in: methodology development, planning and monitoring of studies, assessments, surveys and internal communication campaign on the issue and develop social mobilization for employees and help the voluntary actions of Itaú foundations in Latin America.

Cambauva, Raquel, Instituto Votorantim, Coordinator, Brazil
Coordinator of the social and institutional capital of Votorantim Institute, part of the Votorantim group of social action, one of the largest business groups in Brazil.

Cervi, André, Co-founder and President, Abraço Cultural, Brazil
André Cervi received a degree in business administration from the University of São Paulo yet after 4 years of experience in strategy consulting and management, he decided to become an entrepreneur. He co-founded the non-profit Atados, a platform that connects volunteers with nonprofits. He is also a lecturer on collaboration and social innovation themes and acts as a mentor for emerging social entrepreneurs.

Dos Reis, Marcio Fernando, Director and Partner, Instituto Creditar, Brazil
Partner and Director of the Institute for Social and Environmental Accreditation and Education, he is also a university professor, lecturer and consultant. He has worked in the field of sustainability since 1997. He is a specialist in managing social and environmental responsibility and developing social projects. He is a member of the group of environmental experts Instituto Bovespa.
Focchi, Patricia, Volunteer Program Coordinator, Fundación Telefónica Brazil, Brazil
She has a degree in Psychology with a focus on clinical work from Mackenzie University. She has studies on Social Responsibility and the Third Sector by the Institute of Administration (FIA) Foundation, majoring in Human Biography by Eleb Estudos Antroposóficos, post grad studies Strategic Management and Human Resources by the FMU and an MBA from the FGV. She currently coordinates the Volunteer Program of the Fundación Telefónica Vivo. She has coordinated people with disabilities in social inclusion programs and team in major companies.

Galiano, Monica, Senior Consultant on Corporate Strategies, IAVE Brazil, Brazil
She has been deeply involved in the rapid development of corporate volunteering in Brazil for the past 20 years. As founder and Executive Director of the National Volunteer Program, created by Dr. Ruth Cardoso (former First Lady), she has promoted the national interest through agreements, training and promotion. Creator of the Corporate Volunteer Network in Latin America, led by IAVE. She is an international speaker and author of several books. She received the Order of Rio Branco from Government of Brazil, an award in the degree of Comendadora, in recognition of her efforts in the field of volunteerism.

Infante, Alexandra, Volunteer Program Manager, Banco de Crédito del Perú, Brazil
She founded the organization Voluntariado de Ayuda Social (VAS) at the University of Piura in Peru, which she managed for two years, handling more than 800 volunteers and a portfolio of 20 projects. In 2012 she worked for Banco de Credito del Perú and in 2015 entered the area of Social Responsibility, leading the BCP Volunteers program. She is the founder and Board president of the social organization Educa.Impacta.Crece (EIC), focused on developing emotional skills in children through recreational workshops, impacting more than 800 children in poverty.

Kelbert, Natalia, Marketing Director, V2V.net, Brazil
She is a specialist on Social Responsibility by the Universidad Federal de Río de Janeiro, Brasil. Co-founder: “No compre” and website: “addOption mascota”, focused on reducing the number of abandoned animals in Brazil. She has made a number of presentations on Corporate Volunteer in Brazil and in Guayaquil, Ecuador, in the Latin American Conference on Corporate Volunteering. She specializes in issues: social responsibility, corporate volunteerism, social media, digital marketing and project management. She is the current director of marketing and sales V2V.net, social mobilization platform for businesses.

Paparella, Lilian, Corporate Volunteer Program Manager, Itaipu Binacional, Brazil
Has twenty-eight years of corporate experience and has worked for over a decade as Social Responsibility Advisor and Manager of Corporate Volunteer Program of Itaipu Binacional ago - Bank of Brazil. She is member of the Steering Committee of the Council of Volunteers Corporations (CBVE) on behalf of Itaipu Binacional.

Pavan, Daniela, Community Strengthening Manager, C&A Institute, Brazil
She has a degree in Business Administration from the Pontificia Universidad Católica de São Paulo and an MBA in Management of Third Sector Organizations by the Fundación Getulio Vargas. She coordinates the implementation of the Volunteering Program in the C & A Institute, which aims to promote and qualify the social participation of employees of C & A in Brazil. She has personal experience as a volunteer while she participated in the Ashoka Changemakers program.
Varela, Claudia, Social Mobilization Coordinator, Fundación Itaú Social, Brazil
She collaborates in the social sector since 1990 through public institutions such as the Ministry of Children, Febem-SP and non-governmental organizations such as the Fundación Proyecto Travessí. Since 1998, she works on the development of volunteer projects and education in companies and corporate foundations such as Globo Cabo, Bank Boston Foundation, Instituto BM & FBOVESPA and the Otacilio Coser Foundation. She currently coordinates the area of Social Mobilization in the Itaú Social Foundation.

CANADA
Gratton, Karine, Project Manager, IAVE, Canada
Karine Gratton is a Canadian public service lawyer who founded an employer-supported volunteer program in the Department where she works. Since 2014, she has spearheaded the global advancement of employer-supported volunteer programs in governments and intergovernmental organizations in her capacity as volunteer Project Manager for IAVE. Karine is preparing a thesis for her Masters in International Development on the critical success factors of employer-supported volunteer programs when the employer is government and is working on encouraging the academic community to start studying those types of programs operating in governmental and intergovernmental settings. In January 2013, she was awarded the Queen Elizabeth II Jubilee Award Medal in recognition of her website containing information about global volunteer opportunities and the employer-supported volunteer program that she founded in her Department.

Mayoral, Alejandro, Researcher, York University, Canada
Transdisciplinary, bilingual, indigenous, academic and activist. He has over eight years of experience in the implementation of social projects, volunteer management, fundraising and indigenous defense. I am interested in the relationship between technology and indigenous peoples worldwide.

Vázquez, Estela, Corporate Branding Director, Royal Bank of Canada, Canada
Estela is Director, Employment Brand at RBC. Her role is to increase RBC brand equity to attract and retain the RIGHT PEOPLE to sustain RBC high performance culture. She is at the Centres of Excellence advising the business in balancing people, brand and culture approaches. In her previous role at Scotiabank, Estela led the articulation of the full Global Employer Brand Platform, reflecting its 180-years-in-the-making culture. She ensured full alignment with the strategic business and brand framework, collaborated in the corporate identity definition, engaging many brands in 55 countries.

CHILE
Cichy, Indira, TECHO Chile, Corporate Partnerships for Latin America and the Caribbean, Chile
In 2013 she became manager of the Development Fund CEILING in Asunción, Paraguay, where she worked on raising campaigns, communication and positioning and was responsible for managing corporate partnerships and programs of Corporate Social Responsibility and Corporate Volunteering with companies such as SC Johnson, Assist-Card, Porsche, DHIL, Claro, Personal, Vision Bank, BBVA and Cervepar. She is currently Coordinator of Corporate Alliances ceiling for Latin America and the Caribbean, responsible for the loyalty of existing partnerships and the creation of new corporate alliances at regional level.
COLOMBIA

Botero, Juana, Youth Secretary, Alcaldía de Medellín, Colombia
Juana Botero has focused her personal and professional work as a lawyer to serving the community. Since she was 15 years old she has performed social work in Medellín and Antioquia. As Secretary of Youth, she aims to promote volunteerism in the city, bringing all young people who volunteer in Medellín and make a connection with voluntary organizations, offering opportunities for training and meetings.

Carvajalino, Daniela, Social Director, TECHO Colombia, Colombia
Daniela Carvajalino is a Colombian entrepreneur, author, trainer, motivational speaker, and investors. She is Finance and Marketing major at Kennesaw State University. Along with school, she has balanced the challenging demands of co-writing a book called Parents and Coaches, creating her own publishing company Dreams, as well as starting a training company with her family called Quality Line that provides services to both the corporate and the educational sectors.

Granja, Rosa Yelena, Solidary Development Coordinator, Colombia Government, Colombia
She is the coordinator of the Solidarity Development Special Administrative Unit of Solidarity Organizations, an organization that works with government volunteer programs as well as the strengthening of social organizations.

Mannaa, Raaida, Co-founder and Corporate Social Responsibility Manager. SocialBaq, Colombia
Raaida Mannaa has a Masters in Journalism from the University of San Pablo CEU and the Unidad Editorial Group, a specialist in Executive Production of New York Film Academy and a Master in Social Innovation at the University of Cambridge. She is the co-founder and CEO of SocialBaq, aimed at encouraging innovation through design processes focused on human company. She is a leader of the initiative IAVE Global Strategy Organizations. She is an international speaker and has participated in global formats such as TEDx, Creative Mornings and Nights FUCKUP. She is a consultant and advisor for strategic communication and social innovation for different government agencies and nonprofit. Curator Founder of Barranquilla Hub of Global Shapers Community, a network of exceptional young created on the initiative of the World Economic Forum. Raaida is the youngest member who serves on the International Board of Partners of the Americas and Colombia coordinator for the Global Dignity initiative. He was selected by the Spanish government as representative of Colombia in the Latin American Leaders Program and as the first Ambassador-Coordinator for Latin America at One Young World. It also participates as Fellow of Social Innovation StartingBloc.

Marin, Anderson, Volunteer Program Coordinator, Magdalena University, Colombia
In 2013, with a group of friends, he created the University Volunteer program, now consolidated with eight initiatives and five lines of action, one of the largest programs in the region. He has over eight years of experience on training people in more than 80 municipalities in the eight departments of the Caribbean region in Colombia.

Montes, Gina, Mobilization Coordinator, Movimiento Ciudadano “Todos por La Educación, Colombia
Co-founder of the company Social IN-erasable and current coordinator of mobilization of the citizens’ movement: All for Education, since 2014. She was coordinator of volunteer at mining company Medoro Resources, working with young victims of work in the gold mines. She has an experience of over eight years of work in education, with the most vulnerable communities of Medellín and Cartagena in Colombia. In her later works she has served as local and national director of the Organization Daydreaming Mission Network Foundation.
Perdomo, Diana Carolina, National Legal Director, TECHO Colombia, Colombia
She is the national Legal Director of TECHO Colombia, where she started as a volunteer in 2013. She started diverse research groups and the Observatory of Human Rights at the University Gran Colombia.

Piedrahita, María Clara, Executive Director, Fundación Nutresa, Colombia
Directs and manages social strategy for Nutresa Foundation, creating value for stakeholders. Coordinates projects management lines nutrition, education, income generation and volunteerism. These projects demonstrate innovation in assessing community needs and support the work of volunteers through the use of virtual tools skills.

Plazas, Diana, Youth and Volunteer Professionals, Fundación Telefónica Colombia, Colombia
She is a political scientist with specialization in Strategic Communication and Master in Corporate Social Responsibility. Since 2008 is part of the team of Telefónica Volunteers program in Colombia and since 2012 leads the coordination. She has experience in media and consulting companies in CSR issues.

Restrepo, Juliana, Sustainability Corporate Coordinator, Corona Colombia, Colombia
She is a lawyer with experience in issues related to commercial, family, administrative and environmental law. Additionally, she is advisor in corporate, contractual and industrial property. She has participated in advanced litigation before the ordinary courts (civil and family), special jurisdiction exercised by the Superintendency of Industry and Commerce. Juliana also has management advisor experience on foreign investment in Colombia, especially in relation to foreign exchange rate of the Bank of the Republic. She has experience in the areas of volunteerism, social responsibility, sustainability, international cooperation and structuring, implementation and review of projects of social action and research communities, with non-profit dedicated to the protection of children and youth and in the business sector.

Reyes, Hernando, Coordinator, Universidad Autónoma de Occidente, Colombia
Bachelor of Dramatic Art, with training in Education in Human Development. Linked to creative and social processes through art, in which the body has an important place for reflection and action. Coordinator of the School of Social Facilitators, training process at the Autonomous University of the West in which he teaches university students using the approach of the Pedagogy of Social Link, in the topic of volunteering. He also directs the college theater group with which he has earned several regional and national awards.

Sanchez, Laura, Subdirector for Latin America and the Caribbean, TECHO Training and Volunteering, Colombia
She was part of the team TECHO Colombia for four years, where she led the implementation of the model TECHO, working with 26 communities in Bogota and Medellin. She participated in the recruitment and selection team of Teach for Colombia and is currently Deputy Director of Training and Volunteering TECHO Latin America and the Caribbean. She has participated in the definition of the strategy for volunteer community, strategy volunteer training and community leaders, and accompanies the development of the area in 19 countries TECHO has presence.
Vizcaya, Ángela, Volunteering and Productive Projects Analyst, Fundación Nutresa, Colombia
Ángela is a social worker, specialist in Human Resource Management and Productivity. Since 2015 she accompanies the strategy of corporate volunteer of Nutresa Foundation, where the main focus is to guide the actions taken by the different companies in the strategic region from United States to Chile. Volunteer activities are aimed at developing actions that are aligned with the line management of the Foundation from a Capacity Development approach.

COSTA RICA

García, Jaime, Senior Researcher, Centro Latinoamericano de Competitividad y Desarrollo Sostenible (CLACDS) del INCAE Business School, Costa Rica
CLACDS senior researcher at the INCAE Business School and an expert on methodology from The Social Progress Imperative, participating in the design and implementation of national sub-projects of the Network of Social Progress. He was coordinator and head of the methodological training for Measuring Social Progress made at the Massachusetts Institute of Technology (MIT) and INCAE. He has worked at the Ministry of Finance of Mexico, central banking, academia and financial sector. Recently he has developed projects for civil society using tools and digital data sources in order to incorporate new technologies to traditional economic and social analysis.

Viquez, Roxana, Corporate Social Responsibility Regional Director, Red Financiera BAC-Credomatic, Costa Rica
She is the Regional Manager of Corporate Social Responsibility BAC -Credomatic Financial Network, with presence in all the countries of Central America and Mexico. She has over 15 years experience in corporate social responsibility is part of the group of founders of the Business Association for Development AED, a member of Forum Empresa entity. Specialist in social development and overcoming poverty, a field in which she has collaborated in the government twice, occupying important positions in various UN agencies, the World Bank, IDB and NGOs in 17 countries in Latin America and the Caribbean.

DOMINICAN REPUBLIC

Herrera, Anneli, Institutional Relations and Volunteering Coordinator, World Vision Dominican Republic
Anneli Herrera is a PR professional and has worked for over 9 year with World Vision for the protection and development of children. She is passionate about community work, social transformation and teamwork.

Lizardo, Mallerlyn, Projects Technician, Alianza ONG, Dominican Republic
Mallerlyn Lizardo studies the Bachelor of Business Administration. She is a representative of the NGO in Quisqueya Serves network. Trained in Change Management and Social Responsibility for Nonprofit Associations, she has experience in the formulation and implementation of projects to develop the habilities of adolescents and youth in leadership and service culture.
ECUADOR

Aguirre, María Gracia, Executive Director, Asociación Coordinadora del Voluntariado de la Provincia del Guayas (ACORVOL), Ecuador
She is a volunteer in non-profit institutions such as ACORVOL and OSCUS with extensive experience working in the social area. She was trainer of some companies Nobis Consortium and has extensive experience working as a community trainer in the marginal areas of the city of Guayaquil. She was Coordinator of the Cantonal Bureau of the Municipality of Guayaquil on Domestic Violence. She currently serves as Executive Director and Secretary of the Board of ACORVOL.

Insuasti, Amalia, National Director, Programa Voluntad, Ciudadanía y Desarrollo Social, Ecuador
Armalia is committed to social and integral development of Ecuador, both in the public and private fields, with experience in management, administration and social leadership. She works on promoting citizen participation process and promoting social integration and strengthening of social organizations of territorial base.

Littuma, Rina, National Representative, IAVE Ecuador, Ecuador
She has extensive experience in volunteering. Some of the positions she has held includes: president of the Ecuadorian Kidney Foundation (FUNER); Coordinator Training Committee, coordinator of Network Department, coordinator of the Department of Communication, 1st vice president and president for two terms, as well as coordinator of the Advisory Board on ACORVOL (Volunteer Coordinator Association). She is currently IAVE National Representative in Ecuador.

Sánchez, Fernando, Public Action and Sustainability Manager. World Vision Ecuador, Ecuador
Sociologist, Master in Political Science and Public Administration. He is former deputy minister and advisor to the Ministry of Economic and Social Inclusion. Director of several non-governmental organizations and public projects manager. IDB consultant in Ecuador, Bolivia, Nicaragua; UNICEF (Colombia, Honduras, Nicaragua), WFP and various NGOs. He is also Professor of Management MSc Social Policy childhood and youth of the Salesian Polytechnic University. He is currently manager of Public Action and Sustainability of World Vision-Ecuador, who chairs the Bureau organization Volunteer in Ecuador, which brings together 20 public and private organizations that develop actions with volunteers.

EL SALVADOR

Borgonovo, Lorraine, Director, Glasswing International Panamá, El Salvador
She is director of Glasswing International in Panama, an international non-profit organization that implements programs of education and health in Central America. In 2013 she was responsible for the opening of the office and to date has been responsible for managing more than 800 active volunteers in 16 public schools that have benefited more than 17,000 people. She worked as a banker and analyst at JP Morgan, in New York City, where she was responsible for managing investment portfolios and creating new investment opportunities for clients in Mexico, Argentina and Chile financial institution. She has a degree in International Business Administration and a certificate in International Communications from the American University in Washington DC.
FIJI

Devi, Ambalika, Founder and Executive, Vodafone Foundation, Fiji
Ambalika has been with the Vodafone Foundation Fiji since 2009. She previously was Programme Director for the Pacific Islands Association of Nongovernmental Organizations. She received her Master's degree in Management Information Systems from the University of the South Pacific. She has written on the role of women in conflict resolution.

GERMANY

Baldas, Eugen, Vicepresidente, IAVE Germany, Germany
Eugen Baldas is the Vice President of the IAVE board and the elected IAVE Regional Representative for Europe. As the head of the German Caritas Association’s Volunteer Sector, Eugen set up 16 volunteer centers in 1996; growing to the present network of 60. As an individual volunteer, Eugen is a board member and incumbent president of the international “BeSo” association (Encounters with Solidarity), organizing full-time voluntary service overseas. In 2016 he organized the European University for Volunteering where the focus was on the role of social media in social relationships, social work and voluntary work.

Krell, Wolfgang, Social Responsibility Manager, Augsburg Volunteer Center Corporate, Germany
Wolfgang Krell, a social worker for homeless and imprisoned people for more than 30 years, is executive director of the Volunteer Center in Augsburg, Germany. He served as director of lagfa Bayern, the Bavarian network of volunteer centers, from 2003 to 2015 and has been on the board of bagfa, the federal network of volunteer centers in Germany, since 2015. He is an active volunteer for a community foundation, a local parish, a food bank and a European association for criminal politics. Since 2015 he has been national representative of IAVE for Germany.

Van der Ploeg, Alexandra, Program Director, SAP Corporate Social Responsibility, Germany
She is Program Director for global CSR programs in the area of education and social entrepreneurship. She also is responsible for designing and managing SAP’s pro-bono engagement programs across the globe, such as the SAP Social Sabbatical, an innovative short-term assignment initiative to help solve business challenges for entrepreneurs in emerging markets. She serves on the Executive Committee of IMPACT 2030, which is the only business led effort designed to marshal the power of employee volunteer investments to advance the achievement of the Global Goals.

HONDURAS

Simón, Karla, Corporate Social Responsibility Manager, Fundación Ficohsa, Honduras
With extensive experience in the field of Banking and Finance, since 1992, she has worked as a Systems Analyst in the Central American Bank for Economic Integration and Chief Information Officer of the subsidiaries of Grupo Financiero Ficohsa. She currently serves as Executive Director of the Foundation for Infantile Ficohsa Education and because of her extensive knowledge on issues of corporate social responsibility also serves as Manager of this area in the Ficohsa Financial Group. As part of her work in support of education, she is member of the Education Commission of the Honduran Council of Private Enterprise, the Coordinating Committee of Education Networks of Honduras and Honduran Credit Educational Foundation.
Viscarra, Luis Fernando, Volunteering Coordinator, Habitat for Humanity, Honduras
Luis Fernando Viscarra is the Volunteering Coordinator of Habitat for Humanity El Salvador. Consultant for Grupo HL, in El Salvador. He has volunteer experience in TECHO El Salvador and Costa Rica; Medio Lleno, El Salvador; Youth Ambassador; Feed My Starving Children, USA; Forward Edge International, Nicaragua, and Volunteer Medical Missions.

HONG KONG
Chung, Flora, CEO, Agency for Volunteer Service, Hong Kong
Ms Flora CHUNG Woon-fan is Chief Executive Officer of Agency for Volunteer Service (AVS) in Hong Kong. She has been actively engaged in promoting volunteer service for over thirty years. Ms Chung is a registered social worker with a Master of Public Administration (MPA) by The University of Hong Kong, a Bachelor (Honours) in Social Work by The Hong Kong Polytechnic University and a Postgraduate Diploma in Social Policy and Administration by The University College of Swansea, United Kingdom. She is currently a National Representative of International Association for Volunteer Effort (IAVE) for HKSAR, IAVE Global Network of National Volunteer Centre Steering Group member, and consultant or adviser of a number of youth, community and volunteer organizations in Hong Kong and China Mainland. She was awarded the Secretary for Home Affairs’ Commendation for Distinguished Service.

Wan, Yuen Yee Elsie, Director, Empowering Life, Hong Kong
She has been an individual member of IAVE since 2006, and presenter at regional conferences of volunteers IAVE Asia Pacific in Korea and Macao, as well as the World Volunteer Conference in Gold Coast, Australia in 2014. She is currently trainer Volunteers in Agency for volunteer Service, director of the Life Empowerment Network, and mentor Network Hong Kong Quality mentoring and mentor Mix member, community volunteer Hong Kong. also involved in the Institute of Hong Kong and Volunteers in Public Affairs Forum, established by the Government of Hong Kong. She is members of the World Business Coaches Association.

HUNGARY
Tóth, András F., Executive President, Volunteer Centre Hungary (ÔKA), Hungary
András F. Tóth is the CEO of the Volunteer Centre Hungary (ÔKA) since 2002. As the leader of ÔKA he initiated the Volunteer Centre Network, the volunteer management trainer pool, he founded the IDEA (ÔTLET) and the Self- Starter Program and prepared the Act on Volunteering. In recent years he helped to develop the corporate volunteer strategy of over a dozen companies and he focus on the development of pro bono and social entrepreneurship in Hungary. In 2013 he has been awarded the Gold Cross of Merit of the Hungarian Republic. He is member of the Global Pro Bono Advisory Committee since June 2015.

INDIA
Sahai, Shalabh, Co-founder and Director, iVolunteer, India
Shalabh Sahai began his journey co-founding iVolunteer in 2001 and continues to lead it today as the largest social enterprise for formal volunteering in India counting marquee corporate names as its partners. He is also credited with creating iVolunteer Awards, India’s only awards aimed at inspiring and establishing new benchmarks on volunteering. Shalabh was instrumental in founding the ICICI Fellows program in 2009 and led
it till 2013 thereafter co-founding India Fellow, a social leadership program for the youth. Shalabh also co-founded JobsForGood, a boutique consultancy offering Recruitment and HR Advisory services to social enterprises. Shalabh is a Global Probono Fellow and a visiting faculty at leading B-schools in Mumbai – SP Jain Institute of Management & Research, and NMIMS. Shalabh was also India’s first Commonwealth Professional Fellow in 2003.

INDONESIA

Assegaf, Nurhayati Ali, Vicepresident Democrat Party, Indonesia Government, Indonesia
Nurhayati Ali Assegaf is the Chairperson of Democratic Party Faction in the People’s Representative Council (lower house) of the Republic of Indonesia and Deputy Chairperson of Democratic Party for 2013-2015. She used to be the Vice-Chairperson of the Committee for Inter-Parliamentary Cooperation of People’s Representative Council. A member of the People’s Representative Council since 2004, she was re-elected in 2009. In 2003, she joined the Democratic Party, becoming active in the party’s organizational structure, including as Deputy Secretary-General and Chairperson of the Foreign Affairs Department.

IRELAND

Garland, Stuart, Volunteer Ireland National Volunteer Manager, Ireland
Stuart manages the National Volunteer Management Training Programme and delivers bespoke training to national organisations. He has direct extensive volunteer management experience with managing volunteer teams. Stuart was a National Accreditor for European Voluntary Service (EVS) for seven years and has played a key role in development of volunteer management standards in EVS. Stuart was part of the volunteer management team over 40 large scale public events and festivals in Ireland, Northern Ireland and England. He holds qualifications in Event Management, Human Resource Management, First Line Management as well and a Certificate in Teaching and Learning from the National College of Ireland.

Osborne, Wendy, Executive Director, Volunteer Now, Ireland
For the past 28 years Wendy has worked within the third sector, the majority of that time in a leadership role. She has been actively involved at a Northern Ireland and UK policy level and has spoken locally, nationally and internationally about the contribution of volunteers to the well-being of society. Wendy is currently a Board Member of the International Association for Volunteer Effort (IAVE). She remains an enthusiastic volunteer and a firm believer in the power of people through voluntary action to effect change and build a better world.

Tansey, Lorraine, Volunteering Program Manager, National University of Ireland, Ireland
Lorraine Tansey manages the first year formal student volunteering programme in Irish higher education at the National University of Ireland, Galway, ALIVE – A Learning Initiative and the Volunteering Experience. Lorraine has a Masters in Education from the University of British Columbia, Canada, with a specialty in the Internationalisation of Higher Education and teaches at NUI Galway in the School of Sociology and Politics on the Theories of Volunteering through the innovative methodology of service learning. Lorraine has a law background and currently writes and reads on ethical international volunteering, nonformal learning in the voluntary sector, and student engagement for citizenship development and the role of third level institutions in engendering active citizenship.
ISRAEL

Rabino, Kaynan, Visión Ventures Vicepresident, “Good Deeds Day” organizer, Ted Arison Family Foundation, Israel
For over a decade, Kaynan Rabino served as the CEO of Ruach Tova (“good spirit”), the leading volunteering organization in Israel. He established Ruach Tova as the connector of people who want to volunteer with those in need of assistance, a crucial missing link in Israeli civil society. Today, Ruach Tova is considered the leading national volunteer organization, and has partnered with similar organizations abroad to strengthen the field and promote volunteering. During his tenure, he transformed Ruach Tova’s role in civil society by establishing an in-house database and search engine, as well as a national volunteer call center. In 2007 he implemented the organization’s leading project, Good Deeds Day, and expanded the initiative worldwide in 2011. This project has garnered international coverage and mobilized half a million people in last year’s day. In his current position as VP of Vision Ventures, Kaynan oversees the five NGOs of vision ventures, including International Good Deeds Day and Ruach Tova, and through them, actualizes the mission of making positive change in society. Previously, Kaynan worked for the Scouts Youth Movement for 13 years with youth to create positive change in their cities and abroad through volunteering. Kaynan holds a BA in Social Work and an MA in Public Policy Administration from Tel Aviv University.

KENYA

Nyalita, Agnetta, Volunteer, Mentorship and Practices Director, Makueni Government, Kenya
Agnetta M. Nyalita is the Director of Internships, Mentoring and Volunteerism in the Government of Makueni. She has a wealth of experience in Policy formulation across Africa latest being the formulation of Kenya National Volunteer Policy. She has worked in developing communities both at the grassroots in Kenya and the rest of Africa. Agnetta is an ardent promoter of volunteerism as a tool to sustainable development of people and communities. Agnetta is an IAVE member for close to 10 years. She serves in the IAVE board as a Youth board member and Chairperson of the Nominating Committee.

Karanu, Winnifred, Global Coordinator, MySkills4Africa Program, Microsoft Kenya, Kenya
As MySkill4Africa Global Program Manager, Winnie Karanu is responsible for connecting Africa with the rest of the Microsoft employee world focused on bringing world-class expertise and talent into Africa to support the work Microsoft 4Afrika is doing on innovation, affordable access to devices and services and academy. She joined Microsoft in 2010 as part of an internship program through AIESEC International as a Citizenship and Community Affairs Coordinator for Microsoft Middle East and Africa based in Turkey where she was responsible on driving software adoption in the NGO Space, identifying areas of synergies where Microsoft could work with IFIs and IGOs and supporting countries experiencing natural disasters in Disaster Response in MEA’s 77 countries.

Musyoka, Shadrack, Youth Development National Program and Volunteers Coordinator, Red Cross Kenya, Kenya
Shadrack Musyoka has a Master’s degree in applied science in Management and Leadership from Management University of Africa, Bachelor’s degree in Business Administration (Majoring in Human Resource Management with Marketing minor) from Kenya Methodist University and a Diploma in Project Planning and management from the Kenya Institute of social work and Community Development. He is a Life member of the Kenya Red Cross Society with 15 years working with the Kenya Red Cross society most of which he was a youth volunteer and later as staff on youth and volunteer development of which he spends a year as an international youth delegate in Norway and another six months in Help International. Currently is managing the National Youth and Volunteer development program for the Kenya Red Cross society.
Sadia, Fred, Volunteers Manager, VIO Society, Kenya
Mr. Sadia is a Volunteer Manager with an experience spanning over 15 years of active volunteer service in Kenya with an educational background in Development Studies. He has worked in several faith based and non-governmental organizations in Kenya, and has remained highly committed to the promotion of volunteerism for peace and development, leading to his appointment to his current position.

KOREA

Jeong, Hee-Seon, General Secretary, Volunteering Culture, Korea
Hee-Seon Jeong is in charge of the Volunteering Culture Korea as Secretary General. Before this position she had worked at Seocho volunteer center in Seoul as Executive Director for 6 years. She has also worked as a manager at Samsung CSR department for years since it started in 1994. Recently she has started to be interested in social innovation and social impact through civic engagement.

Park, Yoonae, Regional Asia-Pacific Representative, IAVE Korea, Korea
Yoonae Park has over 20 years experience in the voluntary sector, working as a manager, researcher and consultant. For five years he served as secretary general of Volunteer21 in Korea. He recently retired from his position as CEO of Seoul Volunteer Center. It was one of the principal investigators who produced “Volunteering and Giving in Korea,” full report on volunteering in Korea. In the academic field, he has taught on volunteering and volunteer management at Kyung Hee University and the Catholic University. He served as National Representative for IAVE Korea from 2009 to 2012.

LEBANON

Nabti, Patricia, Director, Volunteering for Lebanon, Lebanon
Patricia Nabti has a PhD in Cultural Anthropology with a focus on the Arab region (University of California, Berkeley) and an MA in Education from Stanford University. She has taught at both Stanford and the American University of Beirut. She has been a professional in the field of volunteerism since 1998 as the Director of two organizations: Association for Volunteer Services (1998-2012) and Volunteer For Lebanon (2015-present). And she has served as a consultant in volunteerism through my social enterprise, the Learning to CARE Institute. She has written two books in the field, both available in Arabic and English: Learning to CARE: Education, Volunteering, and Community Service, Corporate Volunteering in the Arab Region. I served on the IAVE Board as Arab Nations representative.

MALASYA

Atan, Dato’ Zuraidah, Board President, “Yayasan Sukarelawan Siswa” Volunteer Students Foundation, Malaysia
Ms Dato’ Zuraidah Atan is the Chairman of Yayasan Sukarelawan Siswa/ Students Volunteer Foundation since 2012. She is an Advocate & Solicitor (Lawyer) in her own law firm, Chambers of Zuraidah Atan. She is Honorary Adviser, National Cancer Society of Malaysia and Chairman, RELAY FOR LIFE MALAYSIA, cancer awareness. Dato’ Zuraidah Atan has more than 25 years of experience in the banking industry. Presently she is a Director of Bursa Malaysia, Bursa Malaysia Derivatives, Bursa Malaysia Derivatives Clearing, S P Setia Berhad, Petron Malaysia and Kenanga Islamic Investors Berhad. Dato’ Zuraidah Atan holds an LLB (Honours) degree from The University of Buckingham, England and obtained the Certificate in Legal Practice (Honours) in 1992.
Mohd. Nur, Noorul Ainur, General Secretary, Ministry of Higher Education, Malaysia Government, Malaysia
Dr. Noorul Ainur has more than 25 years’ experience in the public sector which spanned across different key Ministries, including the Ministry of Finance, Ministry of Education, Ministry of Information, and the National Institute of Public Administration Malaysia (INTAN). In the international arena, being an expert who specializes in the fields of development administration and economics, she served as the Senior Advisor in the Southeast Asia Group, for the World Bank in Washington D.C. during the period of 2006-2008. She obtained her PhD in Political Sciences with a specialization in the effects of privatisation in Malaysia. She is a recipient of Goldman Sachs Visiting Research Fellowship to undertake her postdoctoral work at the University of Oxford.

Talib, Datuk Ahmad A., Board President, Yayasan Salam Malaysia, Malaysia
Datuk Ahmad bin Abd Talib, is Chairman of Yayasan Salam Malaysia. He has been a member of the Board of Trustees for Yayasan Salam. Datuk Ahmad has been a passionate supporter and promoter of voluntarism, especially youths. He believes in walking the talk and his passion has taken him to Aceh immediately after it was struck by earthquake and tsunami in 2004; and numerous other humanitarian efforts around the world. Datuk Ahmad is a retired journalist, with over 40 years of experience in this field, having started as a Cadet Reporter and rose to become Group Editor of the New Straits Times, Malaysia’s oldest newspaper (176 years old). He writes a weekly column for the New Sunday Times and has hosted a television talk show “Soal Jawab” (Question and Answer) on TV3, the biggest free-to-air commercial station in Malaysia.

Torres, Alex, Delegate Volunteering and Organizational Development, International Federation of the Red Cross for the Asia-Pacific Region, Kuala Lumpur, Malaysia
Alex Torres of Asia Pacific Volunteering and Organizational Development Delegate, International Federation of Red Cross and Red Crescent Societies - Asia Pacific Region, Kuala Lumpur, Malaysia since 2011. Alex works to build on the consistent long-term support on volunteering development in Asia Pacific based on priorities of 37 National Societies, and to supplement volunteering development with organisational development support in a manner which creates volunteering friendly environments. Alex moderates the global Google Group of Red Cross Red Crescent Organizational Development practitioners; he leads the annual Asia/Pacific value of volunteers annual study series and has facilitated the regional study on urban volunteering.

MEXICO
Aguilera, Juan Carlos, General Director, Fundación Roberto Ruiz Obregón, A.C., Mexico
He is an engineer and creator of the VID program, Bonding Integration and Development for the student project that represented the rectory southern area ITESM system. He is director of the Roberto Ruiz Obregón Foundation, which seeks to promote and organize education-related programs, corporate social responsibility, the professionalization of the third sector, social welfare, sustainability and culture, in response to the interest of the Ruiz family Rubio to contribute for the development of the queretana community.
Altena, Regina, Director, Alzheimer México, Mexico
Nursing graduated with studies of Medicine and Philosophy. Borne in Germany, since 1980 Regina lives in Latin America. After working with indigenous peoples in Guatemala in the field of health, she offered comprehensive care for Guatemalan refugees in Chiapas, Mexico. She has worked in CSOs as Rigoberta Menchú Tum Foundation, Vamos Foundation, Christel House of Mexico, House of Friendship for Children with Cancer, Mexican Foundation for Family Planning and John Snow Inc./LIVESTRONG, among others, in areas of Administration of funds, Institutional Development, Communication, Consulting and Management. For 10 years she is advisor to the Fellowship Foundation Without Borders. She is a consultant in Institutional Strengthening and Fundraising and member of the Association of Fundraising Professionals (AFP) whose Mexico City Chapter was president. Since 2013 she is director of Alzheimer Mexico which operates a day center for people with dementia and has designed strategies to massive population on dementias information. 2014 to date has held 8 public events ‘Alzheimer Learn and Take Action’ with the participation of 40,000 people and 800 volunteers.

Arcila, Mónica, Director, Observa, Observatorio de Intervenciones sobre Violencia A.C., Mexico
Degree in Business Administration, with a Master in Local Development by the Superior Council of Scientific Research of Spain, and a Master of Social Responsibility for Mexico Anahuac University, North Campus. She worked for four years as a researcher at the Inter-American Institute for Cooperation on Agriculture, decentralized body of the OAS. It was Teacher-Researcher for three years of the Colombian Polytechnic University “Jaime Isaza Cadavid” and the University of Antioquia in Medellin. In Mexico he has served in several CSOs policy areas as well as in the private sector, where he served as coordinator of the Model Group Foundation. She is currently CEO of Notes, A.C., where he developed with his team innovations work for Building Culture of Peace.

Balderas, Alejandro León, President, FOCOREJ, Mexico
He holds a degree in Social Work from UNAM, founder and president of the civil association FOCOREJ, A.C., Peace Movement Network that integrates 35 CSOs in the eastern region of the State of Mexico. Awarded the State Youth Entrepreneur Award in 2012 and the State Youth Award in 2014. He is counselor of Technical Advisory Council for the activities of NGOs for the period 2016-2019. He has served as a link between NGOs and government in the program national crusade against hunger. He was technical advisor in the LXII Legislature and in the LIX Legislature of the State of Mexico.

Barberena, Martín, Executive President, Fundación Miguel Ángel Barberena Vega, A.C., Mexico
Law degree from Aguascalientes University and graduated from the University of Salamanca, Spain. He is columnist and editorial writer for media and teacher of Law and Political Science at public and private universities. For twenty years has been devoted to the social sector through Miguel Angel Barberena Vega Foundation.

Barnetche, Susana, 24th World Volunteer Conference Organizing Committee President and Alianza Mexicana de Voluntariado, A.C. President, Mexico
Committed and enthusiastic volunteer. Throughout her career she has volunteered her time and effort to various causes. She is a Board Member of the Mexican Center for Philanthropy (Cemefi), co-founder and 1st president of the Asociación Mexicana de Voluntariado (AMEVAC), promoter of Volunteer Groups Eagles, IAVE National Representative for Mexico, President of Alianza Mexicana de Voluntariado (AMEVOL) and President of the Organizing Committee of the 24th World Volunteer Conference.
Blancas, Arturo, Economic Statistics General Director, Instituto Nacional de Estadística y Geografía, Mexico
He is an actuary by the Faculty of Sciences of the National Autonomous University of Mexico (UNAM), the same institution where he pursued graduate studies in Planning and Statistics and Operations Research. He currently serves as Director General of Economic Statistics INEGI; where he also held the positions of National Economic Census coordinator, director of National Census and Cadastral Mapping CEO. In addition, he served as president of the National Institute of Social Development (INDESOL) and as a central administrator Upgrade Program Registration and Tax Administration Service (SAT).

Blanco, María Cristina, Volunteering Coordinator, Cáritas de la Arquidiócesis de Acapulco, A.C., Mexico
She completed university studies of social psychology at the State University in 1996 Psychotherapy Game, Sexual Education and Fundraising to Diploma level. She has worked in public, educational and health institutions, such as Federal High School for Cooperation “Nicolas Bravo” in Zihuatanejo Gro, Technological Institute of Costa Grande, Technological University of the Costa Grande and The General Hospital of Costa Grande. In January 2016 she joined occupationally Caritas of the Archdiocese of Acapulco, A.C., Volunteer coordinator, responsible for the design, implementation, evaluation and systematization of the General Plan of Volunteering.

Brassel, Andrea, Sustainability and Corporate Social Responsibility Manager, KPMG Mexico, Mexico
She holds a Master degree in Communication and Administration in Strategic Marketing with specialty. She has a 15-year professional experience gained in areas of Marketing, Communication, Public Relations, Corporate Image and Corporate Responsibility. She has being volunteer for 15 years. She is currently Corporate Responsibility leader of one of the Big 4 in Mexico, which is considered in the Ranking Top 50 as one of the companies with greater social responsibility 2015 to 2016.

Butcher, Jacqueline, Executive Director, Centro de Investigación y Estudios sobre Sociedad Civil, A.C., Mexico
She has a Master and a PhD in Human Development at Universidad Iberoamericana. She has been involved in nonprofit activities for over 35 years. She is part of Global Research on Volunteering for Sustainable Development and was Board President of the Council of the International Society for Third-Sector Research (ISTR). Currently, she is an associate editor of the Voluntas journal. She is counselor of the Mexican Health Foundation, A.C. (Funsalud) and member of the Citizens’ Advisory Board. Among her recent publications is the book: “México Solidario: participación ciudadana y voluntariado”. She is the current president and director of the Centro de Investigación y Estudios sobre la Sociedad Civil, A.C (CIESC).

Butcher, Kathleen, General Director, Más Ciudadanía, A.C., Mexico
She is manager, translator and humanist psychologist by profession, volunteer vocation and Deputy Chief More Citizenship, civil association whose mission is to achieve citizen participation in all spheres of public life, rebuilding the social fabric and influencing decisively in the key issues in Mexico through promoting Citizen Curriculum as a basis to achieve program.

C. de Morales, Rosa, Board President, YZ Proyectos de Desarrollo, A.C., Mexico
She founded the Casa Hogar Judeo-Christian as a life project for 18 abandoned children and orphans. She is former student of generation 2009 Center of Philanthropy and Civil Society of the City University of New York. YZ founder and president of Development Projects, organization whose mission is to advance the culture of philanthropy in Mexico. Currently he leads the coordination of the Institute For Mexico Charitable Giving Dr. Jerold Panas. It is responsible for activities taking place in the country, as document translation, publication and national distribution.
Speakers

Cajiga, Felipe, Corporate Social Responsibility Director, Centro Mexicano para la Filantropía, A.C., Mexico
He holds a Degree in International Relations. He is currently studying Master Online Corporate Social Responsibility at the University of Barcelona. He designed for the Mexican Center for Philanthropy (Cemefi), Corporate Social Responsibility program where he advises annually more than 500 companies and business foundations.

Cecon, Brisa, Technical Coordinator of the Initiative for the Strengthening of Civil Society Organizations, German Cooperation Agency for Development, Mexico
Brisa holds undergraduate and master’s degree in International Relations from the National Autonomous University of Mexico (UNAM) and with a specialization in Global Governance by the German Development Institute (DIE). She has collaborated with various civil society organizations and academic institutions in projects on international cooperation for development, youth and migration, citizen diplomacy and consensus building processes and multi-stakeholder dialogue. She also attended as a representative of civil society to different forums and high-level meetings held within the framework of the United Nations and other international organizations. She currently works for the German Development Cooperation (GIZ) as technical coordinator of the Initiative for Strengthening Civil Society Organizations (IFOSC).

Cetto, Ana, Institutional Development Director, Fundación INBA, A.C., Mexico
She actively participated in the management and dissemination of various cultural projects in her hometown Mexicali Baja California, and received instruction in different artistic disciplines, formally studied music at the Autonomous University of Baja California and in mid-2010 moved to Mexico City for playing the cello in the Symphony Orchestra Carlos Chavez. She joined the team INBA Foundation at the end of that year and from there on, she began her specialization in Public Administration, Cultural Management and civil society organizations.

Corral, Diana Valeria Mar, Corporate Social Responsibility Coordinator, Grupo Modelo y Fundación Modelo, Mexico
She studied Communication Sciences, with expertise in Social Responsibility from the Anahuac University, and MA in Digital Marketing School Nogocios Esden. She is coordinator of Social Responsibility of Grupo Modelo and Grupo Modelo Foundation, responsible for the design and implementation of programs responsible consumption of Grupo Modelo, as well as the communication strategies of the programs of the Foundation. She is an expert in the development of social responsibility strategies, public relations, external communication and social communication strategies and social networks.

Cortés, Elena, Coordinator, Amoxpoani Colectivo de Promotores de Lecto-Escritura, Mexico
Elena is Coordinator Reading Promoters Amoxpoani in schools and foster homes, she is Coordinator: Story Time aimed at children working in street market in Coyocacan, regaladora books and workshop leader.

Cristo, Marcela, Sustainability Director and Grupo Modelo Foundation Director, Mexico
She studied Marketing and holds a Masters degree in Social Responsibility from Anahuac University. She is director of Fundación Grupo Modelo and the area of sustainability of the company, responsible for the design and implementation of programs of corporate social responsibility of Grupo Modelo, strategies corporate reputation as well as the program Volunteers Model, which in 2015 reached 150,000 voluntary actions in more than 400 activities, making it the corporate volunteer program with the greatest impact in Mexico.
Cruz, Eufrosina, Congresswoman, Mexican Government, Mexico
Mexican political activist who’s dedicated to fight for the political rights of women in indigenous municipalities in Oaxaca. She gained notoriety after her victory in the election of municipal president of Santa María Quie golani in 2007, which was annulled by the traditional laws, which stipulated that women could not be elected to office. She was local deputy elected in 2010, and since November, 2010 was formally installed the LXI Legislature of Oaxaca, being elected President of Congress, and becoming the first Indian woman to chair the State Congress.

Cuevas, Xóchitl, Corporate Citizenship Coordinator, IBM Mexico, Mexico
She graduated in Financial Administration and holds a Master in International Economic Relations and Cooperation at the University of Guadalajara. She made a research stay at the Department of International Cooperation with Latin America at the University of Cantabria in Santander Spain with the theme Corporate Social Responsibility.

De la Vega, Miguel, Executive Director, Sustenta Ciudadanía, Mexico
CEO of Sustenta Ciudadanía, he has made consultancy and research for strengthening CSOs. He studied Business Administration at the Universidad Iberoamericana, Mexico City. Offers specialized studies conducted in Mexico and Chile. In his professional career he has been devoted exclusively to work with civil society organizations (CSOs). He has participated in joint advocacy processes and on the federal fiscal framework and the first state law on child rights in Puebla.

Del Río, Daniel, Board President, Barra Mexicana Colegio de Abogados A.C., Mexico
He graduated from the Faculty of Law at La Salle University, an MBA from Tulane University in New Orleans. He is president of the Mexican Bar Foundation (Foundation of the Mexican Bar Association) and the Mexican section of The Friends of John Paul, CEO of Basham, Ringe and Correa Foundation. He has lectured in various forums, such as the International Bar Association as well as events related to mergers and acquisitions, foreign investment in Mexico, and pro-bono work. It was named by Best Lawyers as one of the best lawyers in Mexico in the areas of: Corporate Law, Mergers and Acquisitions of properties.

Delgado, Roberto, General Director, Grupo JB y Mundo Cuervo, Mexico
Over the past 29 years he has made an arduous social work in favor of some of the most vulnerable social groups in Mexico, while forming generations of new professionals related with social responsibility. For that he has recently been awarded with the Award for Altruism 2010 by the State of Mexico. He developed the first graduate program in Social Responsibility in Latin America. He is founder and director of the Faculty of Social Responsibility of the Anahuac University, first in the world, which already has programs Bachelor, Diploma, Masters and PhD on issues of Social Responsibility and Sustainability.
Díaz, Rossana, Subdirector Corporate Social Responsibility and Fundación Gentera, Mexico
She is assistant director of Corporate Responsibility Gentera, a public company that brings together seven companies focused on work for financial inclusion. Three of them are focused on the operation of financial services to the base of the pyramid in Guatemala (Compartamos SA), Peru (Compartamos Financial) and Mexico (Compartamos Bank), which is one of the largest institutions of its kind in Latin America. The other four are dedicated to providing insurance for popular segments (Aterna), to manage a network of bank commission (Yastá), the payment of remittances (Intermex) and a laboratory of Financial Innovation (Fiinlab) and operate a foundation (Gentera Foundation). She is responsible for the design, operation, implementation and impact of the projects volunteer and community outreach on issues of formal education, financial education and entrepreneurship.

Duque, Ernesto, President, Red Universitaria para la Prevención y Atención de Desastres, Mexico
He holds a Degree in Psychology from Independent University of Coahuila, with a Masters in Clinical Psychology from the Independent University of Nuevo Leon, specializing in Psychoanalytic Psychotherapy at that same university. His professional experience began in the supporting adolescents Psychological Central to the community of the Autonomous University of Coahuila Services. Subsequently, he served as advisor to the areas of Social Service and the Department of Cultural Diffusion of Saltillo Unit, also beginning his work as a teacher of the subject of psychology at this university.

Escalante, Rubén, General Coordinator, Junta General de Asistencia del Estado de Hidalgo, Mexico
BA in Economics, Master in Economic and Financial Engineering, founding partner of people acting and consultant for more than 30 companies from the state of Hidalgo. Professor at the Autonomous University of the State of Hidalgo and the Latin American Scientific University of Hidalgo. Member of the second generation of “Initiative Hidalgo” to stay in Washington DC. He worked as a public servant in the Ministry of Environment and Natural Resources, as well as in the Ministry of Economic Development of Hidalgo. He is currently coordinator of the General Assistance Board of Hidalgo State.

Farias, Romina, Research Coordinator, Centro Mexicano para la Filantropía, A.C., Mexico
She holds a B.A. in Journalism, she is currently studying to obtain an International Cooperation for Development Diploma. She has worked for media and civil society organizations, generating content for the value to Campesino initiative; for the Mexican-German Climate Change Alliance of the German Agency for International Cooperation and the Foundation W.K. Kellogg. She worked for the X Meeting of the Iberoamerican Civic Iberoamerican Summit of Heads of State and Government, in the line of social innovations in education and culture for social inclusion; and in Cemefi on issues of corporate social responsibility, as well as in the development of the Guide to plan, create and strengthen civil society organization. At present she is Research coordinator at Cemefi.

Fernández, María del Carmen, General Director, Centros de Integración Juvenil, A.C., Mexico
She holds a Degree in Psychology from the Universidad Anahuac and teacher in Family Therapy by the American Institute of Family Studies. She is currently general director of Youth Integration Centers, A.C. She has published articles in scientific journals and is the author and editor of several books. She is coordinator of various diploma, masters and Chair in Addictions “Dr. Jesus Kumate Rodriguez “Mexico Anahuac University, North Campus.
Flores, Vidal, Director, Vimex, A.C., Mexico
He is Industrial Chemical Engineer, VIMEX director, member organization ALLIANCE-Alliance of European Voluntary Service Organizations, based in Copenhagen, Denmark and CCSVI-Coordinating Committee for International Voluntary Service UNESCO, based in Paris, France. As president of the association, it has organized many volunteer projects in Mexico in the areas of education, environment and social that are the framework of cooperation with Germany and France as well as the European Voluntary Service program. He has a high experience in the field of volunteering has acquired through constant training and in symposia and conferences as participant and speaker in Mexico and various countries in Europe, where he has represented Mexico and the organization. He is a founding member of the Mexican Alliance Volunteer (Amevol).

Franco, Dania, National Volunteering Director, World Vision Mexico, Mexico
Sociologist by the Universidad Autónoma Metropolitana, focusing on political sociology. She has an International Diploma in Human Rights by the Human Rights and Social Legal Alternativity by the Universidad Autónoma Metropolitana, Azcapotzalco. She is specialist in Voluntary and Sustainable Development. Dania is currently the coordinator of World Vision Volunteer in Mexico, boosting regional Voluntari@s Vision program nationwide. Since 2015 her coordination is highlighted by the management of demonstrations, youth engagement and partnership building for the implementation of SDGs in campaigns such as: Action 2015, My World and the Organizing Committee of the 8th World Conference Youth Volunteer and the Convening Committee of the 24th World Volunteer Conference.

Gámez, Brenda, Volunteering Manager, CEMEX Mexico, S.A. de C.V., Mexico
She graduated with honors from the University of Monterrey where she studied International Marketing Bachelor. She studied at the Texas A&M University, United States. Brenda has an MBA with a concentration in Finance as well as many graduates in Social Responsibility. 14 years is part of CEMEX team. Currently she works as manager of Corporate Volunteering and Diversity and Inclusion within the Social Responsibility.

García, Antonio, Social Commitment, Universidad Anáhuac Mexico, Campus Norte, Mexico
He graduated from Anahuac University and has been an active volunteer since the beginning of his university studies. In 2011 he led as president of the largest group of university volunteers in Mexico: ASUA (Social Action of the Anahuac University), the agency responsible for the commission of logistics of Unired (University Network for the Prevention and Attention to Disasters) which he represents since 1998. During this period he has worked in the care and prevention of natural and anthropogenic disasters throughout Mexico. Today, he leads a team of four coordinators who work with more than 2,700 semiannually volunteers for 262 projects registered.

García, Salvador, Volunteer Program Coordinator, Centro de Investigación e Intercambios Culturales, LAMAT, A.C., Mexico
Volunteer coordinator of Habitat for Humanity El Salvador, since 2008. He participates as project consultant of HL Group, S.A. de C.V., in El Salvador. He has experience volunteering in various institutions such as: TECHO, El Salvador and Costa Rica; Youth Ambassador; Feed My Starving Children, USA; Forward Edge International, Nicaragua, and Volunteer Medical Mission.
Garza, Mario, Executive Secretariat, Red Universitaria para la Prevención y Atención de Desastres, Mexico
Graduated of political sciences and Public Administration from the Universidad Iberoamericana, Master in Political Science with honors from the National University of Mexico. Professor of Universidad Iberoamericana since 1979. Academic Coordinator of the Diploma in Civil Protection and Disaster Prevention of Universidad Iberoamericana since 1992. He is member of the International Network of Professionals for Environmental Protection Tufts University Boston, President of the Mexican Network of Interdisciplinary Studies for Disaster Prevention. In 2010 he is accepted as a member of the Board of Civil Protection of Mexico City. In 2014 he becomes member of the Scientific Advisory Committee on Social Sciences of the National Civil Protection System. In teaches the Diploma in Disaster and Climate Change in the Research Institute Dr. Jose Ma. Mora. In 2015 the Universidad Iberoamericana gave him a medal and recognition for his career.

Gómez, Claudia, Particular Secretary, Dirección de Obras Públicas del Municipio de Metepec, Estado de Mexico Government. Mexico
Graduated from the BA in Tourism from the University of Tepeyac in 1995. Candidate Master in Business Administration and Business Development at the University of Valle de Toluca. During her career she developed in different tourism companies such as TAESA, Allegro, Aeroméxico, Creative Travel, Loredo restaurants, among others. AFS Intercultural Mexico, A.C. (International association of voluntary student exchange basis). She is currently Private Secretary of the Department of Public Works in Metepec and volunteer in Municipal DIF.

Guerra, Emilio, Director, Alianza Mexicana de Voluntariado, A.C., Mexico
He is Director of the Mexican Alliance Volunteer (Amevol) whose mission is to promote the professionalization of the philanthropic sector, volunteer work and institutional development and sustainability, with a corporate vision. Professionaly, he has contributed to the strengthening of the Mexican philanthropic sector by helping NGOs as well as corporations to initiate and strengthen their volunteer programs. He has also contributed to demonstrate the importance of the topic with governmental institutions.

Gutiérrez Lee, Gustavo, National Executive Director, Hábitat for Humanity Mexico. Mexico
He studied engineering at the Technological Institute of Higher Education of Monterrey, and Finance MBA in IPADE and expertise in Regional Planning and Development Harvard Business School and Sloan School of Management at Massachusetts Institute of Technology. As Director of Habitat for Humanity Mexico has promoted the processes of Social Production of Housing and influence public policies on housing; the team is consulting global housing strategy called Global Collaboration Network of Habitat for Humanity International; and project consultant in COPARMEX Vivienda Social Production.

Hernández, Sylvia, Volunteer Coordinator, The Hunger Proyect, Mexico
She coordinates the area of Volunteerism, Social Service and Professional Practices why is responsible for delivering the induction for all volunteers and volunteers from THP-Mexico, establishing cooperation agreements with universities, monitors the social service that occurs in different areas of THP-Mexico, and organizes volunteer days in communities.
Herrera, Alberto, Director, Change.org, Mexico
Law degree from the Western Institute of Technology and Higher Education (ITESO) studies at the University of Buenos Aires, Argentina. Master of Human Rights by the UIA, Cd. Of Mexico and Masters in Journalism and Public Affairs for the Center for Economic Research and Teaching (CIDE). Design, conduct and implementation of the strategy Change.org in Mexico to achieve their goals in social change and growth. He currently serves as Director and Country Lead campaigns of Change.org in Mexico, and held jobs as an independent consultant in HR and organizational development.

Herrera, Martha, Corporate Social Responsibility Director, CEMEX S.A. de C.V., Mexico
She is director of Social Responsibility and Community Development CEMEX. Martha has a degree in International Studies from the University of Monterrey. In addition, she studied at Penn State University in Pennsylvania and a Masters in Political Science in Comparative Politics of Developing Countries at McGill University in Montreal, Canada. Martha has worked in both the public and in the private sector, and for 18 years, is part of the team CEMEX where she has participated in different areas such as planning and marketing, social programs, institutional relations, communication and development Community. She currently serves as vice president of Corporate Affairs as Director of Corporate Social Responsibility and Director of CEMEX-Tec Monterrey Center for the Development of Sustainable Communities. In her career she has been part of the team that developed programs that have benefited more than 6 million Mexicans and have been recognized by the UN HABITAT, OAS, IDB, CEMEFI, CONCAMIN, among others, being programs designed for multidimensional poverty alleviation.

Lara, Nancy, Institutional Development Director, United Way Mexico, Mexico
She graduated in Marketing with a Master in Strategic Marketing. She has been in the field of Social Responsibility for nine years, having directed AC Adopt a School and now part of the team of Mexico-United Way United Way Mexico. As Director of Institutional Development, she focuses on social investment planning as well as strengthening relations with allies.

Lembert, Marcella, Corporate Social Responsibility Vicepresident, Merrill Lynch Mexico y Latin America, Mexico
She holds a degree in Psychology from the Anahuac University. With three master’s degrees: Early Child Development and Education, Social Sciences, and Educational Evaluation and a Ph.D. in Educational Psychology from Stanford University. Since 2011 she is vice president of Corporate Social Responsibility for Latin America for Bank of America Merrill Lynch, in the areas of Philanthropy, Arts and Culture, and Ecology and the Environment.

Loaiza, Myrna, Organizational Development Manager, Grupo Premier, Mexico
Graduated from the Industrial Engineering at the Monterrey Technological Excellence scholarship and Master in Organizational Psychology from the Autonomous University of Sinaloa. She has Certifications Consultant Social Responsibility by the Mexican Center for Philanthropy and Certificate of Administration and Human Resource, Tec Milenio University. As a corporate manager of Organizational Development, she heads the Corporate Volunteer program that was recognized by Cemefi as one of the Best Practices of Social Responsibility in Mexico in 2016 has also led to Premier Group to maintain the Socially Responsible Company for 10 years and directs initiatives and practices that have positioned within the Premier Group Best Places to Work in the country by the magazine Expansion. She has participated as a speaker at the VIII Latin American Meeting on Corporate Social Responsibility. She was awarded a scholarship by the Japanese government to participate in the Program Management Human Resources and Labor Relations in Tokyo as the only participant from Mexico.
Lucio, Carlos, General Coordinator, Fundación Talento Visión, A.C., Mexico
He participated in 2014 in the International Entrepreneurship Citizen by UNESCO and came fifth globally for the project “Transformational skills to develop the capacity of achievement in the communities.” Currently he is involved in various organizations to support their institutionalization for free.

Luna y Parra, María Angélica, Head, Instituto Nacional de Desarrollo Social, Mexico
She serves as Head of the National Institute of Social Development. She has had several public and popular representation charges. She is recognized as an expert in public policy and development planning, having worked at the federal, state and municipal levels, especially in the design and operation of social policies on regional and metropolitan development, and gender issues, social inclusion and combating discrimination. She has participated in the design and implementation of public policies from various organizations of civil society and as a partner of various consulting firms.

Madrid, Carlos, President, Junta de Asistencia Privada del Distrito Federal, Mexico
He holds a degree in Communication Sciences by ITESM Campus Monterrey, Master of Science and Techniques of Communication at the University of Paris XIII and Graduate Studies in Sociology of Knowledge by University of Paris VII and the University of Tours. He has over 20 years of experience in institutional development and fundraising. Lecturer and consultant in Mexico and abroad, as Accredited Consultant for CSOs by Cemefi. He stands as member of the board of the Mexican Center for Philanthropy and the Association of Fundraising Professionals International, development director of the Board of Children’s Hospital of Mexico “Federico Gomez” and was director of Banorte and Gruma foundations. He is currently president of the Junta de Asistencia Privada del Distrito Federal.

Maldonado, María Teresa, President Corporate Social Responsibility Program Committee, Centro Mexicano para la Filantropía, A.C., Mexico
Graduated with honors from the Universidad Iberoamericana with a degree in Industrial Relations. She has 40 years of experience in Human Resources. She is corporate HR manager in S.C. Johnson and Son for 30 years, responsible for Corporate Social Responsibility Policy of the company. She has been a professor at the Universidad Iberoamericana for 20 years, teaching subjects in the area of Human Resources and Industrial Relations. She is an active member of Mexico Guide, B.C. belonging to the World Association of Girl Scouts, volunteer organization for the integral development of children, youth and women. She is also involved as a volunteer in Caritas and Habitat for Humanity Mexico, of which she was chairman of the Council from 2007 to 2010. She is a member of the Committee of Cemefi Socially Responsible Companies and chairman of indicators Diagnosis of Socially Responsible Companies.

Martínez, Jesús, Headquarters Office Coordinator, Alianza Latinoamericana y del Caribe de YMCAs, Mexico
Abraham Martínez is from Tepoztlán, Morelos and has been part of YMCA Mexico for over 20 years. He studied computer systems engineering and is currently studying an MBA. He has participated in various national and international events related to youth issues, leadership, governance, volunteerism and youth empowerment. A highlight is his participation in the World Youth Festival 2004 and the World Youth Conference in 2010, also he served as representative to the Latin American Area YMCA Youth between 2007 and 2009.
Medina, Anabel, Youth Volunteers Coordinator, Fundación Sociedad Educadora de Sinaloa, A.C., Mexico

Anabel Medina has over 10 years experience in the healthcare sector in Sinaloa, collaborating in the promotion and professionalization of Young Volunteers Foundation Educator Society Sinaloa, A.C. She has excelled in activities such as creating groups in five municipalities, community camps and rallies coexistence with like-minded groups. Their training is supported by institutions like INDESOL, SEDESOL, Cemefi, Junta de Asistencia Privada, Universidad de Occidente, Universidad Veracruzana, ENLACE, COSICA, among others. She has given workshops on Addiction Prevention and values issues: Self-esteem, values, virtues, Education, Labor, Teamwork, Community Participation, among others.

Miranda, Ausencio, Philanthropy Promotion Officer, Centro Mexicano para la Filantropía, A.C., Mexico

Ausencio Miranda has a degree in Journalism and Mass Communication at the Universidad Nacional Autónoma de México, and Diploma in Entrepreneurship for Social Development by the TEC de Monterrey, as well as Business Management and Leadership by Harvard Business Publishing, in the United States. He has studies on communication in CSOs, corporate social responsibility, volunteering, project planning and fundraising. He has a career of 14 years in the CSO sector, carrying out communication activities in the social sector and the promotion of culture of volunteering at universities, civil society organizations, businesses and government. In Cemefi he has held the Coordination of Communication and is currently responsible for project Promotion of Civic Participation and Volunteering, which operates the portal www.hacesfalta.org.mx. He is also coordinator of Recognition Compromiso con los Demás, the highest distinction awarded to individuals and institutions of Cemefi since 1997.

Monroy, Ernesto, Director of the Coordination Unit Management and Social Participation, Ministry of Health, Federal Government, Mexico

Ernesto H. Monroy Yurrieta has a degree in Actuarial Science at the Universidad Nacional Autónoma de México (UNAM) and holds a Master of Science in Statistics at the University of Wisconsin, U.S.A. As well as a Master of Humanities at Anahuac University; and Doctorate in Humanities: Latin American Studies at the Autonomous University of the State of Mexico. He has worked as public servant in several offices in the state of Mexico and he is now the coordinator of the Unit of Management and Social Participation from the Ministry of Health.

Montañez, Norma, General Coordinator, Voluntarios Verdes, Mexico

Norma has a bachelor in technological management from the Universidad Simón Bólivar. She has experience in administrative and human resources in companies like Grupo Scato, TV Azteca and Procter and Gamble; among other. On the issue of social responsibility, she has worked in the area of volunteering, getting involved in various projects of civil society, highlighting its involvement with Habitat for Humanity and the UN in AIDS2008 and World Youth Conference 2010. She founded the Green Volunteers program with which participates in projects such as the Mercado de Trueque, ALCANZAME, Impact Hub, and UNAM Mobile.

Morales, Raúl, Executive Secretary, Red Universitaria para la Prevención y Atención de Desastres, Mexico

Raúl Morales has a Master in Communication from the Universidad Iberoamericana, Mexico City, and a degree in communications from the same institution. He holds a degree in International Relations from the Faculty of Studies Acatlán of Universidad Nacional Autónoma de México (UNAM) and is a PhD candidate in Modern Literature from the Universidad Iberoamericana, Mexico City. He was a reporter of the newspaper La Cronica de Hoy, editor of Televisa-page news Esmas and the electronic journal Central Axis. He has been teaching different subjects in the field of communication. He is also a writer. He Works for the executive Secretary of UNIRED.
Muñoz, Humberto, Executive Secretary, Consejo Técnico Consultivo de la Ley de Fomento, Mexico
Humberto Muñoz has a PhD in Political and Social Sciences (UNAM), Master in Public Administration (INAP) and Bachelor of Finance (UISEC). He is a specialist in the professionalization of civil society, risk and financial planning. In the third sector, he is the Executive Secretary of the Technical Advisory Council of the Commission for the Promotion Activities Undertaken by Organizations of Civil Society and coordinator of research and evaluation of social programs in Third Sector Group. He was Executive Director of the Mexican Society of Public Health. At the international level he has been a consultant for the Pan American Health Organization (PAHO / WHO), the Organization for Economic Cooperation and Development (OECD) and the World Federation of Public Health Associations.

Noble, Gisela, Executive Director, Fundación Walmart de Mexico, Mexico
Gisela Noble is the CEO of Walmart Mexico Foundation and coordinates CSR, third strategic initiative of Walmart Mexico and Central America. She holds a degree in Business Administration from ITAM with a specialty in Marketing. She worked eight years in a private assistance institution, Casa de la Amistad para Niños con Cáncer; at first she was Director of Administration and later the CEO.

Ontiveros, Elsa, Professor Departamento de Humanidades y Relaciones Internacionales, Instituto Tecnológico de Monterrey Campus Querétaro, Mexico
Elsa Ontiveros has a BA and MA in International Relations at the University of Texas. She teaches courses at the University of Essex, Portland State University, Georgetown and New Economics Foundation in London. Since 2000 she has worked professionally with NGOs in United States and Mexico, among these Environmental Defense Fund, Sierra Gorda Ecological Group, Fundación Merced and UNDP. She teaches citizenship, social projects and companies Social Impact. Currently, she is developing a project measuring social impact for the ITESM, and is recording a MOOC on the context of the Social Economy. She has presented researches at International Studies Association (2005).

Ordaz, David, Affinity Groups and Networks Coordinator, Centro Mexicano para la Filantropía, A.C., Mexico
David Ordaz has a Master in Political Sociology from the Instituto de Investigaciones Dr. José María Luis Mora and a degree in Social Psychology from the Autonomous University of Hidalgo. He is the Network Coordinator of Civil Society Organizations at the Mexican Center for Philanthropy, A.C. He studies at the Mexican School of Psychodrama and Sociometry.

Ordóñez, Alejandro, Participation and Volunteers Program, Mexicanos Primero Visión 2030, A.C., Mexico
Alejandro Ordóñez is Co-Director of the Area of Participation Mexicanos Primero, focused on the exercise of citizenship in favor of the defense of the right to learn of children and youth. He is responsible for linking organization with other CSOs, activation processes and citizen volunteers. He graduated in Communication by the Universidad La Salle and Sustainable Development teacher at University College London. He has experience working with international organizations within and outside the country as the OECD (Organization for Economic Cooperation and Development) and UCL (University College London). He is an activist, always related to creativity and passionate working directly with people and strongly believes in organized civil society, education and responsible for achieving transformational change activism.
Pacheco, Alberto, General Coordinator, Federación Mexicana de Asociaciones de Amigos de los Museos, Mexico
Alberto Pacheco is a political scientist and teacher in Regional Development. He has been a professor at the Autonomous University of Baja California, Tijuana and the Universidad del Valle de Mexico. As a volunteer, he worked in the Board of the National Art Museum. He is a member of the Platform for Research Nerivela, an artistic collective that promotes curiosity about the everyday space of the city, through conceptual art projects and social experiments. He is currently general coordinator of the Mexican Federation of Friends of Museums.

Palacios, Ana Karen, PR Coordinator, Peraj Mexico, A.C., Mexico
Ana Karen Palacios has a degree in International Affairs from the Universidad Iberoamericana. She has volunteered in national projects such as Soy Migrante and Valiente de Corazón. She has volunteered with international organizations such as Holy Land Trust in the Palestinian Territories and Magdala Center in the State of Israel. Professionally she has worked as a research assistant for the LatAm region of the Universidad Iberoamericana; in the private sector in the area of Social Responsibility and Public Affairs at Novartis Pharmaceuticals and is currently in the third sector as coordinator of Institutional Relations of Peraj Mexico.

Pérez, Marco Antonio, Coordinator, Pacto de Naciones Unidas en Mexico, Mexico
Marco Antonio has an MBA from the Universidad Anáhuac Mexico Norte, and a Degree in Psychology and is member of the Academic Excellence Program. He attended the International Formation Course by the European University of Rome. He was Director of Social Commitment at Universidad Anáhuac Mexico Norte for 5 years where he ran the university volunteers, as well as a diploma in social entrepreneurship and leadership, Boosts. He has led various countries Brigades International and National Brigades volunteers mobilized following natural disasters. Since 2015 he serves as coordinator and spokesman for the Global Compact Network UN in Mexico. He led the Post 2015 Architecture for business engagement in Mexico. He is a university professor teaching 2 lectures on Social Entrepreneurship, author of the chapter VOLUNTEER GIVING CULTURE Bank of America, a columnist for the newspaper El Economista section Responsible Business and has a blog on Forbes Mexico and High Level Sustainability Corporate.

Poox, Diana Gabriela, Founder, Tenamaztle Arte y Cultura, A.C., Mexico
Diana is a psychologist from the Universidad Autónoma Metropolitana. She has a Master in Social Anthropology from Escuela Nacional de Antropología e Historia (INAH). She has worked as a psychologist since 2011. Professor of Psychology at the Private University of the State of Mexico. Psychologist at the “Center for Health Care” associated with CATT Civil Association. Currently a member of the Academic Network on Migration and Education; and founding member of Tenamaztle Mexico, where she coordinates activities in the area of preventive psychology as well as in the development of projects for the prevention of violence and human rights.

Ramírez, Pablo, Volunteers Unit Leader, Greenpeace Mexico, A.C., Mexico
Pablo Ramírez was born in Mexico City. From an early age he has been involved in the environmental movement, Greenpeace volunteer in Mexico and New Zealand since 2004; national coordinating volunteer projects in Naturalia B.C. in 2010 and the platform volunteer from Greenpeace Mexico this year and own sustainability projects and environmental education. Marketing study, a specialty in Energy and Environmental Policy and Management at FLACSO Mexico and an MA in Latin American Studies at UNAM.
Rico, Victor Manuel, General Director, Fundación CCB, Centro de Comunicación Cristiana de Bienes, I.A.P., Mexico
He studied Physical Anthropology at the National School of Anthropology and History University. He has a degree in Strengthening Civil Society Organizations for the Tec de Monterrey, he is part of the Cultural Agents Initiative at Harvard University. For 15 years he has been dedicated his time to developing third sector institutions designing and implementing social projects in different states of Mexico. Currently Director General of the Foundation CCB–COMMUNICATION CENTER REAL CHRISTIAN I.A.P. which for 25 years has carried out community development program being responsible for the institutional strengthening of CSOs.

Rivera, Mariel, Representative Global Office, AIESEC Internacional, Mexico
Mariel is Engineer Graduate Management Institute of Technology Hermosillo, motivational leader, cofounder of various venture in the North Country. In parallel with her professional career she has been involved in nonprofits for over 8 years, part of Board in Rotaract for five years, in 2013 she founded the local chapter of AIESEC in Hermosillo, in 2015 she was National Director of Development AIESEC in Mexico. She is currently Director of Strategic Relations for the Americas in AIESEC International, leading coordination Partnerships for ODS in 20 countries.

Rodríguez, Ana Catalina, Regional Corporate Social Responsibility Coordinator, Marsh & McLennan Companies, Mexico
Ana Catalina Botello Rodríguez is a graduate of the Monterrey Institute of Technology and Higher Education, has a master’s degree in Public and Social Policy by the University Pompeu Fabra in Barcelona, Spain. She has been in charge of the strategy of Social Responsibility and Corporate Volunteering companies like Siemens and Marsh & McLennan Companies in Mexico, where she currently serves as Manager of Corporate Social Responsibility.

Romero, Imelda, Executive Director, Servicio Internacional para el Intercambio Juvenil, A.C., Mexico
Imelda has a degree in Communication Sciences from the Autonomous University of Puebla. She began volunteering at the International Service for the Youth Exchange B.C. (SIIJUVE B.C.). From 2006 to 2007 she participated as a volunteer with the Exchange program with the European Union by cooperating in the preparation and logistics International European Film Festival. She has worked in civil organizations since 2007 for volunteering and social causes. Majocca Foundation worked A.C. Liaison Coordinator and Management from January 2008 to July 2009 in the State of Puebla. In the same year she served as Coordinator of Foreign Volunteers in SIIJUVE B.C. She worked as a volunteer at the Association for the Promotion and Film Promotion, A.C. Public Relations Coordinator for the International Film Festival 2010. populates Foundation Founder and Associate Partners Rosalico A.C. promoting the recycling culture project. She has worked as a consultant for civil organizations for project development. She is currently Executive Director of the International Service for the Youth Exchange B.C.

Sánchez, Adela, Community Development Coordinator, Industria Minera Mexico, S.A. de C.V., Mexico
Adela Sanchez was born in the city of San Luis Potosi, she was a volunteer in the halls of elders and people with HIV / AIDS at sixteen. At seventeen she began her studies at the School of Communication Sciences at the Autonomous University of San Luis Potosi. At nineteen she began working as a news anchor at a local television station and remained there for four years. She graduated at 21 and started doing an internship in Grupo Mexico in the area of Community Development. She has experience as a consultant on advertising and marketing in the states of Tabasco and San Luis Potosi, as well as production and conducting radio and television.
Santos, Sonya, Former President, Asociación de Amigos del Museo de Arte Popular, A.C., Mexico
Sonya studies Spanish Literature at the University Regiomontana. In the field of philanthropy she is currently advisor to the board of the Institute of Guadalupe Linares, NL and UDIA Foundation. She is a founding member of the Association of Friends of MAP, A.C. which she established in 1999. She served as Treasurer from 2006 to 2012 and President from 2012 to 2015. The AAMAP is characterized as unique in Mexico, it belongs to trust the Museum of Popular Art, composed of Government of Mexico City, Government Federal (Ministry of Culture) and civil society through partnership; each instance provides a third of the operating costs of the museum. He has participated as a juror in competitions of folk art and has lectured on art and crafts.

Sanz Moguel, María de Lourdes, Philanthropy Director, Centro Mexicano para la Filantropía, A.C., Mexico
She holds a Master of Psychoanalysis from the University of León, Spain; an MA in Psychoanalytic Psychotherapy at the Intercontinental University; and a Master in Institutional Communication at the Universidad Panamericana. She holds a degree in Industrial Relations from the Universidad Iberoamericana. She has been part of the operating team since 2002 Cemefi currently holding the position of Director of Philanthropy. She is part of the Advisory Board of Tech Soup Global, technology donation organization present in 40 countries and represented by Cemefi in Mexico. He is a member of the Transatlantic Community Foundation Network (TCFN) and joined the Board of the Global Network Initiative Donor Support (WINGS).

Silva, Carolina, Volunteering Program President, Hospital General de Mexico, Mexico
Degree in Business Administration from ITAM 1980-1984, Diploma in Finance 1985, working since 1983 in many companies, 1994-2012 last job performance in Procsa Group as Treasurer. In 2009 it takes the presidency of the Organization Volunteer HGM by the appointment as Director of her husband Dr. Francisco Navarro, currently continues as president. Since November 2012 is President of Transplantation and IAP Life, fully supports patients requiring a transplant, promotes the culture of organ donation. In 2015 he was recognized by Association of Fundraising Professionals Chapter Mexico City “Volunteer of the Year 2015”.

Slovik, Jessica, Social Action Director, Museum Memoria y Tolerancia, A.C., Mexico
She has a degree in Graphic Design New World University, Master of Visual Communication and Digital Media Academy of San Carlos former UNAM, Master of Human Rights Universidad Iberoamericana. Volunteer from conception Memory and Tolerance Museum in 1999. Collaborated in response to Holocaust survivors residing in Mexico and fundraising for the museum. In 2010 she was tourguide of the museum and in the activation of the “Friends of the museum.” In 2014 she joined professionally team of visual communication of the museum and in 2015 together with the management team of the museum, participated in the foundation of the project MAS (Movement of social action) and is currently director of social bonding, linking CSOs with the project and establishing institutional relationships of mutual collaboration.

Solís, Ingrid, Professor, Head of Bank of América Merrill Lynch-Anáhuac Lecture, Universidad Anáhuac, Mexico
Studies in Communication from the Universidad Anahuac Mexico. She studied marketing at the University of Berkeley, a master’s degree in Integrated Marketing Anahuac University, and is a doctoral candidate in Humanities from her alma mater. While still a student, she was the editor of the alumni magazine of the University from 1991 to 1996. After that, she worked as press attache at the Consulate of Mexico in San Jose, California, USA. In 2001 she returned to the University as a journalism professor at the School of Communication, who has been teaching for 15 years. Since August 2007 she is head of Bank of America Merrill Lynch-Anahuac Lecture. She has taught financial literacy for children, youth, women and the elderly, in forums such as the National Financial Education Week and the employer of the Week.
Solís, María Eloísa, Research and Innovation Coordinator, Centro para el Fortalecimiento de la Sociedad Civil, A.C., Mexico
Maria Eloísa has a PhD form the University of the Basque Country and Master in Science in Communication from the Tecnologico de Monterrey. She is a consultant at the Center for Strengthening Civil Society and currently Head of the Technical Unit for Social Integration at the Polytechnic Cluster Chihuahua National Polytechnic Institute. She’s Steering Board President and Founder of the Civil Association Powering capabilities A.C. She has been Director of the Department of Social Sciences and Humanities ITESM Chihuahua campus and Director of the Research Center on Media and Strategic Communication from the same institution. Councillor Human Development Council of the Chihuahuan Business Foundation and Center Coordinator FECHACES

Soní, Luz del Carmen, President, Junior League de Mexico, I.A.P., Mexico
She holds an B.A. as a Graphic Designer by Universidad del Nuevo Mundo. She has experience in the Third Sector as volunteer from Juíor League of Mexico City IAP; since 1994 she is the coordinator of the environmental committee and Committee Niños Cocinando. Vicepresident of Community and Finance, she is the former President of Junior League fr 2002-2003, President 2015-2017 of Centro de Rehabilitación e Integración para Invidentes IAP Executive Director 1998-2000 Mexico Unido Contra la Delincuencia AC, Executive Director 2004- 2006. Member of the board of MEXFSM 2005-20

Sordo, Mariana, Human Resources Coordinator, Reforestamos Mexico, A.C., Mexico
Staff Coordinator at Reforestamos A.C. Mexico, where she coordinates the volunteer project. She has a Degree in Psychology ULSA, was the winner of the Latin American Scholarship Banco Santander and was part of the program of academic excellence and leadership of the Anahuac University; She is also certified by the “Youth Integration Centers” to develop youth programs and imparts courses to young people prone to addictions. She has been involved in various social initiatives like “Soñar Despierto” coordinating more than 2,000 volunteers. She offered psychological service, evaluation and diagnosis in the General Hospital of Mexico. She designed and taught socio-affective and cognitive behavioral workshops at the Colegio Sor Juana Ines de la Cruz.

Tiburcio, Hermelinda, President, Kinal Antzetik Guerrero, A.C., Mexico
Hermelinda, one of the few women that has managed to break Mixtec barriers to become a leader and advocate of indigenous and specifically indigenous women. She is currently chair of an organization integrated by midwives and promoters in order to achieve the reduction of maternal deaths in this region.

Uriarte, Juan Carlos, President, Grupo ADO, Mexico
He holds a B.A. in Economy by ITAM and Postgraduate studies in Administration by Chicago University, he was profesor at ITAM. Mr. Uriarte has being collaborating with Grupo ADO for more than 30 years; this has given him a wide perspective on the business model. He is now the President of ADO Foundation and President of the Board of ADO Group.
Vázquez, Lorena, Director, The Hunger Project Mexico, Mexico
Mexican citizen committed to work for a self-sufficient, democratic Mexico with equality and fairness for everyone. Creative and committed, Lorena is the leader of Team Mexico The Hunger Project (THP-Mexico). Lorena took a 180 degree turn in her life, leaving a career in Information Technology to work for a self-sufficient, democratic Mexico with equality and fairness for everyone. She has 22 years of professional experience participating in the social and in private sectors.

Vidales, Laura, Executive President, Aquí Nadie se Rinde, A.C., Mexico
Laura Vidales has a degree in Communication from Universidad Anáhuac de Norte. She also has studied the Masters and Doctorate in Social Responsibility at the University. She is the Executive President and CEO of Aquí nadie se Rinde, civil association in Mexico that helps children with cancer and their families. She has experience in the development of networks of non-governmental organizations and the identification of the groups affected by a specific problem. President (August 2005 – present) of Aquí nadie se Rinde, A.C.

Villalobos, Jorge, Executive President, Centro Mexicano para la Filantropía, A.C., Mexico
Jorge Villalobos has a Bachelor of Theology with graduate studies in Communication and Development from the Universidad Iberoamericana. He began his collaboration with the Mexican Center for Philanthropy (Cemefi) since its inception (1990) where he held various positions. In 1995 he was appointed Executive President of the association. Since 1975, he participates in civil society as the National Center for Social Communication (Cencos) and Fomento Cultural and Education where he was responsible for projects Huayacocotla and Teocelo, in which he promoted over 13 years the development of community radio stations in Mexico. Since 1989 he joined the Universidad Iberoamericana as coordinator of the Bachelor of Communication, gave the chair of Radio and led the creation of “Radio Ibero” first station of a private university in Mexico. He has published dozens of articles on alternative media, civil society, philanthropy, third sector and corporate social responsibility.

Villaseñor, Rodrigo, Corporate Social Responsibility Subdirector, Grupo Financiero Scotiabank Inverlat, S.A. de C.V., Mexico
Rodrigo holds a PhD degree in philosophy from the Universidad Panamericana. He is currently in charge of the Internal Communication and Social Responsibility of Grupo Financiero Scotiabank. During his tenure at the Canadian bank, he organized more than a thousand volunteering events. He is part of the Sustainability Committee of the Association of Banks of Mexico and Director of the Mexican Network of the UN Global Compact. Academically he has been professor of graduate studies at the master’s and doctorate in Social Responsibility Anahuac University, and a doctorate in Educational Evaluation of University Y.M.C.A.

Zehle, Walter, Director, Cluster RSC, Mexico
Walter Zehle has a Bachelor of Business Administration from the Instituto Tecnologico de Estudios Superiores de Monterrey. He has studied in Finance from the Universidad Iberoamericana and Corporate Social Responsibility for the Tec de Monterrey, in addition to the Social Training Course (CUFOSO) given by the Social Union of Entrepreneurs of Mexico (USEM). He is currently Managing Partner of Cluster RSC, specializing in corporate social responsibility consultancy. He is Consultant certified by the Mexican Center for Philanthropy and has the Certificate of Standard GRI and IQNET SR10. He is a founding member of the Alianza por la Responsabilidad Social Empresarial (AliaRSE); representative in Mexico of Caux Round Table (CRT), is also a member of the Evaluation Committee Best Practices CEMEFI and the Technical Committee of the “Premios Corresponsables” of the Fundación Corresponsables, was also part of the committee that designed the “Premio de Ética y Valores en la Industria” award since 2001 CONCAMIN, currently it is responsible for the continuous improvement of the Prize.
NETHERLANDS

Hinrichs, Nava, The Hague Process on Refugees and Migration, Netherlands
Nava’s professional life has focused on issues related to refugees and migration. Has a master’s degree in Humanitarian and Development Law School and East Africans Studies, University of London, has served as legal adviser to unaccompanied minors for Africa and Middle East Refugee Assistance Egypt (AMERA); He was visiting professor at the University of Witwatersrand and the University of Maastricht on human rights and refugees.

NEW ZEALAND

Johnson, Sam, Founder, Student Volunteer Army, New Zealand
Sam is recognized as an important youth leader in New Zealand and the global volunteer community through his various accomplishments. He founded the Student Volunteer Army in 2010, following the Christchurch earthquake. Since then, he has been a figure for mobilizing youth volunteers in disaster response.

Miller, Scott, CEO, Volunteering New Zealand, New Zealand
Scott Miller is Chief Executive of Volunteering New Zealand. Scott is responsible for delivering the Board of Volunteering New Zealand’s vision of a New Zealand that promotes values and supports effective volunteering for the benefit of individuals and communities. Scott manages a high performing team that delivers national campaigns, research, best practice volunteer resources and training and effective advocacy for and with the various stakeholders in the community and voluntary sector. Scott’s cross-sector professional experience ranges from time in central government, multinationals, a boutique consultancy, hospitals and schools, and most importantly, the community and voluntary sector. Scott has set up and franchised his own social enterprise and is currently writing his Masters thesis on the professionalisation of the voluntary sector. Scott remains an active volunteer in the disability sector.

NIGERIA

Nkiruka, Elizabeth, Board Member, Nigeria’s Federal Colleges of Education, Nigeria
Dr. Elizabeth Nkiruka Okezie has been a member of IAVE since 1999 and is currently the Regional IAVE Board Representative for Africa to and also the Youth Coordinator of IAVE Nigeria. Elizabeth is a professional counselor, lecturing in one of Nigeria’s Federal Colleges of Education in the Department of Educational Psychology and Guidance Counseling; and has published several journals in the field. She is also involved in a radio broadcast in Nigeria with Vision-Africa (104.1FM), focusing on issues related to character development.

PANAMA

Borgonovo, Lorraine, Director, Glasswing International, Panama
She is director of Glasswing International in Panama, international non-profit organization that implements programs of education and health in Central America. In 2013 she was responsible for the opening of the office and to date has been responsible for managing more than 800 active volunteers in 16 public schools that have benefited more than 17,000 people. She worked as a banker and analyst at JP Morgan, a leading New York City, where she was responsible for managing investment portfolios and creating new investment opportunities for clients in Mexico, Argentina and Chile financial institution. She has a degree in International Business Administration and a certificate in International Communications from the American University in Washington, D.C., United States.
Castillo, Inova, Corporate Social Responsibility Coordinator and Vicepresident of Corporate Management, Panama Canal, Panama

Ms. Inova Castillo is head of the Corporate Social Responsibility Office for the Panama Canal. Under her leadership, crucial progress has been made in terms of CSR at the Canal. Only last year, a comprehensive inventory of responsible practices throughout the company was completed and a new CSR strategy 2016-2020 was designed. This made possible the establishment of new initiatives to drive economic development, improve environmental performance and enhance human development. She has directed every major activity under the CSR strategy for the last five years, and is the spokesperson for the Panama Canal on this matter. Her academic background includes a Graduate Degree (MA) in Strategic Management and Maritime Logistics.

Pérez, Ana Cristina, Program Manager, Voluntarios Panamá, Panama

Ana Cristina Pérez is the Program Manager of Voluntarios de Panamá, the country’s national volunteer centre that mobilizes and connects volunteers to national causes and organizations. She previously served as Volunteer Manager in TECHO, a youth led non-profit that seeks to overcome poverty in Latin-American slums. Pérez received a bachelor’s degree in Marketing from Santa María La Antigua University in Panama.

Sánchez, Raúl, Regional Director, Oficina Scout Mundial-Centro de Apoyo Interamericano, Panamá

Mexican, Chemical Engineer, MBA. He has worked as a teacher of mathematics at the National Autonomous University of Mexico and as an environmental consultant. Member of the Association of Scouts of Mexico since 1982, organization that served as Chief Scout, from 2002 to 2010. In April 2010 began work as Regional Director of the World Scout Bureau – Support Centre for Inter-America, in Panama City. The World Organization of the Scout Movement brings together more than 40 million scouts in 164 countries, 34 of them in the Americas.

PARAGUAY

Willems, Bart, Coordinator, Secretaría Técnica de Planificación, Paraguay

With extensive experience in the Public Sector and Civil Society in Belgium and Paraguay. Volunteer for tackling poverty, children at risk, citizen participation, non-formal education, networking, corporate social responsibility, public policy and social development. Cofounder of the table Py Corporate Volunteer and Member of the Steering Group of Citizen Participation Act by a Volunteer. Currently, AROVIA coordinates the program, the first national volunteer program that invites young professionals to perform a service for a year in a community prioritized by the Government within the Seeding Opportunities Program.

PHILIPPINES

Ancheta, Jay Neil, Development and Volunteering Program, Habitat for Humanity International, Philippines

Degree in Social Sciences with a Master in Communication for Development from the University of the Philippines, where he was recipient of the scholarship of the Senate of the Philippines. He has studies on the management of the voluntary sector by the Institute of Rural Social Leadership Southeast Asia. Diploma in post-war reconstruction and peace-building at the University of Hiroshima. Prior to joining Habitat for Humanity International, he worked at the Ayala Foundation, corporate foundation in the Philippines that desarolra education, environment, and youth leadership. He considers that the national volunteering is his legacy for bringing the active citizenship program in the Philippines and in the region of national volunteerism.
Casas de Vera, Joselito, Executive Director, Philipines Volunteering Service National Coordination Agency, Philipines
As Executive Director of PNVSCA, Mr. De Vera has the task of overseeing the coordination and implementation of various programs and strategic activities of the Agency to ensure that they respond to the mandate of its mandate. He is currently the vice president of the multisector Advisory Body (MSAB) of the Agency and the Steering Committee of National Volunteer Month.

Sidayon, William I. Jr., Social Responsibility Coordinator and Extension Program Coordinator, Colegio De La Salle, Philipines
Has a Masters in Education. He was a former officer Teach program for the Philippines, for the Mentoring Program. His program reached over 9,000 teachers in public primary schools who enrolled and completed the online training program in less than two years.

PERÚ

Bravo, Oscar, President, Centro Nacional del Voluntariado (CENAVOL) Perú
Oscar Bravo is a researcher at the Professional School of Psychology at the University of San Martín de Porres. Educator, specializing in Gerontology and Social Management. Consultant, Social Administration on Aging, Inclusion of Persons with Disabilities Empowerment and Volunteerism for vulnerable populations. Founder and President of the Coalition for Older Adults. National IAVE representative in Peru. President of the National Volunteer Centre CENAVOL Peru. Member of the Board of the Global Network of National Volunteer centers IAVE.

Ulloa, Jaime, Executive President, Asociación Trabajo Voluntario, Perú
For the past 14 years, Jaime has been focused on promoting and innovating management of corporate volunteering. He has contributed to the creation and development of corporate volunteer programs in more than 120 companies in Peru. He has guided the creation of a methodology called Volunteer Transformative, which generates change agents through volunteering; and manages volunteer programs to maximize the value of the company, the community and the volunteers themselves. It is an international leader in the field of volunteerism. He graduated from the University of Lima as Industrial Engineer and has an MBA from the University of Piura.

PORTUGAL

Mayer, Jorge, Corporate Volunteering Program Manager, Fundación EDP, Portugal
Jorge Mayer was the founder of the EDP corporate volunteering program and its manager for more than five years. He graduated with a degree in Environmental Engineering from Universidade Católica Portuguesa, is finishing his Masters in Social Economics with the thesis “Exploring the Whole Value of Corporate Volunteering”. He has close contact with the International Association for Volunteer Effort, and vast experience in volunteering and social innovation in Portugal. Since October, 2016 he started working in the Sustainability, Environment and Community Relations Division of EDP Produção.
RUSSIA

Bodrenkova, Galina, President, National Volunteer Center, Russia

President of National Volunteer Center (Non-profit organization Charity foundation in past the “Moscow Charity House”). Galina worked for 20 years worked in the State Duma. She graduated from the Academy under the Government of the Russian Federation (Diploma of Master of Public Administration). Former member of the IAVE Board of Directors. She is a member of the Expert Council of Government of the Russian Federation; of the State Duma Committee for Public Associations and Religious Organizations. Participation in the working group on legal regulation of relations in the field of volunteering (Commission of the Public Chamber of the Russian Federation, the Ministry of Economic Development of Russia, the Moscow City Duma). She published over 50 articles and several books on volunteering.

Ivanov, Viacheslav, Chief Expert, National Research University Higher School of Economics, Moscow, Russia

Dr. Ivanov is a scholar, currently working as a Chief Expert of Centre for Studies of Civil Society and the Nonprofit Sector at National Research University Higher School of Economics, Moscow, Russia. He performed sociological research on public participation in civic initiatives with focus on philanthropy and volunteering. He is actively engaged in promotion of values of volunteerism being a National Representative of IAVE for Russia. He is also serving as a Chairman of the Board of Trustees of National Volunteer Center, a charity foundation for promotion and development of volunteering, a member of IAVE GNNVC.

Shabina, Irina, Researcher, Social marketing expert and training programs producer, San Petersburgo, Russia

Researcher, social marketing expert and training programs producer from Saint-Petersburg, Russia. Last 10 years she worked with social projects in St. Petersburg: She is a consultant for charity foundations, organising educational and educational projects and trainings and large actions / forums / conferences in this sphere. Currently she lives in Germany where she conducts independent research of quality of educational programs of the volunteer involving organizations with financial support of the German chancellor (a grant of Alexander von Humboldt Foundation). In the last two years she has organized more than 10 social projects in Russia, including large actions, and have attracted more than $15 000 for charity.

SAUDI ARABIA

Al Rashid, Salma, Project Manager, AlNahda Women Philanthropic Society, Saudi Arabia

Salma’s experience in the social sector comes from being a longtime volunteer in the field. She is currently an accomplished project manager overseeing a number of projects at Al–Nahda, a non-profit organization based in Riyadh with a mission to empower women socially and financially through financial support, training and employment services. She joined Al-Nahda in 2013 as the volunteer services project manager responsible for creating and applying policies and procedures for volunteer involvement within Al-Nahda. Through her experience as a certified volunteer administrator, trainer, coach and mentor, Salma was able to utilize this expertise in providing high school students with opportunities for self-discovery and self-development.

Mirghani, Ahmed, Co-founder, Giving Hands, Arabia Saudi

Ahmed Mirghani is the primary Co-founder & the leader of Giving Hands community service team A well-known volunteering team with over 3000 members which was recognized by the United Nation–Habitat as one of the positive good acts within the eastern province of Saudi Arabia”. His success in community service was in parallel with his academic & professional success which polished his skills to become an influential leader among his colleagues.
SPAIN

Ballarino, Lucilla, Global Head of the Volunteer Program, Telefonica/WE Together, Spain

Lucila has been working for the Telefónica Group for 10 years, beginning her professional career in HR at Telefónica in Argentina as an expert in Internal Communication and Employee Engagement. Soon afterwards she was assigned to be part of the global HR team in Spain, where Telefónica’s headquarter is based. Since 2009, Lucila has worked for the Telefónica Foundation where she has always worked in international positions coordinating social programs and the “Telefónica Volunteers” program, offering to the 125,000 Telefónica employees, the opportunity to participate in different volunteering initiatives around the globe.

Domingo, Vicente, President, Fundación Mundo 21, Spain

Vicente Domingo is President of Fundación Mundo 21, whose main project is the audiovisual platform Humania, dedicated to communication for development from civil society. Expert in social innovation and new technologies. Among others, he is also the author of numerous documentaries on human rights, history, current political and social movements. Television producer, has devoted much of his professional career to information services. He is a consultant and advisor television formats for Sony Entertainment Television.

Garcia, Marisol, General Director, Fundación Hazloposible, Spain

Marisol García began her professional development as a consultant at Accenture, where she participated in projects process reengineering and implementation of management software for different companies. In 2000 she joined the Hazloposible Foundation, with the goal of creating an Internet project to promote the connection between the needs of NGOs and citizens who want to volunteer. Thus Hacesfalta.org emerged, which has become the reference website in Spain, volunteering and employment in the third sector. In 2004 this idea expanded the business world, creating a pioneering program in Spain Corporate Volunteering is today the reference and involved 22 large companies. In 2007, she assumed the position of CEO.

Marti, Lluc, Founder and CEO, Exploded View S.L., Spain

Lluc Marti has a Law degree from the University of Barcelona. He began his career in the NGO sector in 2000. Since then, he has been responsible for managing international youth projects, including projects of European voluntary service, youth exchanges, training courses, seminars and conferences, collaborating with other NGOs and hundreds of young workers, experts, volunteers, interns and public bodies throughout Europe and other regions of the world. He is currently program coordinator and project manager in the FCV, in charge of programs: “Voluntarios Activos” and ‘Voces para la Paz’.

Perales, Maria Teresa, Paralympic Medalist, Spain

She was born in 1975, she is an SS, SB4, SM5 classified Spanish swimmer, politician and motivational speaker who has won a total of 26 Paralympic medals at the 2000 Summer Paralympics, 2004 Summer Paralympics, 2008 Summer Paralympics, 2012 Summer Paralympics and 2016 Summer Paralympics, with six of those medals earned at the 2012 London Games. She is the most decorated Spanish Paralympian in history. In 1995, at the age of nineteen, Perales was diagnosed with neuropathy and lost the use of her legs within three months. Following the 2000 Games, she earned a Diploma in Physiotherapy and married Mariano Menor. She later had a child with him following the 2008 Games. In addition to swimming, Perales has been a politician, teacher, entrepreneur and motivational speaker. As an Aragonese Party (PAR) politician, she was in office from
2003 to 2007. Following her departure, she co-wrote an autobiography with her husband. Despite having no plans to return to politics, she was symbolically on the 2011 ballot for PAR as a member of the Congreso de los Diputados. Perales has supported a number of causes including Doctors Without Borders, Fundación Carlos Sanz and Fundación Vicente Ferrer.

SOUTH AFRICA

Lewin, Ruth, Corporate Sustainability Director, Discovery Limited, South Africa
Ruth Lewin has worked in South Africa within the non-governmental, government and corporate sectors for over 30 years. Her expertise lies in specialist advice in Corporate Social Investment; a broad knowledge and understanding of developmental issues in South Africa; and her extensive experience in communicating and marketing public affairs and issues relating to socio-economic development on a large-scale. Her many years spent in fulltime anti-apartheid work in South Africa led to her being responsible for the administration of the African National Congress delegation at the historic Groote Schuur “Talks about ‘Talks in 1990, appointment as the Western Cape Head of Administration for the first democratic election in 1994 and Western and Northern Cape Regional Manager for the Truth & Reconciliation Commission in 1996. She currently heads up Corporate Sustainability at Discovery.

Naidoo, Kumi, Director, Africa Civil Society Initiative, South Africa
Kumi Naidoo has a long history of activism and leadership for international organisations including Greenpeace, CIVICUS and the Global Call to Action Against Poverty. Kumi was also active in the struggle against apartheid in his native South Africa and a Rhodes Scholar. Kumi Naidoo said: “This new centre is inspired by a vision of a democratic, equitable, sustainable and transformative change in Africa in which popular struggles against poverty and injustice shift the balance of power and attain respect for human rights for all. It is a vision that I am committed to helping achieve.

SUDAN

Mustafa, Osama, Assistant to the National Volunteering for Community Health Program, Sudaneese Half Red Moon Network. Sudan
Founder of the Youth Network in East Africa, and facilitator in leadership, development & skills. Interested about the culture of volunteerism & voluntary development and work, and voluntary unification of culture and guide the Arab world. Expert in organizational development for training and Rehabilitation, Structures, Rules and Regulations for volunteer & Governing bodies, Policy change and leadership for Organization management team, and Expert on the application of the sustainable development of the Millennium (SDG). Regional Representative for IAVE (International Association for Volunteer Effort- Member of the IAVE board.

SWEDEN

Agerhem, Stefan, Senior Advisor and Volunteering in Conflict and Emergencies Project Leader. Sweden
Stefan Agerhem, Sr. Advisor and Project Leader for VICE - Volunteering in Conflicts and Emergencies has more than 25 years’ experience from the volunteer involving and humanitarian sector. His experiences cover organizational and volunteering development nationally in Sweden and internationally covering most continents. For several years, he worked with global coordination of volunteering development at the Secretariat of the International Federation of Red Cross Red Crescent Societies in Geneva. In that role, he had the responsibility for systematically taking the development of volunteering forward in the Red Cross Red Crescent.
SWITZERLAND

Andrea, Andrew, Private Sector Partnerships Leader, UN Office for the Coordination of Humanitarian Affairs. Switzerland

Andrew has more than 25 years of experience within the following sectors: aid and development, global health, humanitarian relief, and armed conflict mediation (between rebel groups and governments) in the non-profit sector and United Nations agencies. Prior to becoming head of Private Sector Collaboration for the United Nations Office of for the Coordination of Humanitarian Affairs, he worked for the World Economic Forum, the World Health Organization, ActionAid and the Centre for Humanitarian Dialogue.

Vuddamalay, Ilan, Humanitarian Assistance and Employee Commitment Program Manager, C&A Foundation Switzerland, Switzerland

Ilan leads the co-design of innovative global initiatives to incorporate philanthropy into employee engagement with C&A business. In 2015, she launched the first global employee engagement initiative “Inspiring Women” as well as piloting C&A’s first international skills-based volunteering initiative and C&A Ambassadors programme. Ilan previously managed grants at Argidius Foundation and worked in consulting to strengthen non-profit organisations in the UK.

THAILAND

Mektripop Win, Committee Membership, Red Voluntarios del Espíritu, Thailand

Win Mektripop is on the committee of Volunteer Spirit Network. He was First Founding Coordinator of this network since Tsunami 2004 to 2008. He is currently Thailand National Representative of IAVE. He received a Bachelor of Economics (International Program), Thammasat University, Bangkok Thailand and Master degree – M.Sc. in Environmental and Natural Resource Economics (International Program), Chulalongkorn University, Bangkok Thailand. Currently, He is a PhD candidate for Buddhist Studies in International Program at Mahachulalongkorn University. He currently is a Thai monk with concern on socially engage Buddhism and serves in the secretariat of Sekhiyadhamma group, Thailand’s progressive monks, nun and Sangha engaged in social reform and environmental conservation movements.

TAIWAN

Ching Ping, Chang, Supervisor, Social Services Division, Noordhoff Craniofacial Foundation, Taiwan

Is the supervisor of social services division of NCF Taipei headquarters. Currently is in charge of volunteer management, case work, group work and supportive project with cleft patients and their families. Has graduated from B. L. in Social Work, Fu Jen Catholic University.

Hsuan, Wang Ping, Certificate on Skills Building for Leading Volunteers, Soochow University, Taiwan

-Education- B.S. in Sociology, Soochow University Volunteer Leadership Training Certification -Work Experience- Human Resources Specialist, The Garden of Hope Foundation Volunteer Services Supervisor, The Garden of Hope Foundation Basic and Advance Volunteering Training Workshops Instructor Volunteer Alliance Coordinator and Volunteer Award Ceremony Hostess
Huang, Debbie, General Secretary, Taiwan Volunteering, Taiwan
Debbie Huang serves as Secretary General to Volunteering Taiwan. She has been National Representative in IAVE network since 2004, and also served in IAVE Board during 2006 to 2011. Her professional background in Meeting Management and Cross-cultural Communication carries out the main volunteering taskforces of VolunteeringTaiwan. Creating unique volunteering opportunities for youth volunteers are the mandates that drive Debbie’s engagement in IAVE Taiwan for the past 15 years. She has led thousands of volunteers in 2009 to be part of large scale event volunteer programs. Recently she was involved in the projects to develop young social entrepreneurship through volunteering. She is also the professional instructor in universities and governmental training academy, with opportunities to share vision and experience with young people.

Shen, Julie, General Secretary, IAVE Taiwan, Taiwan
Julie Shen began volunteering with Kaohsiung City Volunteer Association, in Kaohsiung, Taiwan 1990 and established and initiated the International Volunteer Day Celebration in 1991. With 26 years of dedication to promoting and honoring volunteering in Taiwan, she has served many roles: CEO for International Affairs Department at Taiwan Association for Volunteer Effort, Taiwan’s National Volunteer Center and China-Macao-Hong Kong-Taiwan Volunteering Development Federation, etc. In 2013, Shen launched Good Deeds Day in Taiwan and after a significant success including support by Taiwan government officials and volunteer agencies, Shen was appointed GDD Asia Representative in 2016.

Wang, Juei-Chi, Researcher, Instituto de Relaciones Internacionales, Universidad Nacional Chengchi, Taiwan
Researcher, Institute of International Relations, National Chengchi University, specialized in comparative study of China and Taiwan higher education, China’s rural development, internationalization of higher education.

TOGO
Agbanga, Omar, Director Ejecutivo, Agence Nationale du Volontariat au Togo (ANVT), Togo
Omar Agbangba currently serves as the Executive Director of the Agence Nationale du Volontariat au Togo (ANVT) where he oversees the management and strategy development for the agency as well as the day to day implementation of its youth employment and volunteering promotion programs nationwide.

UNITED STATES
Allen, Kenn, Senior Consultant, IAVE, USA
Kenn Allen works in support of IAVE’s various current and developing program initiatives and manages IAVE’s administrative services. He also serves as IAVE’s Assistant Treasurer and Assistant Secretary. Kenn is the founder and president of the Civil Society Consulting Group LLC. Kenn has worked as a consultant and trainer in over 30 countries worldwide, helping develop organizational systems to effectively engage volunteers, designing and facilitating strategic planning processes and advocating for corporate volunteering. For eleven years he was a senior executive of the Points of Light Foundation, and prior to that led the National Center for Voluntary Action and its successor VOLUNTEER. Kenn has been a member of IAVE since 1980 and served as its elected volunteer World President from 1996 through 2001. In 2012, he authored The Big Tent: Corporate Volunteering in the Global Age, which was sponsored and published by the Telefonica Foundation in partnership with IAVE.
Blondin, Jill, Director, Virginia Commonwealth Global University, USA

Jill Blondin, Ph.D., serves as director of VCU Globe, an innovative global education living-learning program, at Virginia Commonwealth University. She received her B.A. from Indiana University, and her Ph.D. from the University of Illinois at Urbana-Champaign. Previously Blondin directed Global Awareness through Education (GATE), a globally-focused living-learning program, at the University of Texas at Tyler. Under Blondin’s leadership, VCU Globe was designated as a Peace Corps Prep Program in 2014, and in 2015 received the NAFSA Senator Paul Simon Spotlight Award. In 2015, VCU Globe also received a 100,000 Strong in the Americas Innovation Grant from Partners of the Americas.

Campbell, David, Founder and President, All Hands Volunteers, USA

David Campbell has been a technology executive, board member, investment banker, and humanitarian field volunteer. He went to Thailand in 2005 and became one of the founders of HandsOnThailand.org, which brought over 200 volunteers and several hundred thousand dollars to rebuilding five Phuket fishing villages after the tsunami. David incorporated All Hands Volunteers on Sept 6, 2005, and brought 1,500 volunteers to Biloxi, MS for Katrina response. Under David’s leadership the organization managed over 60 projects, including major efforts in Haiti, Japan, Philippines, and Nepal. Recognitions include an honorary doctorate from Niagara University, Citizen of the Year from The Buffalo News, 2013 Manhattan Institute Social Entrepreneur Award winner and most recently the winner of Encore.org 2014 Purpose Prize.

Carey, Andy, Executive Director, Alianza Fronteriza de Filantropía Mexico–E.E.U.U., USA

Andy Carey was appointed executive director of the BPP, Mexico-United States (AFF) in September 2008. Before joining the AFF, he worked for 15 years with Kiwanis International as part of the team of the Executive Board, where he was responsible for lead the mobilization of volunteers and growth initiatives in several countries of America, Africa, Asia, Europe and the South Pacific region. He was also leader of the initiative: Kiwanis World Service in Latin America.

Chaudhry, Laila, Student, Virginia Commonwealth University, USA

Laila is a third-year student at the Universidad de Virginia Commonwealth, and member of the program Vida de Aprendizaje-VCU Globo. She is studying Psychology with specialization in Biology and Chemistry. In 2015 she was selected from 1 to 6 students, to participate in the Program of Study Abroad, when VCU Globo received a major grant from the Innovation Fund of The Partners of the Americas. As part of this program, provides services in a local school in Puebla, Mexico, and the System of Public Summer School in Richmond, Virginia.

Clausen, Matthew, Public-Private Partnerships Senior Vicepresidents, Partners of the Americas, USA

Matt Clausen is Senior Vice President for Public-Private Partnerships and Senior Director of President Obama’s 100,000 Strong in the Americas Innovation Fund at Partners of the Americas. Mr. Clausen leads and provides senior oversight to programs and presidential initiatives involving public and private sector collaboration, including President Obama’s signature educational initiative in the Western Hemisphere and Partners’ public-private partnerships in Colombia. Mr. Clausen is Chairman Emeritus and current board member of the Building Bridges Coalition, the organization that emerged from the Brookings Initiative on International Voluntary Service, and serves on the U.S. board of the volunteer organization America Solidaria. Mr. Clausen received a Master’s in Public Policy from the Harvard Kennedy School and a BA from Swarthmore College.
Cobb, Mei, Volunteering and Employee Commitment Director, United Way Worldwide, USA
Mei Cobb leads Volunteer and Employee Engagement at United Way Worldwide, the corporate headquarters of a global network with a presence in 1,800 communities across more than 40 countries. Prior to her work at United Way, Mei served as Senior Vice President for the Points of Light Foundation. During her fifteen year tenure with the Foundation, her responsibilities included the development of and partnership with the 350 local affiliates of the Volunteer Center National Network. In addition, her portfolio included corporate volunteering, youth and family volunteering, national service, international volunteering and disaster volunteering. Mei is also an international consultant and trainer on volunteering.

Danish, Susan, Executive Director, Association for Junior Leagues Intl., USA
Susan Danish is the Executive Director of The Association of Junior Leagues International, Inc. (AJLI). Her personal commitment to voluntarism and women’s leadership, and her insights into products and services targeted to women, have made her ideally suited to guide an organization dedicated to promoting voluntarism, developing the potential of women and improving communities. Before joining AJLI, Susan was the Executive Director of the Center for Women’s Leadership at Babson College. Susan holds a BS degree from Northwestern University, an MS from Boston University and an MBA from Harvard Business School. She serves as Vice Chair on the Board of the National Human Services Assembly, she is the Treasurer on the Board of the National Women’s History Museum in Washington, DC, and serves on the Nominating Committee and as the Representative from the United States for IAVE.

Dormer, Myriam, Urban Conservation Director, The Nature Conservancy, USA
Myriam Dormer is director of Urban Conservation for Georgia in The Nature Conservancy (TNC), working to develop a program of urban conservation based on the implementation of urban forests strategically placed to influence local planning processes to expand and improve green spaces, and participation of local communities in this important work. Previously, she worked as coordinator of Community Involvement, where she worked with conservation scientists to engage people in practical conservation opportunities throughout the state of Georgia, in order to align the work of TNC in Georgia with priorities national to broaden the base of support for conservation.

Harrison, Malika, Senior Manager, Comunidad y Grupos de Interés, Mc Graw-Hill Financial, USA
With 10 years of experience in communications and CSR, Malika Harrison oversees McGraw Hill Financial’s community facing and employee engagement programs. She manages a portfolio that reaches more than 20,000 employees across 20 countries, and includes: Community Impact Month, Employee Volunteer Grants, Matching Gifts, Disaster Emergency Response & Relief, and more. Prior to joining MHFI, Malika managed strategic grantmaking and engagement programs, including a skills-based volunteering at Alcoa Foundation. She has a BS in Journalism and a MS in Public Relations and Corporate Communications from New York University. An avid volunteer and advocate for education, she serves on the Junior Board of Directors of Harlem Educational Activities Fund.

Hayes, Sarah, Consultant, Sarah e. Hayes Corporate and Community Consulting, USA
Sarah Hayes is a consultant specializing in global employee volunteer programs and successful business-community partnerships. Most recently she worked with the Civil Society Consulting Group (CSCG) and the International Association for Volunteer Effort (IAVE) as Consultant Director for the Global Corporate Volunteer Council (GCVC), a network of 55 dues-paying global companies based throughout the world and who have global employee volunteer programs. Ms. Hayes founded this network in 2006 with 6 global companies, providing value to the growing membership through convenings, webinars, and research studies and networking events.
Hoffman, Jeff, President, Jeff Hoffman Associates, USA
Jeff Hoffman is a corporate executive who has served on the global stage in the areas of corporate philanthropy, human resources, operations, projects and special events. Through its collaborative leadership boards and commissions, he has developed a distinguished career working with nonprofit organizations, civic and government, on issues related to the strategic direction and innovative programs.

Holthaus, Emily, Social Responsibility National Director, YMCA USA, USA
Emily Holthaus provides leadership to the TOGETHERHOOD® the Ys National signature program for Social Responsibility which inspires Y members to engage in transformational experiences through volunteer participation. Emily sets the strategy for volunteer engagement nationally including guiding improvement of the methods and processes local Ys use to recruit, train, recognize, and register volunteers. She has over 18 years of experience engaging volunteers, facilitating leadership development and working for social change within the Y, the Boys & Girls Club, and public school systems. Educationally, she holds a dual teaching degree (BA) from Iowa State University and a Master’s Degree in Leadership and Management from Concordia University in Minnesota.

Jaci, Carolyn, Community Relations Manager, Servicios Financieros Toyota, USA
Carolyn Jaci Huber is the Community Relations Manager for Toyota Financial Services (TFS), overseeing corporate social responsibility strategy, communications, national non-profit partnerships and skills-based volunteer leadership and engagement programs. She has trained over one hundred Toyota employees and non-profit staff to become community leaders in their local communities and was awarded the PR News Corporate Social Responsibility Award for Non-Profit/Corporate Partnership in 2012 and helped her team achieve the Points of Light/Bloomberg Civic 50 award, recognizing TFS as one of the most community-minded companies, in 2014. She received her Bachelor of Arts degree in Psychology, with a minor in Business Administration from the University of California, Berkeley.

Jones, Gared, Senior Vicepresident, Points of Light, USA
Gared Jones is senior vice president of Global Service at Points of Light. In this role he is responsible for growing Points of Light’s network of entrepreneurial volunteer organizations in 34 countries, scaling innovative volunteer mobilization strategies across international markets, and building corporate partnerships that deepen employee volunteer engagement and impact around the world. Prior to joining Points of Light, Gared worked with Ashoka: Innovators for the Public to launch its sister organization, Youth Venture, in India. Gared holds a degree in human biology from Stanford University and an MBA from Kellogg at Northwestern University.

Kerr, Douglas, General Director, Volunteers for Economic Growth Aliance (VEGA), USA
Douglas Kerr has spent many years overseeing both new business development and communications teams and has worked with both large and small organizations, internationally and in the US. Doug served as Communications Officer with international NGO Pathfinder International, working in Bangladesh, a role that saw him authoring press releases, and managing events for the USAID Mission in Dhaka. Working with several of that project’s NGOs, Doug successfully led several proposals to the Asian Development Bank. Doug brings to VEGA his passion for impactful international development together with his experience in and leadership of new business activities, marketing, communications and external business relations, designed to raise the organization’s visibility through targeted and strategic outreach.
Kwon, Sung, Director, Adventists Community Services, USA
Sung Kwon has served as the director of the North American Division Adventist Community Services since 2001 and is an ordained minister of the Seventh-day Adventist Church. He studied business administration at the University of Maryland; received a bachelor’s degree in theology from Washington Adventist University (formerly known as Columbia Union College); earned a master’s degree in public administration, concentrated in nonprofit management from Wright State University; received a Milton Murray Fellowship for Harvard Business School Executive Education; received a Ph.D. degree in Leadership at Andrews University.

Levy, Farron, President, True Impact, USA
President and founder of the true impact assessments specializes in the triple bottom line, having participated in a wide range of companies and their nonprofit partners assess the impacts of their social and environmental investments. Previously, he was a partner and director of services as a cost-benefit analysis SmithOBrien, social auditing firm; co-founder and president of a performance management service based on web for the catering sector; and analyst of Industrial Economics, Inc., a company of environmental and economic consulting. Farron has also directed urban economic development projects for the State of Massachusetts, Social Venture Network, and CitySkills (where he was executive director); served as an advisor to City Year, New Profit, and CitySoft; and is a member of the Council of the Reimagining function. He earned an MPP in Business and Government Policy at Harvard University, and a BA with honors from the University of Carnegie Mellon University.

Llopart, Jordi, United Nations Development Program (UNDP), USA
Jordi Llopart is the Secretary of the UNDP/UNFPA/UNOPS Executive Board. Previously, he was Chief of the UN Volunteers’ Office in New York (2010-2015), managing intergovernmental relations for UNV with a focus on the recognition of volunteerism at the Second Committee (Economic and Financial Affairs), the Third Committee (Social, Humanitarian and Cultural Affairs) and the Economic and Social Council (ECOSOC) of the United Nations. During his time as the UN Millennium Campaign Coordinator for Europe (2004-2010), Jordi established a diversity of alliances with civil society in the promotion of the UN Millennium Development Goals. Before joining the United Nations, Jordi worked with many NGOs in development and human rights projects in Mexico, Peru, Spain and the USA (1999-2004), and was Deputy Director of the Mayor’s Cabinet of his hometown (1995-1999).

Lopez-Macedonio, Marcela, President and General Director, The Resource Foundation, USA
She was appointed President and CEO of The Resource Foundation (TRF) in July 2016. As such, it is responsible for the development and implementation of strategic plans and policies as well as to expand the growth of the Foundation through the creation of partnerships and multisectoral collaboration with stakeholders. Within the Foundation, he has served in various positions and areas of responsibility, including: monitoring and strengthening the relationship with donors and local partners; creating market strategies to ensure reliable monitoring systems; impact assessment of programs; asset tracking; optimizing the efficiency of the organization; and increasing visibility in both the United States and abroad.

Martínez, Eduardo, President, UPS Foundation, USA
Eduardo is president of the UPS Foundation, which leads the Corporate Citizenship initiative for UPS. He is responsible for the operations and management of the company’s global philanthropic, employee engagement and corporate relations programs. He also serves as Vice-Chairperson and represents UPS on the World Economic Forum’s Global Agenda Council on Disaster Management and serves as Chairperson of its Logistics Emergency Team. He is a member of IAVE’s board of directors and chairs its Global Corporate Volunteer Council.
McKinney, Denise, Services and Volunteer Resources Director, The Golden Gate National Parks, USA
Denise McKinney is the Director of Service and Volunteer Resources at the Golden Gate National Parks Conservancy. She oversees a nationally recognized community-based volunteer program, considered a model for collaborative service programming in a national park. Since joining the Parks Conservancy in 2005, Denise and her team have worked in close partnership with its federal park partners, the National Park Service and the Presidio Trust, to enrich and advance the Golden Gate National Parks Volunteer Program. Denise earned her B.S. in Ecology and Evolutionary Biology, with a minor in Marine Biology, from the University of New Hampshire.

McIlvaine, Jenny, Program Manager, Volunteers and Internship El Presidio Fund, USA
Jenny McIlvaine is the Volunteer & Internship Program Manager at the Presidio Trust. With over 15 years experience in volunteer management, she has a passion for bringing people together to meet community needs. In collaboration with staff, interns, community volunteers, and partner organizations, she successfully built a robust volunteer and internship program that actively engages thousands of volunteers each year to support the Presidio Trust. Jenny holds a CVA certification from the Council for Certification in Volunteer Administration, has a B.A. in Environmental Science from the University of California at Berkeley and an M.A. in Geography from San Francisco State University.

Mesquita, Sandro, Sustainability and Corporate Citizenship Associate Vicepresident DIRECTV Latin America, USA
He has focused on generating a positive impact on communities. His mission is to inspire and make public those people and organizations that develop sustainable activities in their communities and give them a voice, because he believes that DIRECTV mission is to tell those stories. His hope is that both employees and stakeholders DIRECTV can enjoy a positive action that aims to touch hearts, planting seeds of hope and tell the stories of those heroes who work for a better world. Those who receive help are the real protagonists.

Mujica, Héctor, Regional Manager, Corporate Social Responsibility, Google, USA
Hector Mujica is a Social Responsibility Regional Manager at Google (since 2011). He manages Googler philanthropic engagement for various regions of the United States and Latin America, as well as manages the humanitarian and disaster relief portfolios for the GooglersGive team. His background includes strategic investment banking at Oppenheimer & Co., public policy at the U.S. Congress, and international affairs at the Economic Section of the U.S. Embassy in Tokyo, along with other previous roles at Google. Hector is a graduate from Florida International University, where he received a B.B.A. with a focus in International Business and a minor in International Relations.. Hector is originally from Ft. Lauderdale, Florida and now resides in San Jose, California.

Ramachandran, Anita, Director MicroMentor, MercyCorps, USA
Anita is the Director of MicroMentor at Mercy Corps. She is passionate about building long-standing relationships throughout all tiers of an organization. She drives MicroMentor’s global development efforts and cultivates partnerships with organizations interested in establishing and growing a volunteering program. Anita brings with her an extensive corporate and non-profit background. Bringing gender equality and inclusiveness is something she strives for as member of her community and at work. Anita has spoken globally on topics ranging from the power of mentoring, measurement for impact and gender equality at venues that include SOCAP, ANDE Metrics Conference, Inc.MTY, SCALA, Irish Impact among others.
Rentz, Meridith L, Human Resources Manager, Points of Light, USA
Meridith L. Rentz is chief of staff and chief operating officer at Points of Light, the largest organization in the world dedicated to volunteer service. Rentz has over 20 years of experience including serving as CEO and president of MedShare, an innovative nonprofit delivering surplus medical supplies and equipment to underserved populations around the world while lessening the impact of medical waste across the U.S. Her professional experience also includes working with Emory Internal Medicine and Deloitte Consulting’s Healthcare Strategy and Operations practice. Rentz is an alum of both the Rollins School of Public Health and the Goizueta Business School at Emory University where she received her MPH and MBA degrees as a Woodruff Fellow. She currently serves on Emory’s Board of Visitors. Rentz received her BA in economics from the University of North Carolina as a Morehead Scholar.

Snead, LaTresse, Volunteering, Teaching and Community Promotion Global Director, The Nature Conservancy, USA
LaTresse is a respected leader and strategic thinker with over 15 years of nonprofit management and leadership experience. Her passion for the nonprofit sector began when she earned a bachelor’s degree from San Francisco State University, followed by her Master of Public Administration degree with an emphasis in Nonprofit Administration from Georgia State University. After earning her master’s degree, LaTresse devoted her career to the nonprofit sector through service as a Director at the National Office of Boys & Girls Clubs of America and the State Executive Director of Mothers Against Drunk Driving (MADD) in Georgia.

Solinger, Diane, Corporate Social Responsibility Vicepresident, Google, USA
As chief of staff of the Department of Operations Google (HR) is responsible for a global team of 15 people, focused on mobilizing volunteers and donations to increase employee engagement with Google, enrich culture and develop skills professional employees. She previously served as executive director of the Entrepreneurs Foundation. In 2010 she was awarded the Public Service Jefferson Award through the American Institute for Public Service, a national organization that recognizes outstanding individuals in the community and public works.

Stephenson, Sue, ViceBoard President, IMPACT 2030, USA
Sue Stephenson serves as Vice Chair of the Executive Committee for IMPACT 2030, a private sector led collaboration with the United Nations and other global stakeholders. The initiative, which launched at the United Nations in 2015, is focused on mobilizing employee volunteers to directly and substantially contribute to the achievement of the Sustainable Development Goals. Previously, Sue led The Ritz-Carlton corporate citizenship program, Community Footprints, from June 2006 through March 2016. Sue joined The Ritz-Carlton in 1991, and from 2001 to 2006 held the position of Senior Vice President, Human Resources, providing leadership and strategic direction to the company’s human resources organization during a period of global expansion.

Straight, Susan, Executive Director, Centro para la Educación Intercultural, USA
For 12 years she has focused on serving through learning programs throughout New Mexico, through the participation of thousands of students from pre-school to university, in their communities. Internationally, she has directed workshops in Thailand, Japan, Australia and Argentina. In the past eight years she has worked to establish a program in Yunnan Province, China, which supports Chinese college students to volunteer in villages and rural towns where minorities live. She has 20 years of experience in business management and community development and has developed a new form of CSO structure. She is currently executive director of the Center for Intercultural Education and has traveled extensively throughout the world.
Wagner, Maia, P, Program Manager YXERA Global, USA
Master in International Business from the University of Valencia. She is program manager at Global PYXERA which supports global pro bono programs. Previously supported programs for the development of agriculture in CANF, non-profit organization based in Washington DC. Throughout his career organization, has spent much time in the region of South Africa, and has focused on development projects business in the sectors of health, agriculture and education.

Wang, Rebecca, Senior Manager, Corporate Affairs, Hewlett Packard Enterprise, USA
Rebecca oversees Hewlett Packard Enterprise’s award-winning employee engagement strategy – which includes everything from hands-on/ team-building activities to skills-based and pro bono volunteering – for its employees worldwide. Rebecca has her professional roots in the nonprofit sector, spending ten years as a fundraiser and volunteer manager at a variety of organizations including the National Multiple Sclerosis Society and YMCA. She moved into the corporate world at Cisco, hired to scale the volunteer program globally and manage the Cisco Systems Foundation matching gift and disaster relief programs. She joined Hewlett Packard in 2010.

UNITED KINGDOM

Baile, Matthew, International Development Professor, Northumbria University, United Kingdom
Before joining Northumbria University, Matt worked for an international development NGO, and he continues to work with international development organisations in the UK and the global South as part of his research and teaching. Matt has an MPhil in the Sociology and Politics of Development from Cambridge University and PhD in Sociology from Warwick University. Before joining Northumbria University, Matt worked for an international development NGO, and he continues to work with international development organisations in the UK and the global South as part of his research and teaching. Matt has an MPhil in the Sociology and Politics of Development from Cambridge University and PhD in Sociology from Warwick University.

Cattermole, Andrew, Chief of Personal and Voluntary Disclosure, Universidad de Durham, United Kingdom
Andrew has worked at the University since 2003 and is currently Head of Staff Volunteering & Outreach. Andrew has a previous background in logistics management in the private sector, prior to returning to higher education as a mature student to gain a BSc (Hons) in Countryside Management and a PhD in Rural Development, both from Newcastle University. Prior to joining Durham University Andrew worked in a range of regeneration roles and as an independent consultant.

VENEZUELA

Manzanilla, Iraida, Volunteer, SENOS Ayuda y Miembro del Consejo Directivo de IAVE, Venezuela
Iraida Manzanilla is a sociologist from the Universidad Católica Andrés Bello 1974 and graduated from the Advanced Management Program, 1985. She has a Specialization in Strategic Planning, Organizational Development, Corporate Social Responsibility and Volunteering. She has worked in development organizations in Venezuela and in the Latin American region through the performance of management positions and participation in their Boards. Member of the Board of IAVE (International Association for Volunteer Effort) as Regional Representative for Latin America. She is also member of the Advisory Councils of the Federation of Private Child Care Institutions, the Youth and Family (FIPAN) and Synergy. Founder and
honorary member of the Ibero-American League of Civil Society Organizations for Overcoming Poverty and Social Exclusion. Founder of Latin American Initiative C.A., is a Senior Consultant in Strategic Planning, CSR, Institutional Strengthening Social Development Organizations and Corporate Volunteering. Speaker of the Encounters of the Third Sector in Latin America, World Conferences and Regional IAVE, Points of Light Foundation, Novartis Oncology, Mayor of Medellin, Funcancer (Colombia) and Honduran Foundation of CSR (FUNDAHRS). Volunteer Senos Ayuda as spokesman in the fight against breast cancer.

Medina, Australia, Volunteer Organizations Advisor and Education and Development Director at Mundo Imperial, Venezuela
Australia Medina has a degree in Education with expertise in Organizational Development and Human Resources. She owns the Consulting and Development Zone Expert Consultants based in Caracas, She currently works as Director of Training and Human Development for Imperial Tourist Complex World in Acapulco Mexico, advancing social responsibility programs and future School of Service Hospitality sector. She keep active as a volunteer conducting educational talks and values to the Mothers of Children CRIT Guerrero. In Venezuela she’s Advisory Board Voluntary Action Hospital, where she started as a volunteer when she was 18, serving families of children with cancer child cancer hospital. She has also participated as a trainer, lecturer and speaker in Venezuela voluntary organizations.

ZAMBIA

Mukwashi, Amanda, Section Chief, Volunteering and Innovation, UNV, Zambia
Ms. Mukwashi has a distinguished career in international development, working toward the eradication of poverty and combating inequalities and injustices in both the public and voluntary sectors. Over the past 20 years, she has worked in increasingly responsible positions in organizations such as the Common Market for Eastern and Southern Africa, the UN Population Fund, Skillshare International and VSO, before joining UNV in 2012. She is an active volunteer board member of several organizations and has contributed to training and building the capacity of young African women in leadership.
Acknowledgements

We thank for their commitment and support:

Our sponsors, the members of the calling and organizing committee, panelists and keynote speakers, speakers, and moderators.

A special thank you to our volunteers who participated during the different moments of the Conference, for their support.

We would also like to thank the authorities and the team of the Alianza Mexicana de Voluntariado, A.C. (Amevol), International Association for Volunteer Effort (IAVE) and the Mexican Center for Philanthropy (Cemefi) for their support and active collaborating in the organization and the preparations for the 24th World Volunteer Conference and the 20th Annual Meeting of Cemefi, as well as for the preparation of this program.

On behalf of Amevol:
Susana Barnetche, Emilio Guerra and Columba García Martínez

On behalf of IAVE:
Kenn Allen, Kathleen Dennis, Ramona Dragomir, Lorrie Foster, Jessica Han, Mónica Galiano and Raaida Mannaa.

On behalf of Cemefi:

We appreciate the cooperation and hospitality of the team of the WTC Mexico, our suppliers and everyone who participated to make this event possible.
Follow the 24th World Volunteer Conference and Cemefi’s 20th Annual Meeting on:

@conferenciamundialdevoluntariado
@cemefi

@CEMEFInforma

Share your comments on Facebook and Twitter using the hashtags:

#IAVE2016MX
#Voluntariado
#SerVoluntario

Download the App of the event

Find it with the word

Cemefi
From the Editor:
The closure of this program was held on November 3, making last minute changes will not be reflected.

Edition: Lorena Cortés, María de Lourdes Villalón, Abril Oliveros

Design: arte i diseño, S. de R.L. de C.V.

Print: Grupo Caballo Blanco, S. A. de C. V.
### SPONSORS

<table>
<thead>
<tr>
<th>International</th>
<th>National</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Diamond</strong></td>
<td></td>
</tr>
<tr>
<td>HSBC</td>
<td>Cemex</td>
</tr>
<tr>
<td>UPS</td>
<td>Santander</td>
</tr>
<tr>
<td></td>
<td>WTC</td>
</tr>
<tr>
<td><strong>Platinum</strong></td>
<td></td>
</tr>
<tr>
<td>Good Deeds Day</td>
<td>ADO</td>
</tr>
<tr>
<td>Google</td>
<td>Johnson</td>
</tr>
<tr>
<td>Samsung</td>
<td></td>
</tr>
<tr>
<td><strong>Gold</strong></td>
<td></td>
</tr>
<tr>
<td>Telefonica</td>
<td>Walmart</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Bronze</strong></td>
<td></td>
</tr>
<tr>
<td>BD</td>
<td>Pepsico</td>
</tr>
<tr>
<td>C&amp;A Foundation</td>
<td>Walmart</td>
</tr>
<tr>
<td>Disney</td>
<td></td>
</tr>
<tr>
<td>Ford</td>
<td></td>
</tr>
<tr>
<td><strong>Friend</strong></td>
<td></td>
</tr>
<tr>
<td>CSCG</td>
<td></td>
</tr>
<tr>
<td>IBM</td>
<td></td>
</tr>
<tr>
<td>trueimpact</td>
<td></td>
</tr>
<tr>
<td><strong>Scholarships</strong></td>
<td></td>
</tr>
<tr>
<td>Sertull</td>
<td></td>
</tr>
<tr>
<td>JICA</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>In Kind</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>